



ECONOMIC FORUM 2023

5 September

Healthcare Forum

12:00 - 12:50 DISCUSSION PANEL
(2023-09-05)

Healthcare Forum **First, HEALTH**

Healthcare Forum

It is necessary to change the approach to the health care system - it is necessary to give health protection a leading priority - both in the activities of the government and in the awareness of the society. It is also necessary to improve the use of the resources of the health care system, as well as prevention and early diagnosis in order to build a safe health future for citizens. The employers of the Republic of Poland tried to find an answer to the question of what to do so that we, as a society, live as long and in good health as possible, as well as how to improve health care. The result of our activities is the document "Health First" and the resulting recommendations, and we would like to talk about these recommendations during the panel.

14:20 - 15:20 DISCUSSION PANEL
(2023-09-05)

Healthcare Forum **Public Health - Prevention, Health Education, Longevity**

Healthcare Forum

Prevention is the cheapest and best way to ensure good health and long life. On the other hand, an aging society is a huge challenge for the health care system. Proper health education can help in this regard. An educated patient will consciously manage his health, preventing diseases, and not only consult a doctor in case of illness. What system solutions in the field of education and health promotion are necessary to ensure a long and healthy life for patients? What challenge is the aging of societies for the pharmaceutical industry and the economy?

15:30 - 16:30 DISCUSSION PANEL
(2023-09-05)

Healthcare Forum Investments in the Health Sector - What are the Benefits for Patients and the Healthcare System?

Healthcare Forum

Inwestycje w sektorze zdrowia to konieczność. Nowa perspektywa Funduszy Europejskich na lata 2021-2027 zakłada wsparcie na rzecz sektora ochrony zdrowia w wysokości co najmniej 4,3 mld zł. Środki w głównej mierze zostaną skierowane na wzmocnienie roli podstawowej opieki zdrowotnej (POZ) i ambulatoryjnej opieki specjalistycznej (AOS). Gdzie najbardziej potrzebne są zmiany i jakie usługi medyczne najprężniej rozwijają się w naszym kraju? Gdzie dodatkowo szukać wsparcia dla inwestycji?

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

Healthcare Forum The Voice of Patients

Healthcare Forum

The Conference of Patient Organizations THE VOICE OF PATIENTS is the only event of the Economic Forum in Karpacz with the participation of only leaders of patient organizations who will be able to express their views on a large public forum on the needs of patients. The aim of the conference is to provide information to decision-makers and managers of health care facilities about patients' problems related not only to access to drugs, but also to the organization of the system. We will present a vision of the health care system and directions of its development from the patients' perspective.

12:00 - 12:50
(2023-09-05)

REPORT

Report of the Warsaw School of Economics and the Economic Forum

The sixth edition of the SGH and FE Report comprehensively summarizes the most important economic and social processes taking place in Poland and in the CEE region. The report consists of 12 chapters created by experts from the Warsaw School of Economics and a special supplement prepared by the European Investment Bank. The most important topics discussed in this year's Report include economic growth and development trajectories of the CEE countries. Factors affecting economic development are also analyzed, including a worrying decline in investment, inflation (higher in our region than in the euro area), renewable energy sources and sustainable development.

Health and Business

12:00 - 12:50
(2023-09-05)

DISCUSSION PANEL

**Health and
Business**

Pharmaceutical Industry Development Strategy in Poland

Health and Business

The pharmaceutical market in Poland is growing steadily year by year. It is the largest market in Central Europe and the sixth largest in the European Union. The domestic pharmaceutical market generates part of the gross domestic product worth EUR 7.3 billion (approx. PLN 32 billion), which is 1.33% of GDP. This industry is also considered one of the most innovative. How to effectively support the development of this sector? How to improve Poland's competitiveness in Europe? To what extent can experiences from other countries be helpful?

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

**Health and
Business**

Safety, effectiveness, Monitoring - Optimization of Therapeutic Processes

Health and Business

Health care institutions increasingly use modern management methods and tools to increase the effectiveness of therapeutic processes, but also to optimize their costs, duration and resource use. Patient safety remains an essential element of effectiveness. How to coordinate the processes so that the therapy turns out to be effective, safe but also economical?

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**Health and
Business**

Modern Financing Tools in Healthcare

Health and Business

Modern financial tools are a key element of effective management of the health sector, enabling the optimization of resource allocation and increasing the cost-effectiveness of medical services, while ensuring high quality care and access to it for patients. Does the introduction of modern financial instruments, technological solutions and analytical systems allow for optimization of available resources and acceleration of decision-making processes? What steps should be taken to introduce innovations in the healthcare system and what benefits will it bring to patients and medical professionals?

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

The use of modern technologies in the diagnosis and treatment of the patient

Health and Business

How is technological progress changing the health sector? Modern technologies in medicine bring many benefits to both patients and healthcare professionals. Artificial intelligence, telemedicine, digitization and health monitoring tools mean that patients are diagnosed faster and treated more effectively. To what extent can modern solutions revolutionize existing medicine?

Cybersecurity Forum

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

**Cybersecurity
Forum**

Bolstering cybersecurity maturity of the European industrial base and workforce - the role of the ECCC and the NCC Network

Cybersecurity Forum

The ECCC and NCC Network have a mission to increase the global competitiveness of the Union's cybersecurity industry with a strong focus on SMEs and startups, ensure high cybersecurity standards throughout the Union and turn cybersecurity into a competitive advantage for other Union industries. The panel discussion will touch upon practical ways to achieve this objective.

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**Cybersecurity
Forum**

Cybersecurity Certification Program for Business

Cybersecurity Forum

The Digital Safe Company is a government cybersecurity certification program for business, the aim of which is to raise the awareness of entrepreneurs in the area of cybersecurity and increase digital competences among SME owners and employees, as well as to disseminate and implement the cybersecurity standard for companies in Poland. The panel will discuss whether the idea of verifying the level of IT security and certification presented as part of the program is attractive, what should be the scale of program implementation on the Polish market, what are the experiences of other countries?

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**Cybersecurity
Forum**

Building Cyber Security Awareness - Good Practices, System Solutions, Evaluation

Cybersecurity Forum

Raising public awareness of cyber security is an ongoing process, requiring consideration of different perspectives and experiences as well as a realistic approach to the expected results. In the case of cybersecurity awareness, the problems are common to all Internet users, hence transnational activities can be an effective solution, but require planning and coordination. The panel is expected to present different perspectives (scientific, European and expert level) relevant to building cyber security awareness campaigns.

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**Cybersecurity
Forum**

Technology Startups in the Ecosystem of the Industry of the Future - Cybersecurity

Cybersecurity Forum

Debate is devoted to discussion of the role of the technology startups ecosystem in building the "industry of the future", with particular emphasis on the area of cybersecurity. During the panel, the invited guests will discuss the existing support system for technological startups, current challenges and prospects for future development.

Rebuilding Ukraine

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Reconstruction of Ukraine: Planning and Implementation - part I

Rebuilding Ukraine

Although the war in Ukraine is still ongoing, the government has already announced its intention to begin the first stage of reconstruction. This project will be the largest of its kind since World War II and will require significant coordination between governments, international organizations, NGOs, businesses, and other stakeholders. It is extremely important that this process contributes to the transformation of the state, and not to the renewal of "pre-war Ukraine". Modernization should affect not only infrastructure and technology but above all institutional changes. In turn, the challenges associated with the creation of a mechanism for attracting and distributing funds, their effective use, and the introduction of legal mechanisms may already form the basis for the future of Ukraine, including as a full member of the European Community.

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Partnership Has No Borders! Partner Cities and Regions in the Face of War in Ukraine

Rebuilding Ukraine

The idea and implementation of city and regional partnerships is the aftermath of the reconstruction of the world and consciousness that took place after World War II. One of the main motives was to jointly prevent further conflicts. On the other hand, the partnership was not limited to it, relying also on economic and cultural cooperation. Now, with the war more than a year away, we have come to mention this earlier - and, as it turned out, most important - function. At the moment, local governments from different countries are jointly coordinating aid for refugees and shipping necessities to Ukraine. What are the prospects for such partnerships now, and what could they yield in the future?

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Will Ukraine Join the EU?

Rebuilding Ukraine

Both in formal and symbolic terms, relations between Ukraine and the EU have reached an unprecedented level. At the same time, discrepancies between the expectations of the Ukrainian side and the possibilities on the part of the European Union are becoming more and more pronounced. This issue may also affect relations within the EU itself in the future. Ukraine's accession to the EU in the next ten years would be an unprecedented success, although forecasts of several years are more often heard in Brussels. Therefore, Kyiv is betting on Ukraine's gradual integration into individual segments of the EU common market. How long can the fight for Ukraine last in the EU? And how did the attitude towards the EU change in Ukraine itself as a result of the war?

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

**Rebuilding
Ukraine**

Reconstruction of Ukraine: Planning and Implementation - part II

Rebuilding Ukraine

Although the war in Ukraine is still ongoing, the government has already announced its intention to begin the first stage of reconstruction. This project will be the largest of its kind since World War II and will require significant coordination between governments, international organizations, NGOs, businesses, and other stakeholders. It is extremely important that this process contributes to the transformation of the state, and not to the renewal of "pre-war Ukraine". Modernization should affect not only infrastructure and technology but above all institutional changes. In turn, the challenges associated with the creation of a mechanism for attracting and distributing funds, their effective use, and the introduction of legal mechanisms may already form the basis for the future of Ukraine, including as a full member of the European Community.

New Technologies

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

**New
Technologies**

Economy and Culture in Embrace. Big Tech - What Will Come of It?

New Technologies

The world has been rapidly changing in recent years, and the main driver of change has been the digital revolution. Smartphones are now an inseparable part of human life and imagination, forcing us to process thousands of pieces of information irreflexively thrown into the public space every day. The increasing automation of processes limits human capacity of making informed decisions. Each smartphone becomes a prosthesis of the human mind, which, thanks to its knowledge about the user, offers everyone the exact content they subconsciously desire. Thus, our imagination is now shaped by certain processes located completely out of our control. Due to these processes, surveillance capitalism was able to develop, with databases gathering the required information to effectively instill desires and steer our consumption. Do we still have free will? Can a person still control their subjectivity? How to reverse this negative trend of privileging modern technologies over human freedom and well-being?

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**New
Technologies**

Internet of the Future - How the Metaverse Will Change the World?

New Technologies

The idea of the Metaverse as a platform of permanently connected virtual worlds is a vision of the digital future being the basis for the physical world, in which people lead parallel lives - work, learn, play. According to this idea, we are to become an integral part of this metaworld, completely immersed in it. How does the growing popularity of this concept affect our lives and how will it change our future? Will we all really immerse ourselves in the virtual world, or is it just another utopian fantasy?

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**New
Technologies**

Challenges Faced by the SME Sector - How to Succeed In a Competitive Market?

New Technologies

Although the SME sector has a significant impact on the economy, small and medium-sized enterprises face many challenges in today's business environment. Challenges include access to financing, especially during times of economic uncertainty, strong competition from larger corporations, talent acquisition - as their offer of salaries and benefits may not be competitive enough compared to larger companies, or costs related to implementation of new technologies. Overall, these challenges can make it difficult for SMEs to survive and thrive what forces them to work harder to succeed. How can SMEs find their way in today's competitive world?

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

**New
Technologies**

The Thought and Achievements of Polish Economists Associated with the National Movement in 20th Century – Their Timeliness and Potential as a Source of Inspiration in the 21th Century.

New Technologies

The aim of the discussion organized by IDMN is to present the political and economic thought of polish economist associated with the 20th century national movement. Apart from presenting the main economic currents of national economic thought and also the most important representatives, the panelists intend to lean on the possibilities of using both practical and theoretical economic solutions in the modern world. When we consider the huge difference in the dynamics of current world opposed to the times in which the authors lived, the question of the timeliness of their thought is interesting not only from economic perspective, but also from historical reflections on the drawing from the experience of the previous generations.

20:25 - 21:25 DISCUSSION PANEL
(2023-09-05)

**New
Technologies**

Cryptocurrencies - Is It Profitable?

New Technologies

Investing in cryptocurrencies is still controversial. They are widely regarded as risky assets with high volatility. This also means that it is possible to gain a lot on them in a short period of time. On the other hand, it is possible to lose a lot very quickly. However, there is no doubt that they are already a common investment tool. Are they really a good alternative for investing our savings? Or will the cryptocurrency market start to lose its importance after all?

New Economy

14:20 - 15:20 DISCUSSION PANEL
(2023-09-05)

New Economy **Online Export as Poland's Economic Strength**
New Economy

Panelists will discuss the key sectors that are driving the growth of Polish online export. They will talk about Polish companies' usage of technology and e-commerce to grow the industry and export online. The panelists will also analyze the importance of marketplaces in business expansion. Participants of the panel will also discuss the importance of industry organizations and the government in cross-border promotion and the challenges faced by entrepreneurs going into foreign markets. They will also address strategies that Polish companies can adopt to increase their competitiveness in the online export space. Also they will outline the PAIH's goals for the development of online export.

15:30 - 16:30 DISCUSSION PANEL
(2023-09-05)

New Economy **Cooperation of Foreign Corporations - How Are Domestic Companies Included in the Global Supply Chain?**
New Economy

One of the reasons for the influx of Foreign Direct Investments in Poland, according to experts from the Polish Economic Institute, is the shortening of the global supply chain as a result of the pandemic and increased geopolitical uncertainty. How do foreign corporations in Poland cooperate with domestic entrepreneurs and what facilitations do both parties expect in order to cooperate more effectively?

16:40 - 17:55 DISCUSSION PANEL
(2023-09-05)

New Economy **Europe at the Crossroads? Business competitiveness in Europe, Germany and Poland and its Impact on Production, Trade and Economic Development**
New Economy

For several decades, Europe has never faced greater challenges. Disrupted global markets, violations of international rules and the challenges of climate change require mutual action. What does the current situation mean for investors in Poland? What are the risks facing markets and production in Europe, Germany and Poland? What opportunities do sustainable development strategies offer German investors in Poland? And, what can Poland and Germany do together to raise Europe's competitiveness?

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

New Economy **Corporate Governance and Financial Crime Prevention**

New Economy

Corporate governance is an important factor in sustainable approach to doing business. However, corporate governance is a broader tool - it can also be useful in preventing financial crime. What are the procedures and barriers to introducing and maintaining good and effective corporate governance practices? How can these practices be helpful in preventing, taking the right action and improving the mechanisms of preventing financial crime?

20:25 - 21:25
(2023-09-05)

DISCUSSION PANEL

New Economy **'State of War. Antology - Meeting with Volodymyr Sheiko**

New Economy

Within this anthology, there are 35 texts from some of Ukraine's most renowned writers and intellectuals, including Commander-in-Chief of the Armed Forces of Ukraine gen. Valeriy Zaluzhny. Each of these texts delves into the current war's harsh and unsettling realities. Authors hope that future generations who come across this book will understand that while war is one of the most devastating things to happen to humanity. However, there are times when we must fight and defend our home.

Media and Communication

14:20 - 15:20 DISCUSSION PANEL
(2023-09-05)

Media and Communication **Media Ethics in the Era of Disinformation. Reality. Problems. Solutions**
Media and Communication

One of the biggest challenges facing the media today is disinformation. This phenomenon involves the deliberate dissemination of false information with the aim of manipulating public opinion. The challenge is deepened by the fact that in the age of the internet, anyone can publish content, leading to the rapid and uncontrolled spread of false information. Disinformation has serious consequences, such as social division, an increase in political tension, and the weakening of democracy. This is why ethics in media are so important - to protect the public from disinformation and propaganda.

16:40 - 17:55 DISCUSSION PANEL
(2023-09-05)

Media and Communication **A Journalist of Our Times. A New Face of the Profession**
Media and Communication

Is there a "journalist of our times" – a typical image of a journalist today, consisting of professional competences, character traits, and social background? How does today's journalist differ from his colleagues from 10, 20, 30 or 50 years ago? What social trends shape the face of today's journalism? What are his distinctive features? Can we talk about the new face of this profession today?

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

Media and Communication **In the Whirl of Information – How to Stay Afloat in a Flood of News?**
Media and Communication

The number of communication channels that bombard the recipient with information is huge and continues to grow. The tools for providing information are also evolving, providing us with information in an increasingly trivial and thoughtless form. The time of information analysis by both the sender and the recipient has been significantly shortened. What actions should broadcasters take to improve the quality of their content and what protective filters should recipients use to limit contact with worthless or even deliberately manipulated materials?

20:25 - 21:25 DISCUSSION PANEL
(2023-09-05)

Tourism in the Footsteps of History - Dissemination of the Values of Cities and Regions at Home and Abroad

Media and Communication

Tourists are eager to visit places where they can smell the whiff of history and attend various events, i.e. concerts, performances, religious ceremonies and regional festivals. Creating a strong brand of the region at home and abroad is one of the main goals that should guide local authorities. Promotional activities have a positive impact not only on the tourism industry, but also translate into building a common identity among residents and economic development. Where to look for opportunities to tell the story of your region and how to do it in an interesting way?

International Politics

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

**International
Politics**

Superpowers Competition - China, Russia, USA – Confrontation Or Cooperation?

International Politics

The world domination competition is going. After many years of peace the first encounter took place. Is this the prelude to a next global conflict? The ongoing war in Ukraine is changing alliances around the world. Will the US continue holding their leader position? Does Russia still be one of the main player? Maybe China will become a strongest state? Who will hold the economy tone? Will victory be result of war or peace changes?

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**International
Politics**

Africa - the Economic Potential

International Politics

1. What is the specificity of the African market, in what direction should it develop to have an impact on positive changes on the continent, has any of the African countries already developed such a development path 2. Examples of business success on the African market 3. Remnants of colonialism, their importance for the development of African countries 4. What form should Europe's cooperation with Africa have so that it is satisfactory for both parties and helps to build a sense of security on the African continent

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**International
Politics**

What History to Support Regional Cooperation?

International Politics

The discussion among researchers from Poland, Lithuania and Ukraine, who, by virtue of their public functions, influence the politics of history pursued in the Central and Eastern European countries, will focus on the following questions. How can history serve as a tool for strengthening ties in the region? What measures should be taken to minimise the negative impact of different historical memories on the current cooperation of Poland, Lithuania, Ukraine and Czechia? How can Poland, Lithuania, Czechia and Ukraine shape the perception of Central and Eastern European history beyond the region?

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

**International
Politics**

The Western World Towards Belarus - What Went Wrong?

International Politics

Lukashenka's regime has been in force in Belarus for 29 years, the effect of which is the violation of the rights and freedoms of citizens, waging a migration war against the countries of the European Union, and war crimes in Ukraine. After 2020, as a result of fraudulent presidential elections, Western countries imposed the strictest sanctions in history on Belarus. What factors influenced the political situation in this country after the collapse of the Soviet Union? What can the West do now about the Belarusian issue and how the successive, increasingly stricter sanctions affect Belarusians. Is the West using all possible tools available to put as much pressure on the dictator as possible?

20:25 - 21:25
(2023-09-05)

DISCUSSION PANEL

**International
Politics**

Modern and Sustainable Transport Hubs - How to Create and Manage Them?

International Politics

Europe invests in a large number of transport projects to secure future supply chains in the European market and thus ensure the continent's further economic development. Regional projects such as Solidarity Transport Hub, Via Carpatia, Via Baltica and Baltic Pipe are already impressive, but their implementation requires huge financial resources and good management. When designing new transport hubs, it is also extremely important that they meet sustainability goals. Is this an additional difficulty in creating them? What obstacles might arise in the construction of modern transport hubs?

Lower Silesia Zone

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

**Lower Silesia
Zone**

The Future of the Liberal Illusion

Lower Silesia Zone

In recent years, particularly in Western Europe, we have witnessed a process of deeper liberalisation of societies. As part of the cultural changes, liberatory tendencies are visible at every turn, not only in the moral sphere, but also in the social and identity spheres. Conservative values have begun to be ostracised from public debate, and national identity and attachment to traditional values are being identified with backwardness. The second cornerstone of liberalism is economic freedom, which has been put to a very demanding test during the last two years of the pandemic. Today, we know that without the help of the State, businesses would not have been able to survive during the pandemic. Cultural and historical ties are much stronger than social theories. Economies need more state intervention. Is it therefore possible to argue that Europe has noticed that its ideas about liberalism are an illusion?

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**Lower Silesia
Zone**

Lower Silesia Zone

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**Lower Silesia
Zone**

Lower Silesia Zone

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

**Lower Silesia
Zone**

Can Scientists Create Great Companies?

Lower Silesia Zone

Running a business involves constant risk and uncertainty. This is of particular importance in times of dynamic economic, legal and even social changes, which somehow force companies to constantly adapt to changing conditions. Still focusing on effective development, companies are able to succeed to a large extent thanks to properly acquired and used knowledge. Can a scientist do business? When we look at the image of a scientist and an entrepreneur, they are completely different. Or is this antagonism completely untrue?

Society

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

Society

NGOs on the Offensive. Why Do We Still Want to Act for the Common Good?

Society

The activity of third sector organizations in recent years has regularly encountered huge challenges. The devastation of the environment and climate threats, the Covid-19 pandemic, or now the war in Ukraine and the refugee crisis, have become a test for the possibilities and activity of civil society. The NGO sector certainly makes a huge contribution to finding positive solutions to these both global and local problems. How have non-governmental organizations been able to maintain their commitment and effectiveness in the face of such key challenges for years?

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

Society

Energy Dilemmas - Geopolitics, Economy, Ecology

Society

Stable and predictable prices as well as safe supply routes for energy resources are a prerequisite for the development of world economies, especially in countries lacking their own natural energy resources. Factors like the Russian aggression against Ukraine in 2022 and perturbations on a global scale, caused by the interruption of supply chains and a sharp increase in prices for energy resources, mainly fossil fuels, have challenged the economies of many countries in terms of further development, and also raised many questions about the world's energy future. What consequences in the geopolitical, economic, ecological and other dimensions are to be expected in the short and long run?

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

Society

Social Capital as the Foundation of a Competitive Economy

Society

Social capital, an important feature of the social structure, is considered one of the crucial factors in economic development, allowing to understand why some economies are more or less productive than would be suggested by other indicators. However, given that there is no one definition of this concept nor one research method, social capital is not easy to measure and assess. Yet economists and sociologists have no doubt - in order for the economy to be efficient and competitive, it is necessary to build social capital. But how to do it?

20:25 - 21:25
(2023-09-05)

DISCUSSION PANEL

Society

"Business Law of Ukraine for Polish investors" - author's meeting with Yaroslav Romanchuk

Society

One of the main objectives of this book is to help the foreign investor understand the legal regulations in various branches of Ukrainian law, when starting a business, running a business and stopping it. In particular, it covers legal relations in such areas of law as corporate, tax, customs, labour, migration, competition, public procurement, energy, urban planning, intellectual property, environmental protection, accounting and tax accounting, which are areas of law of key importance for running a business.

Tourism Industry Exhibition

14:20 - 15:20 DISCUSSION PANEL
(2023-09-05)

Tourism Industry Exhibition **Digital Co-creation As a Model for Building a Resilient City Strategy**

Tourism Industry Exhibition

Dynamic digitalisation allows people to make seamless digital migrations, changes communication habits. It creates new educational needs. Intense technological development and socio-economic changes are resulting in the transformation of cities as a place to live rather than a place to work. How to design inclusive and sustainable cities? What are the opportunities for co-creation between business, education and city?

15:30 - 16:30 DISCUSSION PANEL
(2023-09-05)

Tourism Industry Exhibition **Mosaic of Local Cultures - Europe's Common Treasure**

Tourism Industry Exhibition

Attachment to local culture, sometimes also anchored in the use of a distinct language or dialect, is often a source of pride for a given community. The rich mosaic of customs bound with specific ethnic or regional identities is Europe's real treasure and needs to be protected, i.e. by means of special policies. However, diversity skeptics sometimes argue that emphasizing local distinctiveness by local and regional authorities hinders the integration of a nation. Could nurturing local identities really lead to internal conflicts within a country? How to design policies regarding education, culture and public participation at the regional level to ensure the survival of European minority identities and to support diversity?

16:40 - 17:55 DISCUSSION PANEL
(2023-09-05)

Tourism Industry Exhibition **How is the Brand of the Strongest Team Sport in Poland Built? Prospects and Threats**

Tourism Industry Exhibition

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

Tourism Industry Exhibition **Festivals, Cultural Events, Museums - Creative Industry in the Modern State**

Tourism Industry Exhibition

In a world of crises and a search for savings, the cultural industry is often one of the last ones the private or public sector wants to invest in. Despite this, it is possible to see an increased interest in attending concerts, festivals or other cultural events in recent times, particularly after years of pandemic closure. Big initiatives from the cultural industry are attracting large audiences. How to monetise cultural events in today's world? How to educate and entertain in the cultural industry?

20:25 - 21:25 DISCUSSION PANEL
(2023-09-05)

Tourism Industry Exhibition **New Industrial Policy Activism in the U.S. and Europe – Will It Pay Off?**

Tourism Industry Exhibition

The European Union has recently enacted a slew of initiatives in support of its industry. The European Green Deal and Next Generation EU are just some examples. The U.S. has not stood still, either, rolling out tax credits and support for investments in public infrastructure and semiconductors, among others. Will this money be well spent? Is the support for a competitive, free-market economy a paradigm of the past? This panel will delve into the economic and political implication of recent industrial activism on both sides of the Atlantic.

Europe of the Carpathians

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

**Europe of the
Carpathians**

How is Central Europe Changing?

Europe of the Carpathians

The Visegrád Group - V4 - past or future? Regional identity, values, religiousness, economy and development. 30 years after independence, which must be constantly fought for. What the „transformation generation” has left behind.

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**Europe of the
Carpathians**

**'Ideas that Overcome Stereotypes. On the
Foundations of our Civilisation'?**

Europe of the Carpathians

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**Europe of the
Carpathians**

**Tiger of Development. Central Europe as a
European or Global Economic Centre**

Europe of the Carpathians

20:25 - 21:25
(2023-09-05)

ROZMOWA

**Europe of the
Carpathians**

**"From Przemyśl to Great Politics. Marek
Kuchciński's Political Biography" - Meeting with
Authors**

Europe of the Carpathians

Marek Kuchcinski has been one of the major political figures in Poland for many years. He was a 2-time deputy speaker and marshal of the Polish Sejm. He created the structures of Porozumienie Centrum and Law and Justice in Podkarpacie. He is also the originator and creator of Carpathian Europe, a political platform integrating various circles from Central and Eastern Europe. He is also known for his numerous activities in the social and charitable fields. He constantly cares not only about the development of Podkarpacie, but also about his beloved Bieszczady Mountains. The book tells about all this, as well as other lesser-known events. Among other things, the authors try to answer the question: what kind of willpower, character, ideology grown on conservatism and commitment one needs to have in order not only to succeed in politics, but also to transform Podkarpacie into a bastion of Law and Justice, which has repeatedly decided the political face of the Republic.

Finances and Investments

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

Finances and Investments

Resilient Railway in Europe: a Temporary Fad or a Strong Permanent Trend?

Finances and Investments

In recent years, in Europe, and especially in the European Union, the need to create strong and modern railways has been an important point of public debate, development strategy, but also materialized in the form of measurable investment activities. Poland had a particularly difficult task – that is to catch up for many years and at the same time to strengthen the competitive position of railways on the transport market, both at the national and international level. There was no need to convince those already convinced of the need to develop the railway, and the unconvinced realized its importance during major crises: the COVID-19 pandemic or the ongoing war in Ukraine. During the debate organized by PKP Group, the speakers will talk about how the Polish railway is preparing to strengthen its competitive position, what tools - financial, but not only - it needs to be able to invest in its development and how it perceives the liberalization of the railway sector.

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

Finances and Investments

EU Taxonomy. Is this an Opportunity to Implement Sustainable Investments?

Finances and Investments

The EU taxonomy is a set of EU rules that aim to support the sustainable transformation of the European Union economy from an environmental perspective. Thanks to the application of the provisions of the Taxonomy, priority will be given to financing investments that reduce the negative impact on climate change and environmental risk. Investors gain a science-based tool to enable a huge stream of public and private investment to contribute to the ambitious goals of the European Green Deal. Do we see the potential of this tool in our region of Europe?

16:40 - 17:55
(2023-09-05)

THEMATIC BLOCK

Finances and Investments

Mega Investments as an Opportunity to Grow the Economy

Finances and Investments

Big ideas are related to big plans. Throughout history, investments have repeatedly been made that have transformed the social, economic and international situation of nations and regions. Countries that have thoughtfully implemented and realised them have risen above the mediocre to become hubs of investment, influence in many fields and increased their capacity for business cooperation. Unfortunately, there were even more huge investments that did not contribute at all to the development of countries, but led to the bankruptcy of countries and societies. Is there still a place in modern democratic systems for investments and plans so ambitious that they exceed the imagination of most citizens? How do we prepare the state for the implementation of very bold projects, how do we build public support for such ideas? Megaprojects - are they an opportunity for development or do they conceal far more dangers than potential gains?

16:40 - 16:55
(2023-09-05)

PRESENTATION

Finances and Investments

30 Years of Investing in Belgium

Finances and Investments

Following the closure of the mining industry, the Flemish province of Limburg underwent a process of reconversion. In the 1990s, coal mines in the area were closed. The Flemish government then founded LRM (Limburg Reconversion Association) to enable the development of new promising sectors in Limburg and to give a new purpose to the former mining areas. The presentation will summarise LRM's 30 years of activities and investments, which have dynamically transformed the region. Meanwhile, closed mines have become meeting places where tourism, culture and heritage go hand in hand.

16:55 - 17:55
(2023-09-05)

DISCUSSION PANEL

Finances and Investments

Mega Investments as an Opportunity to Grow the Economy

Finances and Investments

Big ideas are related to big plans. Throughout history, investments have repeatedly been made that have transformed the social, economic and international situation of nations and regions. Countries that have thoughtfully implemented and realised them have risen above the mediocre to become hubs of investment, influence in many fields and increased their capacity for business cooperation. Unfortunately, there were even more huge investments that did not contribute at all to the development of countries, but led to the bankruptcy of countries and societies. Is there still a place in modern democratic systems for investments and plans so ambitious that they exceed the imagination of most citizens? How do we prepare the state for the implementation of very bold projects, how do we build public support for such ideas? Megaprojects - are they an opportunity for development or do they conceal far more dangers than potential gains?

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

Finances and Investments

How to Make Sport More Profitable?

Finances and Investments

What do the sponsor and the sponsor gain from sponsoring? How to maximize the benefits of both sides, is a symmetrical win-win arrangement possible? How to select sponsors and what impact does sports sponsorship have on the company's results? In what period and how high is the rate of return on sports marketing and CSR activities? What are the monetization trends in sports, which sports remain a blue ocean for investors?

20:25 - 21:25 ROZMOWA
(2023-09-05)

Finances and Investments **'2023: The Year the Russian Empire Died' - Meeting with Juraj Mesik**
Finances and Investments

In his book, Juraj Mesík wonders where he can turn the process of Russia's disintegration after the defeat in the imperial war with Ukraine. The polemical nature of the author's reflections on screenplays is obvious. However, no matter how things went with the Russian breakup, supported by the analysis of the author's history of thought, the West cannot this time just stand by as a passive observer, just to listen.

Security Forum

14:20 - 15:20 DISCUSSION PANEL
(2023-09-05)

**Security Forum Cyber Threats - the Future that Has Arrived.
How to Ensure Peace in Cyber Space?**

Security Forum

For a long time, threats in cyberspace have been described as forthcoming and as turning existing security systems upside down. Before we all realised it, we have already found ourselves confronted with cyber threats awaiting us everywhere. Are national security systems ready to deal with this type of threat? What integrated actions should be taken to 'ensure peace' in cyberspace? How is NATO performing in this area?

15:30 - 16:00 DISCUSSION PANEL
(2023-09-05)

**Security Forum Polish Sovereignty in the Face of International
Treaties. How WHO Affects Key Areas of Social
Life**

Security Forum

Debate aims to thoroughly analyze the growing importance of connectivity in today's world and its impact on various social, economic and geopolitical aspects. The panelists will be asked precise questions: What are the main challenges related to connectivity as a new battlefield? How to effectively ensure the protection of personal data and state sovereignty in the context of data collection by technological corporations? How to deal with the spread of disinformation and manipulation in a globalized environment? and much more.

16:40 - 17:55 DISCUSSION PANEL
(2023-09-05)

**Security Forum Twilight of the European Authoritarianisms or a
Historical Pause?**

Security Forum

The systems of European countries fluctuate. In some historical periods, democratic systems prevailed in Europe, only to rapidly move towards authoritarian or quasi-authoritarian regimes. Probably never in Europe's history have there been so many egalitarian political systems as there are today. Does this mean, however, that the fluctuation has been interrupted, or are we dealing only with a historical pause which, due to the overlapping crises, will lead to a tendency to consolidate power? Are we on the brink of a new wave of authoritarianism and evolution towards authoritarian regimes, or are we witnessing the final death of authoritarianism in Europe?

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

Security Forum Young People and Leadership. A Need for Generational Change Or Discouragement? - part I
Security Forum

Young people are socially apathetic, not interested in politics and listen to hip-hop instead of changing the world for the better. We have always liked to complain about the aspirations of young people. Is this image of young people real? What are young Europeans like and what do they want today? How to shape the next generation of leaders in business, politics and civic activity? How can today's leaders help their successors? And most importantly: how not to disappoint the young?

20:25 - 21:25 ROZMOWA
(2023-09-05)

Security Forum "War Without Rules: China's Playbook for Global Domination" - Meeting with Gen. Robert Spalding
Security Forum

Many Americans are finally waking up to the alarming reality of China's stealth war on the United States and puzzling over how to push back against its insidious infiltration. In his book, retired Air Force Brigadier General Robert Spalding takes Americans inside 'Unrestricted Warfare'. He walks readers through the principles of this book, revealing the Chinese belief that there is no sector of life outside the realm of war. He shows how the CCP itself has promised to use corporate espionage, global pandemics, and trade violations to achieve dominance. Most importantly, he provides insight into how, once Americans are aware of the tactics, we can fight back against CCP's creeping influence. More than a vital read for those interested in China, 'War Without Rules' is essential reading for anyone—from policymakers and diplomats to businessmen and investors.

Regions Forum

14:20 - 15:20 DISCUSSION PANEL
(2023-09-05)

Regions Forum **Local Government as the Foundation of Democracy**

[Regions Forum](#)

The opportunity to decide on the directions of development of one's "small homeland" is particularly noticeable during local elections, where residents have a direct influence on the election of the mayor in their locality. Recently, more and more questions have been raised about the limits of decentralization of public power.

15:30 - 16:30 DISCUSSION PANEL
(2023-09-05)

Regions Forum **Integrated Cooperation - Who Benefits?**

[Regions Forum](#)

For prevention - what is currently a barrier to cooperation, what and how should be improved in order to establish cooperation between POZ and local governments in order to ensure protection of the local community at the universal level. Support and care centers - modern community care as it should be, especially in the context of family cooperation, home care and social care with local NGOs and religious / church organizations and families / loved ones. How to join the trap in which countries of increased assistance are located and assistance for seniors, dependent people, people with disabilities, so that it is specified and most cheaply applies to the patient at home, surrounded by family. How to effectively support local governments in this matter.

16:40 - 17:55 THEMATIC BLOCK
(2023-09-05)

Regions Forum **Strikes, Legislation, Education - How to Effectively Fight Climate Change?**

[Regions Forum](#)

The problem of climate change and the resulting catastrophic effects that will affect our planet and are already affecting everyone's lives has for some time now become one of the key topics in public discourse. Although we talk a lot about the climate crisis it still does not seem to be followed up by appropriate actions. So what kind of activity should we adopt to effectively confront this problem? Are strikes and public awareness-raising enough, or is top-down legislation necessary? Or is education and teaching the right habits from an early age the key to success?

16:40 - 16:55 PRESENTATION
(2023-09-05)

Regions Forum **Greening of the Planet Initiative**

Regions Forum

16:55 - 17:55 DISCUSSION PANEL
(2023-09-05)

Regions Forum **Strikes, Legislation, Education - How to Effectively Fight Climate Change?**

Regions Forum

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

Regions Forum **The Aviation Industry - Opportunities for Growth**

Regions Forum

The aviation industry is recovering from the decline caused by the covid-19 epidemic, and it is calculated that the global aviation industry should close 2023 with a profit of \$4.7 billion (Avalon's 2023 Outlook: Climb to Cruse). The recovery is also evident in Poland, with the completion of the Central Transport Port scheduled for 2027, which is expected to improve air transportation, while Rzeszów's Jasionka has become - due to the war in Ukraine - an aviation hub. Are we really in for an era of rebuilding the industry, or will the need to reduce greenhouse gases and the climate lobby's demands for restrictions on air travel (such as the French ban on short domestic flights) inhibit its recovery?

20:25 - 21:25 DISCUSSION PANEL
(2023-09-05)

Regions Forum **Innovations to unleash the potential of rural and remote areas in the face of growing depopulation - part I**

Regions Forum

80% of EU territories are rural, and that is where 30% of it's total population lives. Developing urban areas, providing better access to public services, contributed to the progressive depopulation of many territories, which successively lost to their offer. However, in recent years, the increase in the cost of living and the paradoxical discomfort of living in the city have opened up new opportunities. The development of policies related to innovation, using the potential of technological changes in the name of economic growth, can significantly make rural and remote areas more attractive in the eyes of future residents. How to do it? How to wisely manage the potential of difficult regions?

International Polish Community Forum

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Floods Earlier, Drought Today. How to Protect Water Resources?

International Polish Community Forum

Access to clean and safe water resources is a major challenge for the entire world. Climate change is leading to such phenomena as sudden downpours, floods, or droughts. Water sources are increasingly at risk of drying up or becoming polluted. Could their scarcity lead to mass migrations or conflicts in the future? How should we take care of water sources at the state and local levels? Will it be possible to ensure access to clean and safe water sources for everyone?

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Employee Volunteering - Its Impact on Company Operations and the Environment

International Polish Community Forum

Polish companies and society are currently participants in the global economic crisis, the effects of which, on the one hand, affect the reduction of resources allocated to social activities of companies, on the other hand, have prompted entrepreneurs to plan their activities more effectively. What is the rationale for employee volunteering under these conditions? To what extent does it affect the functioning of companies both economically, personally and socially? Is it still worth investing in this form of volunteering in the current world? How important is employee volunteering for the stakeholders of companies and the local environment in which they operate? Which activities are working/leading?

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Polish-Czech Cross-border Cooperation to Strengthen Good Neighbourly Relations

International Polish Community Forum

On the Polish-Czech border there is a great need to implement joint projects and initiatives that bring together its inhabitants and serve to increase competitiveness on both sides of the border. Connection between Poland and the Czech Republic is very much needed, especially in the context of the current geopolitical situation. Joint projects of road, railway, river and energy infrastructure are becoming a very important interest of both countries. Will Poland and the Czech Republic cope with all the challenges they face? Can partnership be a driving force for the regions of Central and Eastern Europe?

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Resilient Society - Ukraine's Experience

International Polish Community Forum

The feisty resistance Ukrainians have shown since the full-scale Russian invasion of their country came as a surprise to many onlookers. There are various pieces to this puzzle, ranging from the Ukrainian military's capabilities to confront 'the world's second most powerful army' to the unprecedented cohesion of citizens within and outside Ukraine. How to explain the phenomenon of maintaining high morale in Ukrainian society, despite all difficulties? What can be the further evolution of moods and attitudes? And what conclusions can the societies of other European countries draw?

Business and Management

14:20 - 15:20
(2023-09-05)

DISCUSSION PANEL

Business and Management

Challenges and Perspectives of Polish-Japanese Economic Cooperation

Business and Management

Poland's relations with Japan have been characterized by friendship, as well as a lasting strategic partnership for many years, furthermore strengthened after Russia's invasion on Ukraine. In order to meet the current global energy and cyber security challenges, such a partnership should be based on a solid foundation of trust and a similar vision for the future. The panel aims to demonstrate and discuss Polish-Japanese business cooperation and the great potential of cooperation with Japanese companies based on advanced technologies in Central and Eastern Europe, in Poland, but also in Ukraine.

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

Business and Management

The impact of U.S. investments on the Polish economy

Business and Management

The panel is dedicated to the role of American investments in Poland and their impact on the Polish economy. We will discuss the impact of American companies on the Polish GDP, the labor market, the environment, and the development of a wide supply chain. Additionally, the panel will address the business sectors in which American businesses operate, which will experience the most dynamic growth. We will also present the needs of American companies, which are crucial for further investment development in Poland.

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

Business and Management

New Urban Mobility – Regulations and Safety

Business and Management

The huge scale of the increase in the value of the new mobility market is a challenge for traditional enterprises, public transport, taxis, local governments and regulators. New technologies based on data analytics and scale-up are changing the urban mobility market. How to manage this process while looking for benefits for cities and residents? Why did Parisians vote to ban e-scooters from the city? Is conflict a necessary part of this change?

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

Business and Management

Silver Economy - Is It a Good Business Idea?

Business and Management

The increasing percentage of older people in society is forcing a new approach to business. Companies that offer products and services for senior citizens are thriving. Older citizens are an increasingly important customer group to be targeted. Business is taking place in many sectors, e.g. technology, finance, banking, transport, tourism and culture. Will this change the perception of the role of seniors in the economy?

20:25 - 21:25
(2023-09-05)

DISCUSSION PANEL

Business and Management

Education for Future - What Should Schools and Universities Offer? - part I

Business and Management

Universities are now seen not only as sources of highly skilled personnel in the regions, but also as centers of innovation and research. Responding to current market needs, universities should implement new curricula, new advanced technologies, and exploit the potential of cooperation with business. What impact do digital technologies and the dynamic development of the labor market have on the educational offer of higher education institutions? Are public authorities sufficiently engaging in dialogue with universities to create a high level of education? What should education look like for future generations?

Digitalisation

14:20 - 15:20 DISCUSSION PANEL
(2023-09-05)

Digitalisation **The Use of AI in Education - Opportunity or Threat to the Young Generation?**

Digitalisation

In this panel, education specialists and experts in the field of artificial intelligence (AI) will discuss the potential benefits and threats associated with the use of AI in the education of the young generation. We will examine various applications of AI, such as personalized learning, task automation, data analysis, and assessment, and their impact on the quality of education. We will also address ethical and privacy concerns related to student data collection and automated grading systems. The goal of the panel is to create a space for reflection on how to ensure appropriate utilization of AI in education while maintaining a balance between innovation and safeguarding the interests of young learners.

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

Digitalisation **Türkiye after the Elections - between the EU and Eurasia. Why is Warsaw-Ankara Cooperation Necessary for the New Europe?**

Digitalisation

Türkiye has made a significant leap in the last two decades, both economically and geopolitically. Effectively displaces Russia's influence in Central Asia and partly in the Middle East. Very close works with Poland within NATO and in bilateral relations. What are the prospects for even closer cooperation between Warsaw and Ankara? How can we jointly influence geopolitics in the region and in the supra-regional dimension?

20:25 - 21:25 DISCUSSION PANEL
(2023-09-05)

Digitalisation **Trans-European Transport Network - Key Directions of Development and Challenges in the Context of the War in Ukraine - part I**

Digitalisation

The Trans-European Transport Network - TEN-T is an instrument of the European Union used to ensure territorial cohesion of the Union and to facilitate the free movement of goods and people. An efficient transport system contributes to the proper functioning of the single internal market and stimulates the economic growth of the Member States. TEN-T includes both rail, road and water routes as well as seaports, airports and road and rail terminals. Panel participants will discuss the most important directions of TEN-T development, taking into account the current geopolitical situation in the region.

Green Transition

14:20 - 15:20 DISCUSSION PANEL
(2023-09-05)

Green Transition Investments in the Green Economy - a Necessity, an Opportunity or an Obligation?
Green Transition

The unstable geopolitical situation, energy and environmental crises, inflationary pressure, changing national and European regulations are the main challenges that entrepreneurs are currently facing. How to plan long-term and, above all, sustainable investments in these conditions? How to attract new projects to Poland, effectively competing with other countries in the region? How to use the potential, innovative technologies and solutions, as well as the determination to change the green private sector in the transformation of the entire economy? How to make the new regulations an accelerator of changes, not a brake on them?

15:30 - 16:30 DISCUSSION PANEL
(2023-09-05)

Green Transition Building a Low-carbon Future. Decarbonisation in Construction
Green Transition

Today, about 75 percent of buildings in the European Union are non-energy-efficient, with 85-95 percent of existing facilities today still in use in 2050. Buildings account for about 50 percent of resource extraction and consumption and more than 30 percent of all waste generated annually in the European Union. What's more, they simultaneously consume 40 percent of energy and generate 36 percent of greenhouse gas emissions associated with energy generation. Not surprisingly, construction plays a key role in decarbonizing economies, and minimizing the sector's carbon footprint is one of the most cost-effective ways to mitigate the climate crisis.

16:40 - 17:55 DISCUSSION PANEL
(2023-09-05)

Green Transition Can We Afford Not to Go Green?
Green Transition

When talking about a green future, we cannot overlook the European Green Deal. Taking care of the environment is an extremely important issue today, while geopolitical events in the region and the world raise the question of whether the EU will be able to keep up with this ambitious project in an unfavourable economic situation. The hard implementation of such ideas requires a lot of sacrifice and the question is whether all countries are prepared to bear the high costs involved and whether decision-makers are willing to risk the potential voters' dissatisfaction in case of worsening quality of citizens' lives. If we assume that the EU will live up to its commitments under the Green Deal, an important question will be what means of pressure does the EU have at its disposal to force other non-European states to also take care of the common planet? Can we afford not to develop energy based on renewable sources? What should we do to tackle the climate crisis?

19:15 - 20:15 DISCUSSION PANEL
(2023-09-05)

Green Transition Natural Gas Hub or Hydrogen Hub? What Role Can Poland Play on the Gas Market in Central and Eastern Europe?

Green Transition

The aim of the panel is to present the current cooperation in the region in the field of natural gas and to indicate the prospects for market development in the context of both hydrogen and biogas. Green hydrogen produced from renewable energy, primarily from the sun and wind, in the face of changing geostrategic conditions and high volatility of natural gas prices, is becoming an increasingly attractive energy carrier that can be widely used, among others, in energy storage and transport. For this reason, the discussion on the future architecture of the hydrogen market in CEE is an interesting proposition for business as well as public administration, defining future investment opportunities in this area.

20:25 - 21:25 DISCUSSION PANEL
(2023-09-05)

Green Transition Climate Change and Rare-Earth Metals

Green Transition

Cobalt, indium, graphite, platinum, tungsten - these are just a few of the dozens of elements indispensable for Europe's energy revolution. Unfortunately, they are extremely rare and can only be found in a few places in the world. What does Europe risk by depending on the supply of raw materials from remote countries, many of which adopt value systems that differ from ours? Is there any alternative? Can we protect ourselves against pressures that come with restrictions on the supply of elements crucial to the technological development of Europe? How to find balance between the interests of corporations and superpowers, the well-being of local communities and the global security?

Special Events

15:30 - 16:30 DISCUSSION PANEL
(2023-09-05)

Special Events **Democratic Values in Free Ukraine**

[Special Events](#)

The ongoing war in Ukraine is a fight for freedom, not for democratic values. The armed conflict in Ukraine caused the Ukrainian state to face completely different challenges than before. The system of values has turned around and it is not democratic values such as fair redistribution of goods, economic transparency or workers' rights that are most important, but maintaining the Ukrainian state and fighting for its territory. Both during and after the war, it is very important to conduct a prudent social policy, care for the even enrichment of societies and monitoring the employee sector.

16:40 - 17:55 DISCUSSION PANEL
(2023-09-05)

Special Events **Solidarity with Ukraine. Social Engagement and Humanitarian Aid - part I**

[Special Events](#)

Since the beginning of the Russian invasion, the demand for humanitarian aid in Ukraine has reached unprecedented levels. According to the United Nations, up to 15.7 million people are in need of humanitarian assistance. The war in Ukraine has already forced more than 14 million people to leave their homes, of which almost 7 million people have crossed the border and traveled to neighboring countries. What steps should be taken to ensure that aid to Ukraine is sustainably effective? How can we contribute to raising awareness and support for assistance to Ukraine both among the public and among political decision-makers?

19:15 - 20:15 WORKSHOP
(2023-09-05)

Special Events **How Do Women Influence the History of the World? What Is Female Leadership Today?**

[Special Events](#)

Kamila Wujec and Katarzyna Bryczkowska - As representatives of the Humanitarian Leadership Academy Save the Children, we invite you to a workshop dedicated to the role of women leaders in response to the challenges of the present day. Did you know that the humanitarian response to the war in Ukraine has a woman's face? All this difficult time is full of amazing stories and inspiring women leaders. We are wondering about their specific approach to work with teams, challenges and crises. We invite you to reflect and to dialogue. We want the herstories of the leaders not to disappear into the mists of time, just because they themselves were too modest or too busy to take care of self-promotion.

20:25 - 21:25
(2023-09-05)

DISCUSSION PANEL

Special Events **Russian Influence in Europe. Is It Just a Thing of the Past?**

Special Events

Russian influence in Europe was enormous until recently. Only now is their scale and the consequences of the dependence of the economies of many European countries on energy resources from Russia becoming apparent. But Russia influenced Europe not only economically, aroused respect not only with its exaggerated military power, but also influenced European elites culturally and politically. Cooperation with Russia was supposed to enable balancing American influence and serve to build the EU's "strategic autonomy." Russia's power in Europe was based not only on geopolitical calculations and economic interests, but also on a cultural idealization of the Russian empire, despite all the acts of cruelty and barbarism it had committed in the past, and a naive fascination with Russian culture. These diverse influences of Russia will be discussed in this panel. Central to this debate will be the question: are these influences just the past? Have the networks of connections really been broken, or will Russia's influence soon be revived again?

Europe in the World

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**Europe in the
World**

Cross-border Cooperation Today - European Integration without Political Overtones

Europe in the World

Bottom-up cooperation of local communities assumes a synergy effect and brings undoubted benefits to the inhabitants, and external funds flowing into cross-border projects achieve the best rates of use of EU funds. At the same time, the military operations in Ukraine, the recent pandemic and other circumstances affect the areas and scope of this cooperation. What are the current challenges of this cooperation, seen from the perspective of different countries and regions?

16:40 - 17:55
(2023-09-05)

THEMATIC BLOCK

**Europe in the
World**

Europe in Search of Leadership

Europe in the World

The European Union is experiencing a serious crisis, especially when it comes to defining the target form of its political system. In addition, member states tend to put their particular interests above the common good. They are ready to act even against the interests of their neighbours just to secure for themselves temporary electoral applause or economic benefits. There is even a lack of agreement on such a crucial issue as the EU target operating model. On top of that, there are often justified fears that the strongest countries want to dominate the community without taking into account the interests of its weakest members. This lack of unanimity results in Brussels being inconsistent in its decisions. How should the EU authorities function in such a situation? What actions should be taken so that the EU can continue to develop and take its place in the world according to its potential? Are institutional changes necessary?

16:40 - 16:55
(2023-09-05)

PRESENTATION

**Europe in the
World**

Who Wins the Election?

Europe in the World

16:55 - 17:55
(2023-09-05)

DISCUSSION PANEL

**Europe in the
World**

Europe in Search of Leadership

Europe in the World

The European Union is experiencing a serious crisis, especially when it comes to defining the target form of its political system. In addition, member states tend to put their particular interests above the common good. They are ready to act even against the interests of their neighbours just to secure for themselves temporary electoral applause or economic benefits. There is even a lack of agreement on such a crucial issue as the EU target operating model. On top of that, there are often justified fears that the strongest countries want to dominate the community without taking into account the interests of its weakest members. This lack of unanimity results in Brussels being inconsistent in its decisions. How should the EU authorities function in such a situation? What actions should be taken so that the EU can continue to develop and take its place in the world according to its potential? Are institutional changes necessary?

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

**Europe in the
World**

Renewal of the Republic of Poland - Strategic Review of the State

Europe in the World

The Association OdNowa RP (Renewal of the Republic of Poland), founded in September 2021, is one of the four groups that make up the United Right, the ruling coalition in Poland. The president of the Association is MP Marcin Ociepa, Deputy Minister of National Defense. OdNowa brings together 5 MPs, several hundred local government officials, entrepreneurs and activists from all over Poland. The “Renewal of the Republic of Poland - Strategic Review of the State” panel will be hosted by the leaders of OdNowa, who will present the key program issues.

Human and Culture

15:30 - 16:30
(2023-09-05)

ROZMOWA

**Human and
Culture**

**"War and Peace" - Meeting with Prof. Grzegorz
W. Kołodko**

Human and Culture

The book by the world-renowned economist is a multifaceted analysis of socio-economic, security, environmental, climate, demographic, cultural and technological and political issues. The author combines descriptions of various phenomena and processes in a fascinating way, creating an interconnected system. As the author says, things happen the way they do because a lot is going on at once. And there is so much going on that you can get lost in it all.

16:40 - 17:55
(2023-09-05)

ROZMOWA

**Human and
Culture**

**"Bear in the Embrace of the Dragon" - Meeting
with prof. Michal Lubina**

Human and Culture

Today, Russia and China proclaim a boundless strategic partnership, hard as a rock, impervious to all weather and reaffirmed by the political friendship of Vladimir Putin and Xi Jinping. And back in 1969, Soviet troops threatened Chinese troops on the Ussuri River, while Mao Zedong feared a Soviet invasion of the People's Republic of China. What happened that Moscow and Beijing went from hostility to close proximity in half a century?

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

**Human and
Culture**

**"Forbidden Contacts: Cooperation between the
Polish and Hungarian Opposition" - Meeting
with Miklów Mitrovits**

Human and Culture

Polish opposition movements exerted the greatest external influence on the Hungarian political and cultural opposition of the Kádár era, yet to this day we know little about the contacts between Polish and Hungarian oppositionists. When and how did Hungarian oppositionists learn techniques for creating samizdat publications? What reactions did the creation of the "Solidarity" movement spark in Hungary? Miklós Mitrovits' book puts the history of the Hungarian opposition in a new light, based on available documents, samizdat publications and interviews with persons participating in those events.

20:25 - 21:25
(2023-09-05)

ROZMOWA

**Human and
Culture**

LITERARY FESTIVAL: "Literature builds the world". The end of the Christian world? - Europe facing a paradigm shift

Human and Culture

Panel discussion dedicated to the disappearance of the Christian identity of the peoples of Europe and the related crisis of European civilization, as well as the place and role of Poland in this process. The discussion inspired by the recent famous book by prominent French philosopher and writer Prof. Chantal Delsol entitled "The End of the Christian World?".

Sustainable Development

15:30 - 16:30
(2023-09-05)

DISCUSSION PANEL

**Sustainable
Development**

Fashion Environmentally Conscious and Affordable for All - Is It Really Achievable?

Sustainable Development

The demand for ethical and sustainable fashion is steadily increasing . However, the growing consumers consciousness in regard to their purchasing decisions are heavily confronted, especially during times of economic hardship, with affordable fast fashion, utterly unsustainable with a detrimental effect on the environment. What are the available ways of transitioning to the eco-friendly, innovative fashion industry? How to design, produce and sell affordably on a larger scale?

16:40 - 17:55
(2023-09-05)

DISCUSSION PANEL

**Sustainable
Development**

A Healthy City Is a Smart City

Sustainable Development

Smart city is a concept of a comprehensive approach to the development of cities, the aim of which is to improve the quality of life of residents. The development of cities must take into account the dynamics of internal and external changes, thus cities must be prepared to emerging challenges. The degree of preparation of individual cities proves their condition, which directly translates into the quality of life their citizens. Healthy cities set an example of how to make a difference by promoting health and well-being. The main role in the pursuit of well-being and proper condition of the city is the implementation of the smart city idea, which is a key element creating the ecosystem of a healthy city. What should a healthy city of the future look like? What factors show about the health of the city? What solutions really improve the quality of life of city dwellers? The invited guests will try to answer the above and many other questions.

19:15 - 20:15
(2023-09-05)

DISCUSSION PANEL

**Sustainable
Development**

Sport and Economic Development

Sustainable Development

Nowadays, the perception of sports is often limited to a spectacle, a means of political promotion or a means of social healing. On the other hand, it is also one of the effective tools for commercialization and budget supplementation. Sport successfully interacts with territorial marketing by being used to promote products and services, and well-managed world-famous facilities bring tangible financial benefits. How to effectively make money from sports without losing its social function?

20:25 - 21:25
(2023-09-05)

DISCUSSION PANEL

War and Law. How to Punish Russia for Crimes in Ukraine?

Sustainable Development

Since February 24, the eyes of the whole world have turned to the crimes committed by Russian soldiers in Ukraine. However, unsolved crimes lead to the commission of more. Ukraine is seeking to establish a special tribunal to advocate full accountability of Russia and payment of compensation for the damage. The Belarusian authorities who support the attack on Ukraine are also to be held responsible. However, we still do not have the institutional base to punish those who, unfortunately, the International Criminal Court and all the other available judicial institutions in the world cannot reach. So how could Russia respond for aggression against Ukraine? And what end awaits Putin?

Swiss Point: Quality, Jobs and Innovation

16:40 - 17:55 DISCUSSION PANEL
(2023-09-05)

Swiss Point: Quality, Jobs and Innovation **How to Keep the Investment Pace of Swiss Companies in Poland?**
Swiss Point: Quality, Jobs and Innovation

Since the industrial revolution, Swiss companies have been among the leaders in their industries. This is due to high-quality institutions, openness to economic exchange and an effective innovation development ecosystem. Switzerland has been consistently at the top of the ranking of the world's strongest innovative economies – The Global Innovation Index 2022 – for 12 years. Economic cooperation between Poland and Switzerland has been developing very dynamically for several decades. Only in 2021, in Poland Swiss companies invested approx. EUR 7.2 billion and have created over 90,000 jobs so far – more than in their southern neighbor – Italy. This ranks Switzerland in 10th place of the most important foreign investors in Poland, and in the 2nd place in the IT services sector. How to use the potential of Swiss companies for further economic development of Poland? What conditions do investments need to maintain the upward trend of R&D expenditures in Poland?

State and Reforms

19:15 - 20:15 THEMATIC BLOCK
(2023-09-05)

State and Reforms

Values or Interests - What Binds Europe Together?

State and Reforms

Sanitary restrictions introduced to curb the pandemic have strongly weakened Europe, and the war in Ukraine deepened the divisions already visible. Implementation of overly ambitious social and economic programs brings with it more and more challenges that are increasingly difficult to reconcile with each other. Forecasts indicate that the economic position of European countries compared to other regions in the world will weaken. Is it possible to rebuild the political and economic position from before the pandemic?

19:30 - 20:15 DISCUSSION PANEL
(2023-09-05)

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SGH Zone

20:25 - 20:55
(2023-09-05)

ROZMOWA

SGH Zone

"The Golden Century. How Poland Became a European Growth Leader and What the Future Holds" - Meeting with Prof. Marcin Piątkowski

SGH Zone

Why are some countries rich and others poor? The author provides answers to these questions using the example of Poland and its unprecedented economic success after 1989, when we achieved the fastest growth rate in Europe and one of the fastest in the world. Thanks to this, within the lifetime of just one generation, Poland joined the narrow group of high-income countries and entered its economic golden age. The author analyses the reasons for the country's earlier centuries-long backwardness and highlights the key role of inclusive institutions, culture, ideas and individuality as sources of Polish success. In addition, he identifies threats to further development and proposes a new growth model that would allow Poland to catch up with the West for the first time in history.

20:55 - 21:25
(2023-09-05)

ROZMOWA

SGH Zone

"The power of missionaries. The dawn and dusk of secular religion in Silicon Valley" - meeting with prof. Jan Kreft

SGH Zone

Missionary Power is a book about the missionary zeal to change the world and the crisis of secular religion accompanying the leaders of new technologies, about their sacrileges and professional penance to restore harmony to a technological paradise on earth with Alphabet, Meta, Apple and TikTok in the lead role. Also about repentant engineers regretting every moment they spent inventing addictive algorithmic solutions on our smartphones and computers. When technology, the market and competition became religion, the heads of new technology and media companies became missionaries of the New Technoenlightenment. Facebook (Meta) and Google (Alphabet) - organizations with strong cosmologies - "emanated divinity" and instrumentally exploited "sacred" values such as justice. Contemporary ethical catastrophes of big tech and the "twilight of the technogods" mean a crisis of legitimizing their innocence, agency and impunity by secular religion. Faith in their good intentions and neoliberal sacralization of the market is disappearing. The imperative of "measurability of everything" falls, the façade of the language of secular religion is noticed and "false metaphors" are revealed. However, the dawn of a new technouniverse can be seen on the horizon. On the ruins of the "holy alliance" between the user and big tech, new visions and myths are born. No longer "repairing the world", but "improving" man, and sometimes replacing him, as in the case of "generative artificial intelligence".

Gala of the Economic Forum

21:30 - 22:30
(2023-09-05)

Gala of the Economic Forum **Gala of the Economic Forum**
Gala of the Economic Forum

Digitalisation

09:00 - 09:30
(2023-09-06) DISCUSSION PANEL

Digitalisation **Evolution of the European legislative Landscape in the Area of Cyber Security - Opportunities and Challenges**
Digitalisation

Invited experts will discuss the opportunities and challenges arising from the dynamic development of technology and the need to continuously enhance cyber security at the national and international levels. The discussion will provide an opportunity to exchange knowledge and experience on the impact of EU initiatives with particular focus on the NIS1 and NIS2 Directives on cybersecurity. During the discussion we will also focus on: opportunities and challenges accompanying the adaptation of EU regulations to national law, the need for cross-sector and cross-border cooperation, and the creation of mechanisms to respond to threats from cyberspace.

11:10 - 12:25
(2023-09-06) DISCUSSION PANEL

Digitalisation **Cyber Security Cooperation - Benefits, New Directions, Challenges**
Digitalisation

The panel meeting with PWCyber Partners aims to integrate, exchange experiences, set directions for cooperation and promote the programme. During the XXXII Economic Forum in Karpacz, we will talk about the benefits and challenges of public-private cooperation. The aim of the meeting is to expand areas of cooperation, further develop the programme, and implement cybersecurity solutions in public administration. More than 30 companies are participating in the programme launched in 2019. We collaborate in the areas of staff competence enhancement, information exchange, recommendations and cyber security assessment and certification. Working together increases cyber security and benefits all parties.

13:45 - 14:45
(2023-09-06) DISCUSSION PANEL

Digitalisation **International and National Efforts to Build Joint Ransomware Threat Resilience – Biggest Challenges and Best Approaches**
Digitalisation

Ransomware is a global challenge that requires global collaboration for global solutions. There are many issues regarding the fight against ransomware that require urgent international intervention. These include policy and regulation, capacity building, information sharing, joint R&D, countering illicit finance, building partnerships with the private sector, forensics and decryption and last but not least awareness raising. While some of these issues are addressed nationally, many still require concerted international efforts. Within Counter Ransomware Initiative (CRI) many countries has launched a number of projects that address some of these particular challenges. Among them there is the RACER (Ransomware Attacks Collective Effective Resilience) project led by Poland. The goal of RACER is to build the collective structured knowledge based on best practices of CRI countries in three areas: ransomware protection, response and recovery. During the panel, the first RACER project findings and best practices to follow will be presented.

14:45 - 15:55 DISCUSSION PANEL
(2023-09-06)

Digitalisation **Modus Operandi of Public-Private Partnerships in Cybersecurity and Successful Cooperation within PPP Models to Combat Ransomware**
Digitalisation

The value of public-private partnerships (PPPs) is widely recognized in the area of cybersecurity and is also a key element of the response to ransomware. There are different types of PPP models in cybersecurity. Each type of partnership has its own advantages and challenges, but in order to achieve the most effective PPP collaboration, it is necessary to have a common understanding between private and public actors and to build symmetrical cooperation. The panel will discuss various international and national models of PPP cooperation in the field of cybersecurity to show how to create PPP links and how to operate effectively in this form of cooperation. Part of the panel will focus on PPP models for combating ransomware.

19:35 - 20:35 DISCUSSION PANEL
(2023-09-06)

Digitalisation **Refugees and Migrants Targeted by Disinformation**
Digitalisation

Europe is now facing its biggest refugee crisis since the Second World War, which at the same time poses a major challenge to host countries. One of them is disinformation aimed at Ukrainian citizens fleeing the war. Panelists will analyze the sources of disinformation that are disseminated in the information space, present recommendations for journalists, experts and opinion-forming circles, as well as tools for verifying information and counteracting false messages.

Regions Forum

09:20 - 09:50 ROZMOWA
(2023-09-06)

Regions Forum **Wine Industry Today: Between Tradition and the Challenges of Modernity**

Regions Forum

Wine has been produced for thousands of years, and in many regions it is not only an important element of the local economy, but also the cornerstone of identity. The profitability of the wine sector depends to a large extent on the dynamics of imports and exports, which makes this industry sensitive to the slightest shifts in the global geopolitical system. In addition, the instability of financial markets, rising inflation, as well as climate change and extreme weather conditions pose new challenges to wine producers. How to face them without giving up tradition and historical heritage? How to maintain the highest quality of wine and a satisfying income in spite of conflicts, climate destabilization and economic crisis?

11:10 - 12:25 DISCUSSION PANEL
(2023-09-06)

Regions Forum **Local Government Finances. Smart Budget for Difficult Times**

Regions Forum

What is the real state of local government finances? Prosperity or crisis? How do they look after more than two years of pandemics and the economic consequences of the war in Ukraine? How to close the budget and plan investments in a multi-year perspective? The biggest problems of budgets for 2023/2024.

13:45 - 14:45 DISCUSSION PANEL
(2023-09-06)

Regions Forum **EU Funds for Regional Investments - the Balance of Profits and Losses**

Regions Forum

The solution to recovering from the crisis and growing the economy is, among other things, investment. This is the best tool for creating new jobs and modernizing the region's infrastructure. Poland is to allocate a total of 76 billion euros for them in the new EU financial perspective. How are local governments, the main beneficiary of these funds, prepared to carry out further investments?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

Regions Forum Innovative Local Government - What Does it Mean?

Regions Forum

More and more often we hear about local government activities in the field of digitization, demographic policy or environmental protection. But are innovative projects always effective? How much does it cost at the local government level, and is it really worth investing in innovative solutions?

16:05 - 17:05 DISCUSSION PANEL
(2023-09-06)

Regions Forum New or Old Values? Young Researchers on the Ethos of Scientists

Regions Forum

Two years ago, the Wrocław Scientific Society began a series of debates devoted to the ethos of scientists - a series that was unusual because it was based 1:1 on the programme of a conference blocked a quarter of a century earlier by the communist authorities. After almost three decades, the topics and questions remain the same. Young researchers will discuss whether the ethics of scientific research and scientific criticism ought to change. How about the criteria of reliability and honesty in the implementation of science into modern business? Should certain values always be the same or should they evolve?

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

Regions Forum Smart City - Are the Cities of the Future Affordable for Everyone?

Regions Forum

In the world, more and more urban centres are equipped or designed using artificial intelligence. At the same time, fewer and fewer people can afford to live in the city center, and the gap between the rich and the poor has been growing instead of decreasing. Will only the privileged part of society be able to benefit from innovative housing? What will the cities of the future be like? How far will artificial intelligence replace a man in his housework? Will it, in general terms, be able to improve the quality of life also for the poorest?

Security Forum

09:20 - 10:00 DISCUSSION PANEL
(2023-09-06)

Security Forum **New Space Race - What Will Be Europe's Role?**
Security Forum

With the launch of the Artemis programme, space exploration has returned to the catalogue of important matters and human hopes of discovering new worlds have been reawakened. The Moon is only supposed to be a stop on the way to Mars, but what next? For now, it is hard to look too far into the future; attention is rather focused on the new race to the Moon between the USA and its partners and China. Other interesting competitions are taking place between private entities that organise commercial flights into space. Will the existing rivalry serve as an engine for increased development in the space sector? Is an international coalition leading space exploration possible and what role should Europe play in it?

11:10 - 12:25 DISCUSSION PANEL
(2023-09-06)

Security Forum **Peace in Ukraine as a Guarantee for the Security of Us All - How to Help and What Can NATO Do?**
Security Forum

On February 24, 2022, with the outbreak of war in Ukraine, we found ourselves in a situation that few would have imagined could happen today practically at the heart of Europe. The Russian attack on Ukraine introduced the need to redefine the concept of defence, diplomacy or economic relations. The solidarity actions taken by various European states, together with the strong support of the USA, are intended to help Ukraine survive this difficult period and thus result in a renewed sense of security on the Old Continent. Should Poland, Romania and the Baltic states fear for their territory and their citizens? What actions can NATO take to ensure peace in this part of the world?

12:35 - 13:35 DISCUSSION PANEL
(2023-09-06)

Security Forum **NATO's Eastern Flank and Perspectives for Further Enlargement**
Security Forum

After the collapse of the USSR, the obstacle to the expansion of NATO to Central European countries disappeared. In 1999, Poland, the Czech Republic and Hungary joined the Alliance, followed by Bulgaria, Romania, Slovakia, Slovenia, Lithuania, Latvia and Estonia in 2004. Time has shown that the decision to join the North Atlantic Alliance was beneficial for these countries. When conflicts broke out in other parts of the post-Soviet area (e.g. Ukraine, Georgia, Armenia), peace always prevailed in NATO member states. Following the outbreak of war in Ukraine on 24 February 2022, Sweden and Finland decided to join the Alliance. In the new geopolitical situation, Poland proved to be a key country securing the eastern flank.

13:45 - 14:45 DISCUSSION PANEL
(2023-09-06)

Security Forum Challenges for the Polish Energy Sector in the Eyes of Politicians

Security Forum

The subject of the panel will be a comparison of the programs and demands of the political parties of the democratic camp regarding the challenges that face Poland's energy policy. Electricity prices have risen by several hundred percent in the last two years, thanks to which electricity bills are being felt by Polish businesses as well as regular consumers. Poland's energy sector needs to transform, decarbonize, develop transmission and distribution networks. The funds that need to be allocated for this exceed the capabilities of the state budget. What actions require immediate action, and what can be taken next? Poland needs to make an extraordinary organizational and financial effort on the scale of universal electrification after World War II. Has Poland learned the lessons of the perturbation of the energy market in Poland and the EU? How to avoid events that will lead to further increases in energy prices in the coming years. How to reconcile civic energy, construction of large power plants, expansion of the grid, increasing the parity of RES in the Polish energy mix? How to quickly liquidate carbon-intensive energy? What is the idea for mining regions in Poland?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

Security Forum The North Atlantic Treaty Organisation - Strength in Solidarity. NATO Membership as a Guarantor of Peace and Security

Security Forum

The main reason for many decades of peace on the European continent is the existence of the North Atlantic Alliance. Despite the collapse of the USSR and the changing nature of threats, NATO has passed the test in recent years. The war in Ukraine has confirmed that the real security of European countries is guaranteed by a membership of the North Atlantic Treaty Organisation. The Alliance is based on the principle of collective defence, in line with its basic premise that an armed attack on one member is considered an attack against all members. This principle makes NATO the most powerful military alliance in human history.

16:05 - 17:05 DISCUSSION PANEL
(2023-09-06)

Security Forum The Impact of the War in Ukraine on the Global Security Architecture

Security Forum

The war in Ukraine is the most serious challenge to the international and regional security system since World War II. Russian military aggression has undermined the foundations of regional and global stability and raised doubts about the effectiveness of international organizations and non-proliferation regimes. At the same time, a new security system in an interdependent world has the potential to take shape in a truly global way, given the lessons learned from the hesitation between the choice to support international law and energy dependence, nuclear blackmail, and the nuclear non-proliferation regime, authoritarian tendencies, and democracy.

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

Security Forum Nuclear Weapons - Imaginary Or Real Threat?
Security Forum

The nuclear bomb decided of Second World War's result and caused Allies victory. General fear of the atom was caused by destruction on an unprecedented scale. The arms race during following years led to the development of an even deadlier weapon - the hydrogen bomb. Today, the number of nuclear can wipe the earth from the space. That's why the world began to disarm. However, the peaceful trend was stopped by the event in Ukraine. This country gave up his own arsenal of nuclear weapons and has just been attacked. The threat of nuclear war has never been so close...

19:35 - 20:35 DISCUSSION PANEL
(2023-09-06)

Security Forum Innovative Agri-food Sector for Food Security and Climate Protection - part I
Security Forum

Agriculture already uses a third of the world's agricultural land and accounts for at least 70% of all water used, generating a large proportion of all global emissions that contribute to climate change. How to sustainably feed the growing world population? A better understanding of local contexts, shortening supply chains or an innovative approach to production and food sources can help create an effective food production system - one that takes into account the needs of consumers, farmers and producers, but is also environmentally friendly and fosters business development. What is an agroecological approach to food production and what is circular agriculture? How to produce wholesome food and ensure access to it without negative impact on the environment?

Europe in the World

09:20 - 09:50
(2023-09-06)

DISCUSSION PANEL

**Europe in the
World**

Georgia and Poland – Potential for Cooperation

Europe in the World

Poland plays a prominent role in Georgia's foreign policy and consolidating the support of the international community. One of the main avenues of Georgia's interest is to gradually transform the country into an Energy Hub and Transport Hub. A tremendous potential exists in the development of a Digital Corridor connecting Asia with Europe, which would transform Georgia into a Digital Hub. Georgia has a potential to turn into a Digital Corridor and Hub linking Asia with Europe. Also, country is aimed at turning into a Regional Financial Hub. Georgia and Poland have great potential of economic, business and investment cooperation. What experiences can Poland share and what can Georgia learn from Poland?

11:10 - 12:25
(2023-09-06)

DISCUSSION PANEL

**Europe in the
World**

Integration or Disintegration: the Stakes for Exit Policies or New Impulses for Regional Cooperation?

Europe in the World

The internationalization of economic processes and political and strategic ties has been a dominant factor on the maps of practically all continents over the last decades. At the same time, the growth dynamics of these processes encounter opposite trends, centrifugal forces in integration groupings (exit policies) and the revival of isolationist tendencies in various countries (e.g. in the electoral narrative in the USA and others), policy of sanctions and isolation of aggressor countries (Russia). Will the world of the next decades of the 21st century be a world of integration or disintegration in relation to communities of values, strategies, policies, cultures and others?

12:35 - 13:35
(2023-09-06)

WORKSHOP

**Europe in the
World**

The Power of Argument - About Effective Public Speaking

Europe in the World

How to speak in order to be listened to and, most importantly, understood? What to refer to in order to establish a bond with the recipient and speak human language with people, not to people? How to engage the recipient and how to speak so that the statement is saturated with content and not empty slogans? What are the benefits of conscious communication with the audience and why is it one of the best tools to prevent any crises.

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

**Europe in the
World**

Visegrad Group - What are the Prospects for the Further Cooperation?

Europe in the World

The Visegrad Group is a regional association of four Central European countries - Poland, the Czech Republic, Hungary and Slovakia. Its roots date back to the meeting of the three rulers of Poland, Hungary and Bohemia in 1338. Its main goal was the accession of the associated countries to the European Union, which was achieved in 2004. Despite difficult periods in history, the nations of the Visegrad Group have survived and developed. The complicated geopolitical situation and the divergent positions of the group's states should not cancel out all the joint achievements of this group. It is worth remembering that four voices are more than one and that cooperation in areas where cooperation is possible can cause the strengthening of states, competition can cause its weakening. What will be the future of the Visegrad Group?

14:55 - 15:55
(2023-09-06)

DISCUSSION PANEL

**Europe in the
World**

Migrations and Resource Wars - How to Deal with the Challenges of the Future?

Europe in the World

The world's population continues to grow. It is estimated that within a few decades Africa will become the most populated continent, taking the place of Asia. Climate change and the depletion of natural resources will cause even greater migrations to the fertile areas of Europe, which will be increasingly overpopulated. As a result, this could lead to resource wars, its prelude could be observed in the Kyrgyz-Tajik conflict. Which countries' borders could become a flashpoint for resource wars? What is the current food situation in the world? What other dangers does overpopulation bring?

16:05 - 17:05
(2023-09-06)

DISCUSSION PANEL

**Europe in the
World**

Unleashing the Power of Digital Democracy: Navigating Ethical Campaigning in the Digital Age

Europe in the World

The panel will delve into the rapidly evolving online landscape, focusing on the challenges faced by regulators in keeping pace with these advances. The instruments employed by political parties and interest groups to shape consumer and voter decisions within the cyberspace battleground, will be explored. The panel will also look at how politicians and civil society can navigate disinformation, campaign effectively but responsibly, and what the future of campaigns might look like.

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

How to strengthen the energy security of Poland and the Czech Republic by 2050?

Europe in the World

Although there were and will be different positions between Poland and the Czech Republic, the Russian invasion of Ukraine showed that the cooperation of both nations is very important. The tragedy of the war also accelerated cooperation in the field of energy and showed how important the energy security of Poland and the Czech Republic is, and also highlighted the need to become independent of oil and natural gas supplies from Russia. Energy transformation is never an easy matter and it takes time, but it is need to remember that energy security is the basis for the functioning of the state. Its threat is therefore a fundamental threat to the security of every country. Are Poland and the Czech Republic prepared for all security challenges?

SGH Zone

09:30 - 09:50 ROZMOWA
(2023-09-06)

SGH Zone "Poland's Strategic Loneliness" - Meeting with Marek Budzisz

SGH Zone

Strategic loneliness does not mean lack of faith in the alliance system in which Poland participates. Countries with our potential, must shape the space around us independently, including, above all, security. We must stabilize the situation in accordance with the Polish strategic big-game plan. Does this mean abandoning allies? On the contrary. Rather, strategic solitude should be understood as the necessity of conducting our own Polish strategic calculus. This calculus must be carried out alone, on the assumption that not all our interests coincide with those of our allies.

Cybersecurity Forum

11:00 - 11:45
(2023-09-06)

DISCUSSION PANEL

**Cybersecurity
Forum**

Cybersecurity Innovations at Universities: Tools, Technologies and Training

Cybersecurity Forum

During the panel, support for universities will be proposed, aimed at increasing the level of their cybersecurity. The best practices currently used at Polish universities will be discussed, focusing on creative tools, revolutionary technologies and specialized training.

11:45 - 12:25
(2023-09-06)

DISCUSSION PANEL

**Cybersecurity
Forum**

Artificial Intelligence - Cyber Security of Artificial Intelligence - New Challenges

Cybersecurity Forum

Artificial intelligence has long since ceased to be exclusively the subject of sci-fi books and exclusive discussions among scientists, and has begun to be present in everyday life. It is already encountered in every sector - from health care, public safety, industry, education and the entertainment industry. Each passing year seems to make it more and more common and accessible. Its popularization, however, entails a discussion of what needs to be done to make its use safe. In order to consciously pursue AI cybersecurity, it is therefore necessary to identify the risks the technology poses.

12:35 - 13:35
(2023-09-06)

DISCUSSION PANEL

**Cybersecurity
Forum**

Cyber-secure Local Government - Cyber Security Strategies and Practices

Cybersecurity Forum

Panel focuses on discussing key cyber security strategies and practices for local government entities. In the face of growing cyber threats, local governments face the challenge of ensuring the protection of data and infrastructure, as well as minimizing the risk of cyber attacks. During this panel, local government representatives will share their experiences and best practices in protecting against threats. They will also discuss strategies that local governments are using to ensure the security of infrastructure, data and deployed systems.

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

Strengthening the Cybersecurity. Challenges and Needs Steeming from the EU Cybersecurity Policy and Regulations

Cybersecurity Forum

The European cybersecurity policy framework has greatly developed in the past years. It will evolve further to provide measures enabling to ensure preparedness to changing threat landscape. There are in particular the EU Cybersecurity Strategy, the Cyber Defense Policy, the Blueprint, the NIS2, the CSA, the CRA, regulation establishing the European Cybersecurity Competence Centre, DORA and the latest Solidarity Act. Building common cybersecurity resilience remains a key issue for the EU. To provide that there is a need for a robust framework, also for cooperation in cases of large scale incidents. During the discussion the panellists from different Member States will present their views on the challenges and needs steeming from the EU cybersecurity policy and regulations. They will present national perspective but also touch upon the challenges for the cooperation at the EU level. The exchange of views will mainly focus on the measures that are still being negotiated and expected to be adopted before the end of the term of the current European Commission. The discussion will be held in English.

Sustainable Development

11:10 - 12:25
(2023-09-06)

DISCUSSION PANEL

**Sustainable
Development**

Shared Transport and Transport Exclusion
Sustainable Development

In view of the growing trend of closing agglomeration centers to private vehicular traffic and top-down traffic restrictions, shared transportation is slowly becoming the best option, transportation-wise, for residents of cities. But what about the suburban and rural areas, which - to a large extent - were left without collective transportation in the 1990s, closing bus and train services as unprofitable? Since the collective transport of the population is a significant factor in sustainable regional development - transport exclusion of people living outside of metropolitan centers, the lack of adequate alternatives to private vehicular traffic within these centers, prevents sustainable national development. What measures should be taken to end transport inequality?

12:35 - 13:35
(2023-09-06)

DISCUSSION PANEL

**Sustainable
Development**

Where Is Urban Ecology Headed?
Sustainable Development

Ecological madness or rational concern for a clean future? Limiting personal freedom or sensibly reducing traffic and pollution in cities? Dairy stamps and worms instead of flour or responsible and forward-looking reduction of carbon footprint? Where is the present eco-friendly city headed?

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

**Sustainable
Development**

Zero Waste - Toward Reducing Food Waste
Sustainable Development

"Zero Waste," that is, managing products in such a way that they are not wasted and do not generate waste, is no longer seen as a trend, but is slowly becoming a necessary direction for development that many companies and governments are assuming. Yet, despite this, there is still about one billion tons of food wasted globally every year. This unfortunately deepens the overexploitation of natural resources and increases greenhouse gas emissions. What actions should we take to reduce food waste effectively?

14:55 - 15:55
(2023-09-06)

DISCUSSION PANEL

**Sustainable
Development**

Polish Food as a Premium Product
Sustainable Development

Polish agriculture produces healthy food highly valued on the international market. In 2022, the export value of agri-food products increased by 26.7% compared to 2021 and amounted to EUR 47.6 billion. Poultry meat, dairy products and beef were particularly appreciated. Polish consumers also highly value native agri-food products, their unique taste and health-promoting qualities. Increasingly, purchasing decisions are influenced by the "farm-to-table" strategy. During the panel, we will answer, among other things, the question: What is the uniqueness of Polish products? Is it necessary to support rural development in the agri-food sector and what impact does this have on food production and quality?

16:05 - 17:05
(2023-09-06)

DISCUSSION PANEL

**Sustainable
Development**

Perfect Transport - How to Create a Comfortable, Fast and Green Transport?

Sustainable Development

With climate change and the accompanying energy transition and changes in the functioning of societies, there is a growing need to find the right mode of transport for today's challenges. By seeking to reduce emissions, additional fees for entering city centres are being introduced, forcing city residents to use public transport such as the metro, bus or tram. In addition, due to the increasing wealth of societies, their demands for better quality and time of travel are also changing. Can we afford modern and green modes of transport? In which direction should transport develop?

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

**Sustainable
Development**

Is It Time to Open Up to The Circular Economy?

Sustainable Development

A circular economy (CE) is a regenerative economic system that minimises the consumption of raw materials and the emission and loss of energy by creating processes in which waste is reused as a raw material. In this way, the production of pollution can be reduced as much as possible. The transition to a CE model is an official goal of the European Union. In November 2022, European Commission proposed new packaging regulations. They are supposed to reduce waste and improve packaging design, for example through clear labelling to promote reuse and recycling. What is the experience of Poland and other European countries in this area?

Society

11:10 - 11:25 PRESENTATION
(2023-09-06)

Society **Virtual Assistans – MF_PRO – Administration of the Future**

Society

Presentation of the latest tools for automating business processes used in the Ministry of Finance. Virtual assistants in MF. MF_PRO - administration of the Future.

11:25 - 12:25 DISCUSSION PANEL
(2023-09-06)

Society **Local Development: Funding, Community, Innovations**

Society

A key-note introduction to the all-day thematic path, the debate presents the potential of local activities: creating partnerships, an innovative approach to financing communal activities, cross-sectoral cooperation and the development of social economy services. A pioneering approach to both the 'investment subsidy' and the integrated social services based on affordable housing can be an impulse for the development of the local economy and maintaining social cohesion. The key role of the development of the affordable housing stock by municipalities (as active investors) – prevents depopulation, leading to activation of the local community.

12:35 - 13:35 DISCUSSION PANEL
(2023-09-06)

Society **Housing is Key – the Availability of Affordable Housing as a Stimulus for Local Development**

Society

The panel will show the perspective of social services from the point of view of their dependence on affordable and universally available housing infrastructure based on international experience and good practices present in Poland. The discussion will highlight the economic aspects and potential that the availability of housing infrastructure from non-market offerings builds in local communities, as well as effective tools to strengthen the implementation of housing solutions taking into account the needs of specific groups of residents within an integrated offer of social services stimulating the development of local communities.

13:45 - 14:45 DISCUSSION PANEL
(2023-09-06)

Society

Relay Race of Generations in Civil Society. Does the Common Good Go Hand in Hand with Self-fulfillment?”

Society

Poles' involvement in civil society is steadily increasing. What motivates citizens to act for the common good? NGOs a place for interaction between young and older generations? Is participation in social actions a way of satisfying the need to influence the shaping of reality among young and older people? Career vs. volunteering and activity in NGOs - how to reconcile social engagement with work? Working for NGOs - full-time job or side job?

14:55 - 15:55
(2023-09-06)

DISCUSSION PANEL

Society

Hidden Resources (Economically and Environmentally Efficient) – Circular Economy

Society

Hidden resource - the potential of waste and wastewater to produce energy that reduces the dwelling costs, increases revenue for local government that improves quality of life and addresses environmental concerns. High system reliability, low maintenance and operating costs, lower emissions, reduced oxygen consumption, higher energy efficiency. The rediscovery of pre-war gasification technology – the most environmentally friendly and cheapest process, with no energy loss to the environment, for use in local and industrial energy production. Investing in this sector will ensure competitiveness against the expansion and monopoly of external companies.

16:05 - 17:05
(2023-09-06)

DISCUSSION PANEL

Society

Municipalities! Cooperate with Social Economy Actors the Development of the Local Economy

Society

The panel addresses the synergies and socio-economic added value achieved through a system of social service integration. The key is the cooperation between the public administration and social economy actors to meet local needs through joint, inter-sectoral planning and coordination of local social policy. Social organisations, thanks to their local nature and knowledge of the needs of the inhabitants of the local government community, are the optimal partner for the authorities. Linking social services to access to housing increases the sustainability of independence support for vulnerable individuals and families.

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

Society

Local Government for Residents - public participation, efficiency measures

Society

Local government for residents - strengthening the basic forms of local government, laying the foundations for low-cost municipal services, effective spending and efficient service to residents. Access to information - democratic control of investments, Public Services Monitoring System (SMUP), transparency of decision-making processes and interaction with residents. A report on the state of local government units, the obligation to create strategic documents and transparent, simple, easy to compare indicators monitoring public services of local governments, providing a basis for the evaluation of effectiveness by councillors, residents, local government authorities.

Tourism Industry Exhibition

11:10 - 12:25 THEMATIC BLOCK
(2023-09-06)

Tourism Industry Exhibition **Tourism Industry - How to Strengthen the Competitiveness of this Sector?**

Tourism Industry Exhibition

The tourism industry was one of the few sectors so drastically affected by the pandemic austerity. The sudden deconstriction made it necessary to adapt rapidly to the new conditions, and as a result, many companies failed to stay in the market. National and EU institutions stepped in to help, companies and employees could count on liquidity support or tax breaks. What state is the industry in? Do the depth and length of the crisis in which it has found itself make it necessary not to stop supporting the tourism sector?

11:25 - 12:25 DISCUSSION PANEL
(2023-09-06)

Tourism Industry Exhibition **Tourism Industry - How to Strengthen the Competitiveness of this Sector?**

Tourism Industry Exhibition

12:35 - 13:35 DISCUSSION PANEL
(2023-09-06)

Tourism Industry Exhibition **Railroad Investments - A Boost to the Economy**

Tourism Industry Exhibition

The realization of railroad investments provides a significant boost to the region's economy. This is not just about repairing tracks, renovating stations or buying rolling stock, but also about building new rail lines to reduce the burden on the highway network and at the same time to meet current EU standards. What is the potential impact of railroad investments on the labor market, business activity or agglomeration traffic? How do Polish railroads compare with other EU countries now, and what do we foresee in 10 years?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

Tourism Industry Exhibition **A Historical Monument Needs an Owner**

Tourism Industry Exhibition

Wars raging on the territory of Poland over the centuries have brought many old castles and palaces to ruin. Post-1945, many manor houses and palaces were destroyed after the communist regime dispossessed their owners of their family estates. Today, when some of the old owners or their descendants have been able to recover their family estates, and other monuments have found new owners, we see that a historical monument needs a real owner. It can be a private person, an organisation, a foundation, or a local government. And the owner needs good laws and clear rules of collaboration with the public authorities, because historical monuments are a special kind of property, subject to various restrictions.

16:05 - 17:05 DISCUSSION PANEL
(2023-09-06)

Tourism Industry Exhibition **Cultural Routes as an Opportunity to Develop Tourism in the Region**

Tourism Industry Exhibition

In Poland and Europe, there is a growing interest in cultural routes that pass through multiple regions or administrative units. On such routes combining scenic, historical and cultural values, tourists spend more time than in the case of visiting single towns or tourist objects, which translates into greater profits for the regions. In addition, the creation of such trails allows for greater cooperation between neighboring local governments. Why invest in creating new cultural trails? How to involve local business and communities to attract potential visitors?

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

Tourism Industry Exhibition **The Role of Cultural Institutions in the World of Education, Tourism and Politics - part I**

Tourism Industry Exhibition

The basis of any state is the people and cooperation between them. As a nation they should be aware of their own history and culture, as representatives of business they are supposed to know how to promote it and profit from it, in turn, as a political entity they must be able to properly declare it and translate it into a system of social values. All this is unattainable without the education offered by cultural institutions. The largest and most modern of them are able to stand above divisions by uniting different ethnic, political, class groups. How should a cultural institution be managed to effectively educate the public and bind the nation together? Is it possible to effectively combine profit, promotion and identity building in the modern world?

19:35 - 20:35 DISCUSSION PANEL
(2023-09-06)

Tourism Industry Exhibition **In Search of a New Home - Talking about Migration in Today's Europe**

Tourism Industry Exhibition

Russian invasion on Ukraine and the resulting refugee crisis moved the problem of migration from Africa, Middle East and South America to the background. However, these migrations have continued to occur. Governments, following the national interest, often resort to radical ways to deal with the issue. Some elements of migration policies violate human rights, but the activists also push the boundaries of the law. What is a today situation of migrants in the world? What actions on migration have proven to be the most effective so far and should we also apply them in Poland?

Green Transition

11:10 - 12:25 DISCUSSION PANEL
(2023-09-06)

Green Transition Energy Solutions from Brandenburg and Lower Silesia: A Contribution to a Sustainable Energy Supply in Europe

Green Transition

The discussion will feature experts from politics, science and business discussing important aspects of energy security and sustainable energy supply. The discussion will focus on innovative solutions, technologies and strategies developed in both regions to advance the energy transition. By sharing best practices and enhancing cooperation, Brandenburg and Lower Silesia can leverage their unique capabilities and resources to build a sustainable and reliable energy network. The panel will provide a platform for sharing experiences and insights and for developing strategic approaches for the contribution to a sustainable energy supply in Europe.

13:45 - 14:45 DISCUSSION PANEL
(2023-09-06)

Green Transition Powering Poland: Collaborating with North American Partners to Deliver Offshore Wind Success

Green Transition

Poland possesses remarkable potential to become a major offshore wind market in Europe. North American partners boast an extensive track-record in the offshore wind sector, excelling at accelerating project development, ensuring sustainable financing and successful project delivery. Strategic alliances with North American partners have proven to bring a wealth of invaluable expertise, cutting-edge technologies, and essential capital to fuel the rapid deployment of offshore wind projects in Poland. How can enhanced collaborations with North American partners accelerate the realization of Poland's offshore wind potential and exert a pivotal influence on the enduring prosperity of the industry?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

Green Transition A Multi-Utility Concern – the Pillar of Energy Security for Poland and the Region

Green Transition

Energy security stands at the core of a stably functioning state and the well-being of its citizens. Multi-utility corporations are a mainstay of this stability. Their unique capabilities enable them to effectively drive the energy transition. At this crucial juncture when the process is already afoot, the ORLEN Group has taken the lead, becoming the first energy company in Central Europe to declare its ambitious goal of achieving carbon neutrality by 2050. To deliver on this commitment in accordance with its strategy last updated in February 2023, the Group intends to allocate about PLN 120 billion of capital expenditures on green projects, including offshore and onshore wind power generation, solar photovoltaics, biogas and biomethane, biofuels, electric mobility and green hydrogen. Will this ambitious plan be sufficient? How do other key players in the European market approach this critical transformation?

16:05 - 17:05 DISCUSSION PANEL
(2023-09-06)

Green Transition The Light That Failed - CEE and the Western World

Green Transition

According to the Financial Times, one of the most important books of 2020 was the report 'The Light That Failed: Why the West is Losing the Fight for Democracy' by Ivan Krastev and Stephen Holmes. Has the process of democratic and capitalist transition allowed the societies of Central and Eastern European countries to join the West on an equal footing? Is the crisis of liberal politics really not just an Eastern problem, but a global process? Have the expectations that the citizens of the Central and Eastern European countries placed in the West been disappointed?

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

Green Transition 'Fit for 55' Package and Its Future

Green Transition

Global warming is one of the greatest challenges facing the world in the 21st century. Recognising this incredible challenge, the European Union has decided to introduce an ambitious plan - the 'Fit for 55' package - to significantly reduce carbon dioxide and greenhouse gas emissions through a sharp shift away from solid fuels including coal. The experience of recent months with the war in Ukraine and the rare earths market, which is dependent on China, clearly shows that climate neutrality cannot be built on cooperation with authoritarian countries. Is the European Union, facing the possibility of reduced gas supplies from Russia to its Member States, still capable of such drastic climate reforms?

19:35 - 20:35 DISCUSSION PANEL
(2023-09-06)

Green Transition Influencer Marketing – a Chance to Develop a Brand Or a Threat to Promote a Scam

Green Transition

The Internet has become an ideal space for advertising products, events or initiatives. Hiring influencers and celebrities to promote and using their social channels to advertise products is a very effective marketing method. Influencers, media personalities, artists, athletes or celebrities who have several hundred thousand or more than a million followers thanks to their numerous followers their reach is much more attractive to advertisers than using traditional media. There is a threat in the form of scam promotion. Recently, there have been provisions and regulations to normalize the publication of ads and collaborations by influencers. Is marking an ad at the bottom of a post enough? Has the advertised product actually been tested by the recommender? Who is responsible - the person who recommends the product or the manufacturer? What opportunities for brand development are provided by establishing a partnership with an Influencer?

Health and Business

11:10 - 12:10
(2023-09-06)

DISCUSSION PANEL

**Health and
Business**

Review of the EU Pharmaceutical Legislation - What Opportunities, What Risks

Health and Business

The review of EU pharmaceutical legislation is a once in 20 year opportunity for Europe to respond quickly to patients' needs and remain a world leader in pharmaceutical discovery. The importance of the discussion on this subject, which has been going on for several years, is enormous because the changes that will be adopted will shape the pharmaceutical market for the next decades and will determine not only what place Europe will take in this area in the world, but also what access to modern treatment will be available to patients in Poland. We are constantly observing unequal access to drug therapies between EU countries, and the affordability of therapies is becoming a growing problem. We also still have large unmet medical needs in the area of many lifestyle diseases and rare diseases. The aim of the changes is also to reverse the unfavorable trend of outflow of investment in research into new drugs from the EU, which is already significantly ahead of, for example, the United States.

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

**Health and
Business**

Private Medicine in the Healthcare System

Health and Business

Polish health care is financed by a combination of numerous sources of financing, including government expenditures and compulsory health insurance, and private funds, such as direct household expenses, expenses of non-governmental organizations and private entities - medical subscriptions. The private sector is not only a private provider, but also a private payer of health services. Several million Polish patients already use medical subscriptions in Poland. Private healthcare entities are extremely effective in supplementing the public health care system, and thus effectively building the health security of Poles. The private medicine model is a completely unused element of the health care system, and yet it undoubtedly fosters innovation in health care. Private medicine is an effective organization of the diagnostic and therapeutic process, it is a carrier of quality and new technologies, it is a real base for the implementation of programs that improve access to services for Polish patients! How to fully use its potential? Will it be possible to create legal solutions and financial mechanisms in the coming years to increase access to private entities?

17:15 - 18:25
(2023-09-06)

DISCUSSION PANEL

**Health and
Business**

After 365 days. How to successfully continue the implementation of coordinated care?

Health and Business

The primary healthcare reform is a major milestone in reforming the national healthcare system. In the panel on the implementation of integrated care, we want to summarize the achievements to date and focus on the planned activities in the process of implementing changes and effective development of integrated care, with particular emphasis on the roles and tasks of individual stakeholders.

Special Events

11:10 - 12:25 DISCUSSION PANEL
(2023-09-06)

Special Events **Improving Living Standards in Times of Crisis. Challenges for Social Policies in 2023**

[Special Events](#)

Russia's attack on Ukraine or the coronavirus pandemic also have economic consequences for many countries. Rising inflation and indebtedness in economies is a challenge for governments and societies. At the same time, many social groups are demanding an increase in their standard of living through rising wages or social benefits. How should a responsible social policy be conducted in times of crisis? Can we afford increased social expenditure and more support for citizens? To which social groups should state support go first?

13:45 - 14:15 ROZMOWA
(2023-09-06)

Special Events **Talk with Siyabulela Mandela**

[Special Events](#)

14:15 - 14:45 ROZMOWA
(2023-09-06)

Special Events **Talk with Oleksiy Arestovych**

[Special Events](#)

14:55 - 15:55 WYDARZENIE SPECJALNE
(2023-09-06)

Special Events **Promoting Business in CEE and Partnerships Opportunities with Italy, Focus on Poland**

[Special Events](#)

16:05 - 17:05 WORKSHOP
(2023-09-06)

Special Events **Building Social Acceptance for Strategic Investments**

[Special Events](#)

Building social acceptance for sensitive investments is a tedious, but extremely important process. Implementation of sensitive investments of great importance for the region requires effective, open and matter-of-fact communication with the audience. Omissions in communication may lead to problems in implementation or even complete impossibility of carrying out the investment. What good practices should be followed and what mistakes should be avoided? How to build and develop relations with the local community?

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

Special Events **Chinese influence on the situation in Eastern Europe**

Special Events

Panelists will discuss China's role in ensuring security in the region, the details of China's peace plan in Ukraine and Beijing's efforts to ensure peace in Ukraine. In addition, China-NATO cooperation and the global security architecture will be discussed. Panelists will also debate on the issues of limiting trade between China and Russia, the risks and challenges associated with their cooperation, and tools for improving relations between China and the EU.

19:35 - 20:35 DISCUSSION PANEL
(2023-09-06)

Special Events **The Role of Universities in Shaping Modern Societies - Different Paths to Success**

Special Events

The world's best universities educate the best and most desirable workers, entrepreneurs, doctors, lawyers or artists. The discoveries and research conducted by universities show and shape the changes taking place in modern societies. However, there has been a debate for years about the role of public and private universities in the education process. Are public universities so popular in Europe better than private ones? Which model of their financing allows for greater independence and freedom of research? Should universities be open to everyone?

Rebuilding Ukraine

11:10 - 12:25
(2023-09-06)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Solidarity with Ukraine. Social Engagement and Humanitarian Aid - part II

Rebuilding Ukraine

Since the beginning of the Russian invasion, the demand for humanitarian aid in Ukraine has reached unprecedented levels. According to the United Nations, up to 15.7 million people are in need of humanitarian assistance. The war in Ukraine has already forced more than 14 million people to leave their homes, of which almost 7 million people have crossed the border and traveled to neighboring countries. What steps should be taken to ensure that aid to Ukraine is sustainably effective? How can we contribute to raising awareness and support for assistance to Ukraine both among the public and among political decision-makers?

12:35 - 13:35
(2023-09-06)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Transatlantic Relations in the Face of War: US-Europe Together for Ukraine

Rebuilding Ukraine

From the very first days of the war in Ukraine, Poland and the United States began to play a key role in helping the country and its people affected by Russian aggression. Soon, the coalition supporting Ukraine embraced almost the whole of Europe, but effective assistance would not have been possible without the enormous commitment of the USA. The war in Ukraine led to a strengthening of US-European relations, which had been loosened in previous years, as evidenced for example by President Biden's frequent visits to the Old Continent. However, there is no denying that, for the US, the weight of importance in transatlantic relations is shifting eastwards. How durable will the US and Europe's joint efforts prove to be? Will they result in a successful recovery of Ukraine?

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

**Rebuilding
Ukraine**

The Role of the International Community in Reconstruction of Ukraine

Rebuilding Ukraine

More than a year has passed since the full-scale Russian attack in Ukraine - during this time cities, institutions and non-governmental organizations have developed mechanisms for providing humanitarian aid both in Ukraine and in the countries accepting the largest number of refugees. In order for Ukraine to start the process of rebuilding the state after the end of the war, it is already necessary to consider how the reconstruction and long-term institutional assistance should be approached. How to reconstruct the cities that suffered during the war and what role should the international community play? How to help wisely and what kind of help does Ukraine expect in the future?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

**Rebuilding
Ukraine**

Multi-Level Governance of Integration Policy - Refugees, Migrants, National and Ethnic Minorities in Poland

Rebuilding Ukraine

For a long time, migration was an exclusive domain of nation states and cities were perceived as less important actors in integration policies. At the same time, the current state of integration policies in Poland shows the role of the local government level in creating integration policies. It is a natural consequence of the fact that it is the local authorities that come into direct contact with their residents, whose growing number are migrants. It is the local authorities that cooperate with the locally settled national and ethnic minorities. Multi-level governance, cooperation of government and non-governmental organizations and actors, different levels of power, the presence of international structures and organizations entering into relations with regional and local authorities, is gaining importance in the face of new integration challenges. Especially now, when we are facing the full-scale Russian aggression against Ukraine, a multi-level governance plays a special role.

16:05 - 17:05 DISCUSSION PANEL
(2023-09-06)

**Rebuilding
Ukraine**

In Defense of Common Values. Why is the War in Ukraine a Historic Moment for Europe?

Rebuilding Ukraine

The war in Ukraine is an opportunity to rethink the European idea as well as its institutional framework. The war gave a new meaning to a united Europe as a community of values that Ukraine now stands for. It can give a substitute for a sense of community towards what is foreign to Europe, what does not recognize European values, and what threatens Europe. So where do we stand from a historical perspective? And how can the ongoing war and its consequences change Europe?

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

**Rebuilding
Ukraine**

Local Self-Government – How to Effectively Overcome Challenges?

Rebuilding Ukraine

The panel discussion aims to highlight the resilience of local self-government in Ukraine, as well as demonstrate effective interaction with EU countries. The main topics of discussion will be concrete examples of successful projects implemented at the local level, which became possible due to effective communication and cooperation of local self-government bodies. The discussion will reveal the role of local self-government in the resilience of communities during the war and show the achievements and role of municipal partnership in the process of reconstruction of Ukraine.

19:35 - 20:35
(2023-09-06)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Recovery of Ukraine - Opportunities and Challenges for Foreign Business and Investors

Rebuilding Ukraine

Successful post-war reconstruction, modernisation and transformation will have a key importance and impact on the future of Ukraine, including its integration into the European community. International business can and must become a driving force and direct participant in the implementation of all projects related to the rebuilding of Ukraine's economic potential. Opportunities, challenges and barriers are the questions which currently worry foreign business the most, and during this discussion panel we will try to find answers to them. Is there a chance and sense for international business to unite during the reconstruction of Ukraine?

International Polish Community Forum

11:10 - 12:25
(2023-09-06)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Different Methods, One Goal. Volunteering, Fundraising, Philanthropy - How to Help Today?

International Polish Community Forum

The desire to help others has been growing in recent years, just as the number of ways to do so has increased. The war in Ukraine showed that in the face of the tragedy of others, we are able to mobilize immediately and, with the selection of various methods, hurry to support. This also applies to people affected by natural disasters, or even to daily assistance to the most needy residents of our neighborhood. Ways to help are many today, in addition to traditional volunteer involvement, we can help others today even without leaving home through fundraising platforms. What else can we do to help today, and should we help more?

New Technologies

11:10 - 12:25
(2023-09-06)

THEMATIC BLOCK

**New
Technologies**

**New Technologies, Internationalization,
Success Stories - Workshops and Meetings for
Lower Silesian SMEs**

New Technologies

11:10 - 11:20
(2023-09-06)

PRESENTATION

**New
Technologies**

PAIH Introductory Presentation

New Technologies

11:20 - 11:50
(2023-09-06)

PRESENTATION

**New
Technologies**

**Poland Super Power between Science Fiction or
Hard Reality - How to Make It Happen?**

New Technologies

12:35 - 13:35
(2023-09-06)

DISCUSSION PANEL

**New
Technologies**

**ZUS Digital Services - Opportunities and
Challenges of Electronising Public Services**

New Technologies

13:45 - 14:15
(2023-09-06)

ROZMOWA

**New
Technologies**

**How to Nurture and Support Artistic
Development of Young Creators?**

New Technologies

Talent is only the beginning - a successful artistic career requires skillful maneuvering in the meanders of the creative sector. Entering the market and establishing cooperation with industry specialists pose big challenges for new artists. To facilitate the process, agencies and unions of artists organize competitions, workshops and other initiatives, so that debuting artists can gain exposure and enrich their portfolios. How to effectively support and promote young talents? Do investments in new artists have a chance to pay off? How to create programs aimed at young creators that are in tune with the needs of the market?

14:15 - 14:45 ROZMOWA
(2023-09-06)

**New
Technologies**

Cinema in the Time of Streaming – How Has the Film Industry Changed?

New Technologies

The year 2019 was a record year in Poland in terms of cinema attendance. Now, however, the turnout in the movie theaters is declining worldwide. The COVID-19 pandemic - when auditoriums closed and streaming platforms grew rapidly - has accelerated the transformation of the film industry. The current film market forces diversification of production and distribution routes, requiring producers to develop innovative new business models. For filmmakers, partnering with streaming platforms that offer stable financing is often beneficial, though it raises numerous concerns. Will surrendering control to business giants and platform algorithms cause cinema to lose its artistic value? Are we indeed witnessing the twilight of the art of filmmaking? Or does cinematography have a chance to adapt to new conditions?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

**New
Technologies**

A Healthy Mind in a Healthy Body - How to Take Care of Employees?

New Technologies

The COVID-19 pandemic, civil unrest related to the war in Ukraine, rising inflation and the upcoming economic crisis. All these factors affect the mental condition of employees, which directly translates into their efficiency. How can it be improved? How can the company they work for take care of this and what are the best practices in this area?

16:05 - 17:05 DISCUSSION PANEL
(2023-09-06)

**New
Technologies**

The Whole Truth about Development Aid

New Technologies

Data from the World Bank and OECD indicate that the amount of development aid in 2021 increased to approximately USD 200 billion. Volume is growing, but how are these activities changing the world for the better? How effective is the aid? How did critical moments in the world's economic development processes (pandemic, climate change, new armed conflicts, etc.) influence the directions and areas of donor intervention in the global aid scope?

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

**New
Technologies**

Economic Challenges in Times of Crises. The Economy in the Third Decade of the 21st Century - part I

New Technologies

Inflation, increasing arms spending, the energy crisis, migration and the war in Ukraine are affecting the economic situation of not only European countries. Governments and Central Banks, through appropriate fiscal and monetary policies, are trying to minimise the effects of crises while at the same time trying to stimulate economic growth. How to support the development of national economies? How to stimulate economic growth without putting the country into debt? Which sectors of the economy should be most invested in in the current situation?

19:35 - 20:35
(2023-09-06)

DISCUSSION PANEL

**New
Technologies**

A New Deal for the Old Continent - the European Economy at the Dawn of the 21st Century - part I

New Technologies

The transformation that began in the countries of Central and Eastern Europe in 1989 did not only affect this region. The countries of Western Europe also benefited from the experience of their eastern neighbours, mainly in terms of applying the achievements of the "neoliberal doctrine". At the same time, the notion of Central and Eastern Europe as a backward region is becoming a thing of the past. We can already observe the economic and administrative superiority of many Central European cities over some of their Western European counterparts. Can we speak of "co-transformation", as Philipp Ther puts it? If so, who has benefited and who has lost?

New Economy

11:10 - 12:25 DISCUSSION PANEL
(2023-09-06)

New Economy **History Knocks on our Door. Economy and Politics**

New Economy

Poland is currently the undisputed leader in terms of economic growth among European Union countries. The last thirty years have been unique in this respect. Would an institutionally weak state, as this is the opinion most Poles have of themselves, be able to ensure such long and uninterrupted growth? Despite the political and economic turbulence we are witnessing, will the quality of the Polish state's institutions continue to guarantee growth?

13:45 - 14:45 DISCUSSION PANEL
(2023-09-06)

New Economy **Renewable Energy - How Much Does It Cost Us?**

New Economy

The fight against climate change and the energy consequences of the war in Ukraine make the use of renewable energy sources appear to us as a natural solution that will dominate the energy market in the near future. But are we prepared to implement such ambitious plans, such as the EU's 'Fit for 55' package? What costs, paradoxically also environmental, do we have to bear in order to use more planet-friendly energy sources?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

New Economy **Poland and the Czech Republic Towards the Opportunities and Challenges of the Energy Transformation**

New Economy

The challenges of the energy transformation have been discussed for some time. Already in 2020, PKN Orlen announced the goal of climate neutrality by 2050 and was the first fuel company in Central Europe to set such an ambitious plan, thanks to which Orlen wants to become the leader of the energy transformation in this part of Europe. According to the chief economist of PKN Orlen, Adam B. Czyżewski: "Energy transformation is not the goal. It is a way to restore the balance between our current way of life and the laws of nature." An ambitious goal, but it will require a lot of sacrifices. What are the opportunities, challenges and benefits of the energy transformation for Poland and the Czech Republic and, in a broader perspective, for the entire EU?

16:05 - 17:05 DISCUSSION PANEL
(2023-09-06)

New Economy **What Kind of Globalisation Do We Expect?**

New Economy

We continue to study the impact of globalization on various aspects of society, including economics, politics and culture. For example, a study by the International Monetary Fund found that globalization has contributed to higher economic growth rates in many countries, while a study by the United Nations Development Program has highlighted the negative impact of globalization on income inequality. How is not only our perspective of globalization processes changing in connection with the pandemic and the war in Ukraine, but also the needs?

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

New Economy **How SMR Investments Benefit for Economy and Local Communities**

New Economy

Small Modular Reactors (SMRs) deployment in Poland aims to provide stable and zero-emission electric energy and district heating. Power plant deployment – even a small one – is a multi-billion investment project each time and it brings benefits to polish economy and local governments in the context of deployment and operating for several decades. This is the subject of KPMG's report: „Application of BWRX-300 technology in Poland – the analysis of benefits”, which will be presented for the first time during the discussion panel. How could local governments leverage from small nuclear investments to bring their cities growth and development? How to communicate with local authorities about SMR investments? All these questions will be answered by Orlen Synthos Green Energy's panel: „How SMR investments benefit for economy and local communities” participants.

19:35 - 20:35 DISCUSSION PANEL
(2023-09-06)

New Economy **Europe's Competitiveness in 2030 - What Role Should the Countries of Central and Eastern Europe Play?**

New Economy

In the last decade, Europe's industrial policy has undergone significant changes as a result of geopolitical reshuffling, the coronavirus pandemic, or the changing economic position of China. Added to this are the latest challenges: the war in Ukraine, the progress of artificial intelligence, rising inflation. How to shape the industrial policy of Central and Eastern Europe in this new dynamic context? What is important for building the innovative digital economy in 2030? How to effectively support business in creating solutions to the societal problems that we encounter?

Media and Communication

11:10 - 12:25 DISCUSSION PANEL
(2023-09-06)

Media and Communication **How To Talk About Nuclear Energy To Tame It?**
Media and Communication

The energy transformation in Poland is becoming a fact. The transition from coal to zero-emission energy sources is not only an ecological issue, but also a response to geopolitical changes, economic and social factors. Investments in nuclear energy are increasingly becoming the subject of public debate. Large reactors, small SMR modular reactors, investments both public and private. Although Polish people seem to be positive about nuclear projects, they still have many fears and questions. How to communicate investments in nuclear energy? We will try to answer this question together journalists dealing with energy issues and present the latest survey on the subject.

12:35 - 13:35 DISCUSSION PANEL
(2023-09-06)

Media and Communication **Inflation in Europe - Prospects for the Coming Months**
Media and Communication

According to the Polish Central Statistical Office, the average annual price increase in 2022 compared to 2021 was more than 14%. However, the decline in the value of currency is not only a problem for the Polish zloty. To a greater or lesser extent, it affects the currencies of all European Union countries, including the euro. This economic phenomenon primarily harms those with savings who do not have adequate knowledge of investing. Will saving continue to be difficult in the near future?

13:45 - 14:45 DISCUSSION PANEL
(2023-09-06)

Media and Communication **The Ambit of Ethical Communication**
Media and Communication

In pursuit of news, sensation, click and attention of the recipient, the media are approaching or even crossed it - the border of ethical communication. Despite the most sincere efforts to maintain the level of reliability of information along with the incredible shortening of the news life, the information provided in the media becomes a patchwork of half-truths. Is it possible to systemically prevent crossing the boundaries of ethical communication? Where is the boundary of ethical communication and can we set and sanction any boundaries in times devoid of ethics?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

**Media and
Communication**

Effective Communication in Challenging Times: Key Elements and Strategies.

Media and Communication

Post-pandemic times, war across the eastern border, and the spectre of recession - presents the business world with many challenges. In a cycle of dynamic change and unpredictability, effective communication is vital for companies. According to a report by Zakarpattia National University: The key elements of information circulation are: clarity of message, flexibility and adaptability, and bidirectionality. The use of tools and technologies, such as automation, data analysis, supports the efficiency of communication, which is key to success in the dynamic business world. How are entities coping with it in the current challenging period?

16:05 - 17:05
(2023-09-06)

DISCUSSION PANEL

**Media and
Communication**

The New European Structure - Is the European Union Ready for the Next Enlargement?

Media and Communication

Russia's invasion of Ukraine has threatened the security, values of the EU and the whole continent; in this context, countries that seemingly had limited chances of joining the EU have been given candidate status, while the perspectives are still unclear. Should the EU rethink the European architecture, considering a system of accelerated integration, or there can't be a shortened road to integration?

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

**Media and
Communication**

Who Rules in Europe - Governments or Courts?

Media and Communication

We are used to the fact that it is not politicians but courts that interpret the laws passed by the first ones. It is the courts, or rather lawyers, who decide whether a law is compatible with other laws or agreements. Does this mean that the tripartite division of power has been upset, tilting dangerously in favour of the judiciary? Do these communities have the power to paralyse the legislature? Are the politicians not knowledgeable enough to make good laws?

19:35 - 20:35
(2023-09-06)

DISCUSSION PANEL

**Media and
Communication**

Artificial Intelligence - Between Ethics and Development

Media and Communication

Artificial intelligence is playing a significant role for business and for added value. The pace of adoption of artificial intelligence-based solutions is also increasing. With digitization, there are concerns in many people about how artificial intelligence will affect areas previously handled by humans. Legal and ethical standards will need to be adjusted as digitization continues. Can society keep up with the development of artificial intelligence? Do current regulations sufficiently guarantee the protection of individual rights?

Business and Management

11:10 - 12:25
(2023-09-06)

DISCUSSION PANEL

Business and Management

Modern Tools in Development of Skills and Competencies of Transport Sector Personnel

Business and Management

The level of staff training affects safety in every sector of the economy. Accidents in transportation generate costs that can be minimized. Appropriate training and continuous improvement of employees' skills are particularly important. How do the processes of training and competence development look in different industries, and how can they be supported by modern technologies, such as the use of simulators and virtual reality? Can the Examination and Monitoring System for Train Drivers, which was created with the support of European Funds, be an inspiration for other transportation industries? How does making higher demands for skills relate to labour shortages – are systems that support or even replace workers, such as ETCS or autonomous cars, the desired solution?

12:35 - 13:35
(2023-09-06)

DISCUSSION PANEL

Business and Management

Are we Ready for ESG? Challenges and Barriers for ESG in Poland

Business and Management

Are entrepreneurs already prepared to report activities for sustainable development? How can the public and non-governmental sectors help Polish companies implement the CSRD? What is the state of awareness of enterprises? The role of non-governmental organizations in promoting the idea of ESG

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

Business and Management

Labour Market Trends and Prospects - What Challenges Do Employers and Employees Face?

Business and Management

The COVID-19 pandemic, the war, the economic downturn - the labour market has encountered many shocks in recent times. And while it seems to have proved resilient to most of them, it still faces new challenges. Artificial intelligence, migration of workers, an ageing population are just some of them. But the labour market is not only about employers, it is also about employees, who increasingly expect not only transparent working conditions, but a real implementation of the Life-Work-Balance concept. How can we prepare for the upcoming changes?

14:55 - 15:55
(2023-09-06)

DISCUSSION PANEL

Business and Management

How to Successfully Digitalise Poland and Achieve the Goals of the Digital Decade?

Business and Management

Poland, despite taking a number of efforts, still remains on the last places of the rankings in terms of digitalisation and innovation. So far, digitalisation issues in the telecommunications and e-services domain have been coordinated by the Ministry of Administration and Digitalisation, the Ministry of Digitalisation or the Prime Minister's Office. There have also been attempts at coordination by the KRMC and the so-called Chief National Informatics Officer. However, digitalisation is not only about e-services, but also innovative startups, the use of advanced solutions such as IoT, AI, bigdata by business or modern technologies in autonomous vehicles, drones or media education. How to do this effectively and achieve the Digital Decade 2030 goals? How to break down departmentalism and build real synergies? Where are the so-called quick wins, and where do we need more effort to achieve the goals?

16:05 - 17:05
(2023-09-06)

DISCUSSION PANEL

Business and Management

ESG - a Standard in Modern Business? p.1

Business and Management

ESG - factors based on which ratings and non-financial assessments of enterprises, states and other organizations are created, is becoming a kind of indicator and direction in which all modern companies and organizations are heading. The need for these changes is imminent. The modern world forces corporate owners to introduce certain standards. Will this be the case with ESG?

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

Business and Management

Inclusion of LGBTQ+ people as a driver of business performance

Business and Management

In June 2023, 30 companies and business organizations active in the Polish market, signed an open letter published in Forbes Women Polska, declaring commitment to taking action for supporting LGBTQ+ employees in their organizations. The open letter highlighted that creating an atmosphere of security and diversity in their workplaces is not only a manifestation of respect for human rights, but also an opportunity to improve their competitiveness and boost the national economy. What tools do businesses have at their disposal to build open, inclusive workspaces?

19:35 - 20:35
(2023-09-06)

DISCUSSION PANEL

Trade in Turbulent Times: The State of European Exports and Imports in 2023

Business and Management

The year 2023 is marked by a still high level of inflation, which leaves its mark on the economies of European countries and not only. The ongoing war in Ukraine and changes in the geopolitical situation have an equally strong, or perhaps even stronger, impact on the state of the economy in Europe and in the world. How do European entrepreneurs cope in such conditions and what are the consequences for imports and exports in our region? The panellists will try to formulate forecasts and solutions for European importers and exporters, so that when summarizing this year they can count profits and not losses.

Finances and Investments

11:10 - 12:25
(2023-09-06)

DISCUSSION PANEL

Finances and Investments

Prospects and Strategies for the Development of the Banking Sector

Finances and Investments

The situation of the banking sector is becoming increasingly difficult due to declining returns on capital, despite rising interest rates. In addition, the uncertainty surrounding the CJEU ruling on franking credits is leading to a reduction in investment from external parties in the sector. Although banks' quarterly reports show record profits in history, these are derived mainly from interest income. Such a situation does not ensure the stability of the economic sector, especially in the context of the expected future reduction of interest rates, as announced by the President of the NBP. What strategies might prove effective in the current economic environment?

12:35 - 13:35
(2023-09-06)

DISCUSSION PANEL

Finances and Investments

Challenges of Polish Fiscal Policy

Finances and Investments

In the face of falling inflation and global uncertainty, Poland should develop a balanced fiscal policy. Focusing on efficient allocation of budget resources, improving the tax system, shortening tax processes and supporting entrepreneurship are key steps. It is worth avoiding excessive debt and being flexible in response to economic changes. How should Poland reorganize its fiscal policy to ensure stable budget revenues while supporting further economic development?

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

Finances and Investments

Semiconductor Sector, Building Competitive Advantages of Economies

Finances and Investments

Currently, the semiconductor sector is crucial for the sovereignty of the economy and the development of modern technologies. Through investments in Poland, INTEL opens technological doors in the EU for us. This year's edition of the Report of the Warsaw School of Economics and the Economic Forum shows that the FDI to GDP ratio is falling, in the face of this, similar investments seem to be crucial. It is worth paying attention to European leaders in certain technological areas, such as Polish producers of RAM. How can you support and build the competitiveness of enterprises in the hi-tech area? Focusing on innovation, not on copying, finding a certain niche, gives producers a chance to meet customer expectations and build an advantage on the international arena. So how to create an economy based on innovation and not imitation?

14:55 - 15:55
(2023-09-06)

DISCUSSION PANEL

**Finances and
Investments**

Smart Savings and Investments - Being "Smart" in Times of Crisis

Finances and Investments

First the pandemic, then the war in Ukraine - more and more problems are falling on municipalities, cities, regions and states, which they must cope with. Among the challenges, not only the disagreement between the government and local government and the resulting budget issues, but also the general problem of selecting and implementing investments in a hostile period. We have a lot of choices: the idea of Green Cities, the implementation and spread of smart investments in cities, further educating the public in the use of new technologies and supporting the green transition. So where to look for savings and what to spend the saved funds on?

16:05 - 17:05
(2023-09-06)

DISCUSSION PANEL

**Finances and
Investments**

Just Pension. About Pension System Before Elections

Finances and Investments

The pension system is one of the key elements of the social policy. Numerous factors influence on how this system looks: economic, social, political and even cultural. During public debate many proposals are presented in this area: little corrections as well as fundamental reforms. Nowadays we face in Poland dynamic demographic and economic changes and migratory pressure. That's the reason we would like to discuss - just before the Sejm's next term of office starts – how to change Polish pension system in the next years in order to provide its economic efficiency and social justice.

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

**Finances and
Investments**

Sustainable Finance and ESG - New Competitiveness

Finances and Investments

Filling the financing gaps under the Paris Agreement for both mitigation and adaptation requires developed countries to provide around \$100 billion a year in climate capital. Developing countries also face adaptation costs of \$340 billion a year by 2030 and \$565 billion by 2050, according to the International Fund for Agricultural Development (IFAD). Financing these challenges is also becoming the share of companies due to the emerging ESG regulations. What changes does the awareness of climate change and the implemented standards of sustainable finance bring to companies, and how do they translate it into business governance in the modern economy?

19:35 - 20:35
(2023-09-06)

DISCUSSION PANEL

Exploring the Future World of Work - A Better Job for All?

Finances and Investments

Daniel Susskind in his book A World Without Work, described by The New York Times as "required reading for any potential presidential candidate thinking about the economy of the future", explores the impact of technology, especially artificial intelligence, on the future of work and societies, allowing the reader to better understand the opportunities and threats related to new trends in the labor market, intensified by technological and digital transformation. He points out that the share of work as a traditional means of income distribution is declining in many parts of the developed world, and we are not yet taking seriously enough the prospect of the near future when there may not be enough well-paid work for everyone. The question remains: how must we prepare?

Europe of the Carpathians

11:10 - 12:25
(2023-09-06)

DISCUSSION PANEL

**Europe of the
Carpathians**

People of Freedom in Post-Communist States during the Attempted Restoration of the Russian Empire. The Message of Solidarity (8 September 1981)

[Europe of the Carpathians](#)

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

**Europe of the
Carpathians**

Collegium Carpathicum - Cooperation between Universities. Rectors' Debate. Discussion on the Online Library of Europe of Carpathians

[Europe of the Carpathians](#)

14:55 - 15:55
(2023-09-06)

DISCUSSION PANEL

**Europe of the
Carpathians**

Energy Security of Central European Countries. Presentation of the Report

[Europe of the Carpathians](#)

The report of the Institute of Central Europe includes an analysis of the energy security of 20 Central and Eastern European countries (Albania, Belarus, Bosnia and Herzegovina, Bulgaria, Croatia, Montenegro, the Czech Republic, Estonia, Kosovo, Lithuania, Latvia, North Macedonia, Moldova / Transnistria, Poland, Romania, Serbia, Slovakia, Slovenia, Ukraine, Hungary). It addresses the structure of the energy balance, the raw material base, import infrastructure, energy policy assumptions and key energy challenges for each of the countries analysed.

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

**Europe of the
Carpathians**

From the Series: Women of the Carpathians. Are we Doomed to Cultural, Demographic and Security Crises in the European Union and Central Europe?

[Europe of the Carpathians](#)

International Politics

11:25 - 12:25
(2023-09-06)

DISCUSSION PANEL

**International
Politics**

Sport Events as a Key to Development and Promotion of Regions

International Politics

Organising sporting events brings many benefits but also challenges for the organiser. A well-organised competition, race or championship can also be an excellent promotion for a city or region and, in the long term, build its development and competitiveness. Worldwide, major sporting events generate large revenues and can attract thousands of tourists. What is the recipe for a successful sport event? How can an economically viable sporting event be created in spite of the huge costs needed to develop the appropriate infrastructure? Can a region really build its identity on sport alone?

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

**International
Politics**

Is It Possible to Be Energy Independent Today? - part I

International Politics

The war in Ukraine and the far-reaching consequences for the energy market have forced many countries to review their energy strategies and may have already changed their chains and relations for good. These events are also encouraging us to become increasingly brave in turning to renewable energy sources and becoming independent of raw material imports. But can every country afford to do so? What does it mean to be energy independent today and is it even possible?

14:55 - 15:55
(2023-09-06)

DISCUSSION PANEL

**International
Politics**

The Future of Russia after the War – Awaiting Collapse?

International Politics

Social discontent among indigenous peoples living in the Russian Federation is leading to an increase in separatist tendencies. This process can be seen primarily in the North Caucasus, where tensions are rising in republics such as Chechnya, Dagestan, Ingushetia and Karachay-Cherkessia. The weakening of Russia as a result of its imperial policies and the possible loss in the war in Ukraine, could accelerate separatist processes. Will the North Caucasus become a new area of destabilization? Will the breakup of Russia lead to the emergence of a new political project - the Confederation of Caucasus Nations? What consequences will the possible collapse of Russia have for Poland and for Europe?

16:05 - 17:05
(2023-09-06)

DISCUSSION PANEL

**International
Politics**

The Fourth Power. How Do the Media Create Reality?

International Politics

How great is the power of the media, in influencing the life of society and creating reality? Is the metaphorical name 'fourth power' just a slogan to raise the prestige and stature of the media sector? How do the media use their reach and tools to communicate or create content, and how does this affect public opinion?

17:15 - 17:45
(2023-09-06)

WORKSHOP

**International
Politics**

Management of Energy and Climate Policy

International Politics

The dynamics of change in the conditions for the operation of economic and public entities is constantly accelerating. The modern world is providing more and more new challenges, one of the most significant of which will be climate change and the availability and use of energy resources. The ability to understand the processes determining the energy and climate policy of the European Union, the ability to implement projects taking into account the above factors, and communication with key stakeholders based on trends and challenges in energy markets and environmental protection are competencies that are needed today. As part of the workshop, we would like to invite you to discuss the key challenges and competencies that are necessary for effective management of companies and public institutions. The offered meeting is also an opportunity to present our achievements and offerings in developing competencies in the area of energy and climate policy management.

17:45 - 18:15
(2023-09-06)

DISCUSSION PANEL

**International
Politics**

In Search of Authority: Does Religion Still Provide Guidance for Young People?

International Politics

Recent studies of religiosity conducted in various Western countries offer one conclusion: over the past decade, young people have been experiencing rapid secularization. The clergy's influence on the new generations is waning, as the youth views religious leaders, institutions and the moral guidelines offered by the holy books with growing suspicion. Nonetheless, many young people still seek Church's guidance, as exemplified by the considerable interest in pilgrimage routes or the World Youth Day. Can religion still occupy an important place in the lives of young people? According to what values should we shape future generations? How to overcome the crisis of trust regarding church institutions?

Healthcare Forum

11:25 - 12:25 DISCUSSION PANEL
(2023-09-06)

Healthcare Forum **On the Way to Improving the Situation of Cancer Patients - National Oncology Strategy**

Healthcare Forum

Cancer is one of the most common causes of death in Poles. The absolute number of cancers in the country is constantly increasing, which is caused by both the aging of the population and the increase in exposure to lifestyle factors. NSO is a long-term program introducing comprehensive changes in Polish oncology, which is a response to the increase in the number of cases in Poland. It is to enable the reversal of unfavorable trends such as lack of standardization and unequal access, fragmentation of care, dispersion of services and oncological centers, which have so far affected the quality of oncological treatment and patient prognosis.

12:35 - 13:35 DISCUSSION PANEL
(2023-09-06)

Healthcare Forum **Unmet needs in hemato-oncology**

Healthcare Forum

The twelve months that have passed since the previous edition of the Health Forum in Karpacz have been a period of intensive work by many experts. Its effect is several milestones in building quick access to global innovations for Polish oncology and haemato-oncology patients. As part of the implementation of the Medical Fund Act, there was a visible acceleration of the processes of financing the most needed drug services. For many years, Poland was behind the European Union countries in terms of the time it takes to provide patients with modern solutions, but this trend is changing. Maybe the situation is not perfect yet, because the Fund is intended for specific groups of patients, but we can see progress. The invited experts will talk about what these 12 months have brought and what are the most urgent needs of Polish oncology patients today.

13:45 - 14:45 DISCUSSION PANEL
(2023-09-06)

Healthcare Forum **Quality of medical devices in guaranteed healthcare services from the perspective of public procurement and their servicing.**

Healthcare Forum

Quality in public procurement - how to define it in a tender? Optimization of the public procurement process. Maintenance and utilization of medical equipment - how to ensure the longevity of medical facility equipment? Standardization of service provisions.

14:55 - 15:55 DISCUSSION PANEL
(2023-09-06)

Healthcare Forum Mental Health of Poles - Current Challenges

Healthcare Forum

Mental illnesses are a significant and unfortunately growing problem. It is estimated that about 1.5 million people in Poland suffer from depression alone, of which over 80% of cases concern the population aged 30-59. Depression is the leading cause of disability and incapacity for work worldwide. The social costs of depressive disorders in Poland, related to lost productivity, are estimated at PLN 1.2-2.6 billion annually. Despite the extensive public debate on mental health care and the introduction of the National Mental Health Programme, access to comprehensive and universally accessible mental health care in Poland has not improved significantly.

16:05 - 17:05 DISCUSSION PANEL
(2023-09-06)

Healthcare Forum Yesterday, Today and Tomorrow. Challenges of Developmental Age Psychiatry in Poland

Healthcare Forum

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

Healthcare Forum Rare Diseases: Systemic Solutions and Their Implementation

Healthcare Forum

Unmet needs and expectations of Polish patients - Second Audit Report. Systemic perspective - implementing the Plan for Rare Diseases - where are we? Medical Fund - what next? Amendment of the Reimbursement Act: opportunities and threats Directions of development of technologies used in the treatment of rare diseases and related challenges for the system.

Human and Culture

11:55 - 12:25
(2023-09-06)

ROZMOWA

**Human and
Culture**

Human and Culture

12:35 - 13:35
(2023-09-06)

ROZMOWA

**Human and
Culture**

**"Geographical and Political Atlas of Poland" -
Meeting with prof. Marcin Solarz**

Human and Culture

The 392 pages contain over a thousand colorful maps, charts and diagrams that build a comprehensive picture of the Polish state and society at the beginning of the 20s of the 21st century. Atlas deals with topics related to domestic and foreign policy, history, society, culture and economy. The publication is divided into 8 chapters: Poland in space and time; Borders, territory, memory; Development; state and politics; geographical nomenclature; Poles abroad, minorities in Poland; Poland soft power; Tempus calamitatum.

13:45 - 14:45
(2023-09-06)

ROZMOWA

**Human and
Culture**

**"The New State" - Meeting with Krzysztof
Gawkowski**

Human and Culture

Poland will be strong when all citizens identify with it! The future is crucial to human life. There are encoded happiness and fortune. Success and security. It is high time to put an end to the disputes over political transformation and to sketch out a state that will be close to the citizen. Caring, but with firm rules. Caring, but also able to punish. A state that is ambitious, courageous and secure. A socially just and respectful state for every individual. A Poland where no one will divide Poles into better and worse sorts. It is time for a new state!

14:55 - 15:55
(2023-09-06)

ROZMOWA

**Human and
Culture**

**"Life Marked by Politics" - Meeting with Jan
Król**

Human and Culture

Jan Król's memories are a fascinating journey through half a century of our history, to which we are invited by a person strongly involved in Polish reality from the second half of the 20th century to the present day. It is dominated by politics, which is the author's great passion, but there is also no lack of personal threads, through which he tried to reconstruct the various motives behind his life choices.

17:15 - 18:15 DISCUSSION PANEL
(2023-09-06)

**Human and
Culture**

Development of Public Policies Increasing Accessibility in Poland for Persons with Disabilities.

Human and Culture

Public policy implemented by state administration sets standards and norms of functioning for citizens of the entire country. For several years, a special area of intensive legislative and modernization activities has been the accessibility of places, goods and services (including digital and web services) for persons with disabilities. Requirements regarding architectural and digital accessibility, accessibility of public services permanently change the situation of persons with disabilities in Poland. The panel will be an attempt to create a space to summarize numerous projects and programs implemented by government ministries and agencies, as well as non-governmental organizations, and to set new tasks for the future.

19:35 - 20:35 ROZMOWA
(2023-09-06)

**Human and
Culture**

LITERARY FESTIVAL: "Literature Builds the World". On the Track of Crimes from Long Ago, or About Polish Retro Criminal Fiction

Human and Culture

An author's meeting dedicated to the phenomenon of Polish historical crime fiction featuring. Panelists: Anna Kańtoch – An orientalist, author of fantasy books for adults and young people and crime novels. Five-time Janusz A. Zajdel Award winner was also awarded the Jerzy Żuławski Literary Award in 2013. In 2018, she received the Janina Paradowska Special Award for her novel "Wiara" ("Faith"). Her work "Wioska zaginionych" ("The Village of the Lost") won the Nagroda Wielkiego Kalibru (Grand Caliber Award). Tomasz Duszyński – Journalist, writer, computer game scriptwriter. Winner of the Readers' Grand Caliber Award for "Glatz. Kraj Pana Boga" ("Glatz. The Land of God"). Winner of the Złoty Pocisk Publiczności (Golden Audience Bullet) for retro crime fiction "Glatz," and the Kryminalny Magiel award for the best retro crime fiction of 2019. The meeting will be moderated by Piotr Gociek – Journalist, columnist, and writer associated with fantasy literature.

Lower Silesia Zone

12:35 - 13:35
(2023-09-06)

DISCUSSION PANEL

**Lower Silesia
Zone**

The Old Continent in Search of Social Capital

Lower Silesia Zone

In recent years, European nations have been subjected to a difficult trial of self-discipline and sharing responsibility in the face of the covid-19 pandemic. The democratic governments of many countries have been confronted with the formidable challenge of retaining public trust despite the introduction of rigorous sanitary regimes. In addition, year after year, we are witnessing a drastic erosion of the credibility of the EU's institutions. This phenomenon is particularly pronounced in Central and Eastern European member states. Since February 24, 2022, the war in Ukraine adds yet another test for Europe - one that can only be passed if Europe succeeds in building strong and vast social capital.

13:45 - 14:45
(2023-09-06)

DISCUSSION PANEL

**Lower Silesia
Zone**

Lower Silesia Zone

14:55 - 15:55
(2023-09-06)

DISCUSSION PANEL

**Lower Silesia
Zone**

Lower Silesia Zone

16:05 - 17:05
(2023-09-06)

DISCUSSION PANEL

**Lower Silesia
Zone**

Lower Silesia Zone

17:15 - 18:15
(2023-09-06)

DISCUSSION PANEL

**Lower Silesia
Zone**

Lower Silesia Zone

State and Reforms

19:35 - 20:35
(2023-09-06)

DISCUSSION PANEL

**State and
Reforms**

Sport for the Common Good - the Social Role of Competition

State and Reforms

Major sports events play an extremely important social role. Almost since the beginning of human civilisation, sporting competition has enjoyed great popularity and is part of the culture in every country. Therefore, international tournaments have a positive impact on the development of state-level relations. On a broader scale, the promotion of sport has a positive dimension on the healthy practices of individuals. Social campaigns by the most popular athletes targeting children and young people are very successful. That is why the role of sporting rivalry has a timeless value.

Gala of the Economic Forum

20:45 - 21:45
(2023-09-06)

Gala of the Economic Forum **Gala of the Economic Forum**
Gala of the Economic Forum

7 September

Security Forum

09:20 - 10:00 DISCUSSION PANEL
(2023-09-07)

Security Forum **Swiss and Polish Perspectives on the Reconstruction of Ukraine**
Security Forum

What can Switzerland and Poland contribute to a successful reconstruction of Ukraine? How can companies position themselves to add value in a sustainable way? In which ways will Poland play a key role as a hub for reconstruction? How can we together build on the seven principles agreed at the first Ukraine Recovery Conference held in Lugano, Switzerland, in July 2022? Join us for a constructive debate with policy-makers, experts and business people.

11:10 - 12:25 DISCUSSION PANEL
(2023-09-07)

Security Forum **How to Counter the Russian Threat?**
Security Forum

The Russian aggression against Ukraine has raised the international community's awareness that any threats by Vladimir Putin must be taken seriously and that it is necessary to be prepared for various scenarios of actions that could endanger global security. What joint actions should be taken to prevent further escalation of possible conflicts and to prepare for Russian blackmail? What can NATO members do in this situation?

12:35 - 13:35 DISCUSSION PANEL
(2023-09-07)

Security Forum **Transnistrian Conflict Closer than Ever to a Resolution?**
Security Forum

The war in Ukraine has brought the Transnistrian conflict back into the public spotlight, especially in the context of Moldova's status as an EU candidate country. Without a solution to this conflict, Moldova's chance of European integration remains a utopia. What methods of conflict resolution and how prepared is Moldova for the process of territorial reintegration?

13:45 - 14:45 DISCUSSION PANEL
(2023-09-07)

Security Forum Deterrence and Defence - NATO's Main Objective

Security Forum

The most important way to ensure peace for NATO member states is to deter potential aggressors. The United States, which has the largest nuclear arsenal in the Alliance, plays a central role in this strategy. NATO extends a "security umbrella" over its territory which effectively restrains the inclinations of hostile states such as Russia. The Roman formula "si vis pacem, para bellum" still holds true in this doctrine.

14:55 - 15:55 THEMATIC BLOCK
(2023-09-07)

Security Forum Russia vs the Rest of the World - the Future in the International Arena and the Internal Socio-Economic Situation

Security Forum

When in the early morning of February 24, 2022, Russian troops entered the territory of Ukraine and the bombing of Kiev began, the whole world froze. Various types of sanctions were gradually imposed on Russia, which were intended to exert pessimism on the authorities of the Russian Federation. Putin is almost alone in his actions, and the Russians are perceived as complicit in the suffering of Ukrainian citizens. What will be the future of the Russian Federation on the international arena after the end of the war? What will be the socio-economic situation inside Russia and how will Putin's war affect the lives of Russian citizens?

14:55 - 15:05 PRESENTATION
(2023-09-07)

Security Forum Russian Influences in Central Asia

Security Forum

15:05 - 15:55 DISCUSSION PANEL
(2023-09-07)

Security Forum Russia vs the Rest of the World - the Future in the International Arena and the Internal Socio-Economic Situation

Security Forum

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

Security Forum Russian Society Towards the War in Ukraine

Security Forum

The war in Ukraine started by Putin has been going on for a year and a half and it is difficult to predict when it will end. Russian society is divided - some Russian citizens left the territory of the Russian Federation disagreeing with the actions of the authorities, while some support Putin believing in victory, while others remained in the country cut off from the world - behind the new Iron Curtain. Russians have become persona non grata in many organizations, at many events, etc. The panelists will discuss the situation of Russian society and the attitude of Russians towards the ongoing war.

17:15 - 18:15 DISCUSSION PANEL
(2023-09-07)

Security Forum **How will the Green Transition Impact Poland's Energy Security after the War in Ukraine?**

Security Forum

The energy transition that Europe has put on its agenda has been characterised as a trilemma among sustainability, security and affordability. European governments have struggled to deliver energy that is both secure and affordable for decades, even before adding the complexity of decarbonization. The war in Ukraine had serious consequences for both energy and economic security. The panel will investigate the risks, threats and the potential for Poland for overcoming the post-war energy security challenges and the potential long-term opportunities that stem from doing so.

Tourism Industry Exhibition

09:20 - 09:50 DISCUSSION PANEL
(2023-09-07)

Tourism Industry Exhibition "Win is no Sin" - Meeting with Giedrius Surplys
Tourism Industry Exhibition

The book "Win is no sin" drives us to improve our life by waking up our own potentiality and... make it a masterpiece! It feels like as if you had the opportunity to absorb all the universal leadership lessons passed through the filter of Christian wisdom in just a few evenings. Through the quotes of the Bible, and nine interesting conversations with some of the best-known Lithuanian priests, you will dive into the mysteries of faith but also in the simplicity of everyday life, its family dynamics, business matters, joys and sorrows and everything that is part of our earthly journey.

11:10 - 12:25 DISCUSSION PANEL
(2023-09-07)

Tourism Industry Exhibition Cultural Heritage of the Region - Local Government and Tourism Product Development
Tourism Industry Exhibition

Cultural tourism involves learning about or experiencing different ways of life of other people, reflected in social customs, religious traditions, intellectual thought or cultural heritage. Cooperation of local authorities on tourism branding translates into more effective promotion of tourism potential, and the presence of objects or areas of protected cultural or natural heritage on the territory of the municipality affects the level of its tourist attractiveness. The development of the tourist offer can be stimulated by involving local governments in preparing marketing campaigns, creating the region's brand and coordinating the construction of infrastructure. How does the active cooperation of local governments translate into the development of a tourist product? How to shape the tourist offer to enable tourists to learn about local cultural heritage to the fullest extent possible?

12:35 - 13:35 DISCUSSION PANEL
(2023-09-07)

Tourism Industry Exhibition Tourism Development as a Tool for Better Cross-Border Cooperation
Tourism Industry Exhibition

The development of tourism significantly contributes to the development of entrepreneurship and in a way forces infrastructural investments. The growing demand for tourist services, both at the national and regional level, translates into a general increase in the level of entrepreneurship. In addition, the tourist and socio-cultural values of the region attract tourists, influencing the increase in demand for services and the development of infrastructure. The dependence of the region on tourism is becoming more and more visible, becoming an accelerator of economic development. What's more, all these facilities translate into strengthening the need among potential tourists to explore particularly attractive regions, and consequently, into building understanding and respect for other (neighbouring) cultures. What activities in this area can be considered particularly effective? What model of tourism is needed to expand the group of future recipients of services? What awaits tourism in the coming decades?

13:45 - 14:45 DISCUSSION PANEL
(2023-09-07)

Tourism Industry Exhibition **All Faces of Tourism - Strategies for Service Development in the Context of the Crisis - part I**
Tourism Industry Exhibition

The pandemic forced the travel industry to get out of its comfort zone and bet on more flexible solutions. Many did not idle, sales and after-sales processes were automated during this time, services were developed in the technological aspect, companies underwent rebranding, which in effect made the sector stronger. The outbreak of war and its aftermath posed new challenges to the industry. Has the pandemic lesson made it better prepared for them?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-07)

Tourism Industry Exhibition **Cultural Cooperation Within the Visegrad Group**
Tourism Industry Exhibition

Cultural cooperation is one of the main goals of the Visegrad Group. What factual impact does it have on the cultural life of the region? Do the artists from different countries of the Group influence each other? How do they present the region in their works? How do the Visegrad Fund and literary residences impact the cooperation between the Group's cultural institutions?

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

Tourism Industry Exhibition **Domestic Tourism. Are We Capitalizing on our Opportunity?**
Tourism Industry Exhibition

According to a Eurostat study, Poland is one of the safest countries in Europe. This encourages foreign tourists to come to our country and at the same time is reflected in the large number of Poles visiting domestic resorts. Can it be said that we are making the most of our potential?

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

Tourism Industry Exhibition **Do We Still Want to Use the Goods of Traditional Culture? - part II**

Tourism Industry Exhibition

When was the last time you went to the cinema, theater or museum? Nowadays, with the help of a smartphone, tablet or computer, we are able to watch new movies, plays and even exhibitions and openings without leaving home. Will streaming platforms, VOD services and apps and portals on museum or theater websites replace our live interaction with culture? Interactive exhibitions are becoming increasingly popular. In what condition are traditional venues spreading culture and what threats do they face in the fast-paced and thriving virtual world. Are ticket prices scaring off customers who are financed more profitably by investing similar money in two or three VOD platforms. What is the future of traditional venues spreading cultural goods?

Europe in the World

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

**Europe in the
World**

Demographic Challenges for Europe

Europe in the World

Europe's population is shrinking year by year, and the average age of Europeans has increased by 10 years since 1960. The share of Europeans in the world's population is now at an all-time low. In order to reverse these negative demographic trends, it is necessary to introduce comprehensive changes, e.g. in the area of economic or social policy. Recently, migration movements have played an increasingly important role – due to the war in Ukraine, the demographic situation in European countries receiving war refugees may change. Can the negative trends be reversed?

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**Europe in the
World**

Can Patriotism Be European?

Europe in the World

I am European. This slogan appears more and more often in public life in order to emphasize its belonging to European culture and the principles of Western democracies. This phenomenon has a very strong political message, especially in Poland, where there is a lot of emotion hidden under the European identity. The nations of Europe are discussing their belonging to the project of the European Union and the new Western civilization, which is primarily visible in France, the Netherlands and Italy. Therefore, the question should be asked, can patriotism be European?

13:45 - 14:45
(2023-09-07)

DISCUSSION PANEL

**Europe in the
World**

**Artificial Intelligence, Digital Platforms and
Social Media – Are they Ruling Our World?**

Europe in the World

The galloping digitization and the growing role of artificial intelligence set the trend in the functioning of societies and the direction in which the world is going. New digital technologies have entered the lives of developed countries for good, changing the lives of their citizens. Algorithms support and create our choices. Artificial intelligence relieves us of many activities, and social media is one of the largest sources of information. We have come to the point where new technologies are responsible for a large part of our lives, but do they rule our world?

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**Europe in the
World**

The South Caucasus in Europe: Energy and Connectivity

Europe in the World

The speakers will delve into the multifaceted relations between the European Union and the three countries of the South Caucasus. They will shed light on the emerging opportunities and existing challenges within this context, addressing vital aspects such as energy cooperation, infrastructure development, and regional connectivity. Furthermore, the panelists will emphasize the significance of restoring peace and fostering interregional cooperation in the South Caucasus as crucial foundations for the region's ties with the European Union. Their insights and discussions will explore the potential pathways for enhanced collaboration, mutual benefit, and shared prosperity.

16:05 - 17:05
(2023-09-07)

DISCUSSION PANEL

**Europe in the
World**

The Middle Corridor – Potential for Europe, Caucasus and Central Asia

Europe in the World

The war in Ukraine and the introduction of sanctions have caused a change in the transportation routes of energy resources and goods to Europe. One of the most significant initiatives is the Middle Corridor, linking Europe to China, which is a competitive and attractive route that will save costs and time in the movement of goods, cargo and passengers. Azerbaijan maintains strong relations of cooperation and strategic partnership with Georgia, Turkey and the Turkic countries of Central Asia. The potential of the region makes it possible to expand the Corridor for hydrocarbons and other products and services. However, this requires closer cooperation among all the countries involved to actively work on customs administration, trade facilitation and, eventually, to introduce a common approach and tariff policy. Will the Corridor lead to deeper political cooperation between the EU and the countries in the initiative?

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

**Europe in the
World**

Implications of the Russian Aggression and Prospects for the Eastern Partnership

Europe in the World

The European Union has been struggling for years to give an adequate response to security challenges in its Eastern Neighborhood, such as annexation of Crimea and frozen conflicts. The aggression of the Russian Federation against Ukraine has stressed the significance of finding proper policies of the European Union towards the region. The panel discussion will discuss how the Russian aggression in Ukraine has affected the Eastern Partnership region. What are the political, social and economic implications of the war in Ukraine for the South Caucasus and the broader Eastern Neighborhood? How the relations between the region and Europe will be shaped?

19:35 - 20:35
(2023-09-07)

ROZMOWA

"Germany and Poland: The History of Official Relations" - Meeting with Urs Unkauf

Europe in the World

The literature on German-Polish relations is extensive on both sides, but until now there has been no source-based comprehensive description of bilateral official relations. The study presented here is based on the records of the Berlin archives and studies, with the large amount of material forcing a strict focus on the subject. The focus was on information about the official representations, their official buildings and personalities, as well as descriptions of their activities. In the more than 1,000-year neighbourhood between Germany and Poland, there were not only war phases, but also agreements and cooperation. Bilateral relations were mainly political, but were also active in the cultural, economic and legal fields.

Human and Culture

11:10 - 12:25
(2023-09-07)

ROZMOWA

**Human and
Culture**

"Populist Society" - Meeting with Sławomir Sierakowski and Przemysław Sadura

Human and Culture

A rewritten history of Polish democracy. This is the story of why we fell into the trap of distrust and doomed ourselves to a populist drift. The authors analyze not only changes in social awareness, but also the condition of the state in the most important areas of its functioning. A must-read for anyone who opposes the increasing polarization of Polish society.

12:35 - 13:35
(2023-09-07)

ROZMOWA

**Human and
Culture**

"Poland Between Greatness and Decline" - Meeting with Bartłomiej Radziejewski

Human and Culture

The 21st century was to bring Poland the long-awaited peace and tranquility. We were to either dissolve in the imperial structures of the West, or settle comfortably in them, from now on focus on wealth and quality of life. We see the opposite of these dreams: the great acceleration of history, the disintegration of the international order, the weakening of Europe and the USA, the increase of uncertainty and unrest. All against the backdrop of revolutionary technological and social changes.

13:45 - 14:45
(2023-09-07)

ROZMOWA

**Human and
Culture**

"Strolled Revolution" Meeting with Rafał Aleksander Ziemkiewicz

Human and Culture

Throughout the history of the struggle between republican and authoritarian regimes, dictators and dictatorship candidates have always come from the world of violence - sometimes military men, policemen, secret service people or revolutionaries. If someone stood in their way, their natural instinct was: destroy him, beat him, kill him, arrest him. Today, for the first time, freedom is threatened by a new type of oligarchy, derived from corporate business. Their natural reaction when someone threatens them is: buy them out. "Strolled Revolution" by R. A. Ziemkiewicz is about how the mechanism of "hostile takeover" was transferred to politics and what successes it brings.

14:55 - 15:55
(2023-09-07)

ROZMOWA

**Human and
Culture**

"The End of the System of Power" - Meeting with Professor Pawel Kowal

Human and Culture

Based on a rich and varied source base, the author shows in the book the path of the power camp of the late 1980s up to the Round Table and the lost elections in June 1989. The author analyses this period in Polish history, raising important but hitherto overlooked or underestimated themes. He focuses mainly on the activities of General Jaruzelski in the last years of his rule and the behind-the-scenes power of the team accompanying him.

Business and Management

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

Business and Management

Socially Responsible Company. It's Time for Common Verification

Business and Management

Introduced in December 2022 by the European Parliament and the EU Council, the CSRD Directive (Corporate Sustainability Reporting Directive) significantly extends the scope of companies covered by the requirement to publish non-financial data in the field of environmental protection, social responsibility and respect for human rights in the European Union. This obligation for the period from 2024 will gradually cover approximately 50,000. business entities in the Union. Thanks to the introduction of common European standards, the so-called ESRS (European Sustainability Reporting Standards) reporting will be possible in a fully transparent and comparable manner. This is the last moment for companies to make strategic decisions in this area. Are they prepared for it?

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

Business and Management

The Future World – How the new technologies are changing the world?

Business and Management

During the panel, we will discuss how technological progress is changing the face of the world, particularly in the context of the current geopolitical situation and the war in Ukraine. We will focus on the possibilities offered by the development of artificial intelligence, widespread digitization, and the growth of cloud solutions. We will also explore the utilization of technologies from American companies, considering their status as technological leaders in these areas. Additionally, we will discuss the challenges and threats associated with new technologies and how to meet them effectively, ensuring that technological development serves society, promotes business growth, and enhances global security.

13:45 - 14:45
(2023-09-07)

DISCUSSION PANEL

Business and Management

Between Overregulation and Underregulation. The Legislative Environment, and the Stability of Doing Business

Business and Management

In today's rapidly changing reality, regulators face the challenge of adapting to rapid market changes. The joint thinking of business and legislative bodies will guarantee the creation of an environment in which business will flourish. In the telecommunications, insurance, finance and energy sectors, among others, there are dangers arising from either overregulation or insufficient regulation.

14:55 - 15:55
(2023-09-07) DISCUSSION PANEL

Business and Management **Changes in Waste Management in Poland in the Context of New EU Regulations**

Business and Management

The EU plans to harmonise waste management rules. The new regulation applicable in the EU will be PPWR (packaging and packaging waste regulation). Given the rapid pace of work on this regulation and its enormous significance for business in many sectors of the economy, an in-depth discussion between authorities and business on its practical implications, including for current circular economy solutions implemented by companies, is necessary.

16:05 - 17:05
(2023-09-07) DISCUSSION PANEL

Business and Management **ESG - a Standard in Modern Business? p.2**

Business and Management

ESG - factors based on which ratings and non-financial assessments of enterprises, states and other organizations are created, is becoming a kind of indicator and direction in which all modern companies and organizations are heading. The need for these changes is imminent. The modern world forces corporate owners to introduce certain standards. Will this be the case with ESG?

17:15 - 18:15
(2023-09-07) ROZMOWA

Business and Management **"Let's Go to Poland" - Meeting with the Authors**

Business and Management

Like never before, Poland needs a new social contract - clear systemic rules of the game that citizens representing the main political currents can agree on. A group of 28 experts representing views from the political left and liberals to the conservative right present a proposal for democratic rules for the functioning of the state, formulated in a clear and understandable way. This book is an invitation to a new way of thinking about the future of our country and to find a Poland that accommodates us all.

Cybersecurity Forum

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

**Cybersecurity
Forum**

"Cyber" Education as a Way to Build the Workforce of the Future - New Innovative Learning Paths

Cybersecurity Forum

Expert panel followed by a presentation. Key questions: Why is there still a shortage of cybersecurity specialists in Europe? What are the prospects for the education of specialists in this sector? What are the current funding trends for education? Who is delivering the education of specialists in this sector?

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**Cybersecurity
Forum**

Internet domains and trademarks - why is it worth registering and protecting?

Cybersecurity Forum

A domain name containing unique words or phrases specific to a given brand can be registered as a trademark to identify its products or services. The panel will discuss the benefits of registering domains and obtaining their protection as trademarks and brand protection against unauthorized use. Issues related to generic domains will also be discussed.

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**Cybersecurity
Forum**

AI Regulation in View of the Development of Chat GPT

Cybersecurity Forum

Artificial intelligence, especially advanced language models like Chat GPT, are increasingly entering our lives, playing an important role in many aspects of daily life. Intensive negotiations on the Artificial Intelligence Act are underway at the EU level, with no date yet known for completion and publication of the act. Initiatives such as the Voluntary Code of Conduct, promoted by Commissioner M. Vestager, and the AI Pact for Industry, supported by Commissioner T. Breton, are also underway. The GPT chatbot was temporarily banned in Italy in March this year by the data protection authority, while in Hungary the consumer protection authority has initiated proceedings regarding one of the chatbots. During the panel, experts will share their insights on the direction and scope of regulation of AI-based language models, the need for international cooperation in this area, the impact of such regulations on the application of RODO, and how to preserve innovation while respecting fundamental rights.

Finances and Investments

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

Finances and Investments

Foreign Expansion as a Natural Path for Business Development?

Finances and Investments

Foreign expansion is becoming a natural path for business development, as market globalization and increasing competition force companies to seek new markets and sources of raw materials. Companies that want to maintain their position in the market and increase their value must adapt to changing conditions, and foreign expansion allows them to achieve their goals by expanding their business activities into new territories. The expansion process requires an in-depth analysis of the new markets and business environments, as well as the adaptation of strategies to the specifics of the target country, which is often a challenge. How to effectively help companies to thrive abroad?

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

Finances and Investments

Wide Access to Data – Transparency Or the Right to Privacy

Finances and Investments

In October 2022 the Court of Justice of the European Union has decided that the online registers of the Ultimate Beneficial Owners should not be widely accessible. According to the verdict, granting wide access to such data breaches the GDPR regulations and the Charter of Fundamental Rights of the European Union in relation to people, whose data is accessible in the registers. On the other hand, international organizations call for bigger transparency in order to fight global corruption. How to satisfy public interest in access to information while also respecting the rights of the wealthy?

13:45 - 14:45
(2023-09-07)

DISCUSSION PANEL

Finances and Investments

Special Economic Zones. The Race for Investors in a Time of Crisis

Finances and Investments

Special Economic Zones offer preferential business conditions and service to domestic and foreign investors. At present, the issue of competitiveness stands sharply. In 2022 there was an unfavorable trend in the form of an investment decline caused by the war in Ukraine. Zones close to the scene of events were most affected. On the other hand, not everything depends on the location of the SEZ: among other things, the presence of large agglomerations, the investment friendliness of the region, extensive infrastructure and the ability to respond to current business needs come into play. What kind of support do investors currently care about most? What and how is it worth investing in to increase the competitiveness of a region?

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**Finances and
Investments**

Central Bank Digital Currency - Progress or Threat?

Finances and Investments

The history of money is almost as long as the history of human civilisation. Until now, the primary role of means of payment has been to preserve value over time. With the development of technology, we use physical banknotes and coins less and less in commerce. Currently, dozens of central banks are working on the introduction of a completely digital currency. Initially, it would function alongside traditional money. Will such a solution really be a major advance for civilisation, or will it restrict property rights? How will it affect the banking system?

16:05 - 17:05
(2023-09-07)

DISCUSSION PANEL

**Finances and
Investments**

The Visegrád Group and its Neighbours – Regional Cooperation as of Today

Finances and Investments

The Visegrád Group has been serving as cooperation and exchange platform of Poland, Slovakia, Czechia and Hungary. What role does play today in terms of politics and economy of the Central and Eastern Europe? Do the bilateral partnerships between the members of the groups and their neighbouring countries and other regional initiatives strengthen or weaken the European Quartet's position? Does cooperating with V4 pay off to other countries?

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

**Finances and
Investments**

Challenges and Opportunities on the Czech Market - Experiences of Polish Companies

Finances and Investments

Expansion into foreign markets is a natural stage of business development in a global economy, enabling companies to compete internationally. A growing number of Polish entrepreneurs, realising this, are taking a bolder look at developing their operations outside Poland - especially as, in the realities of today's economy, this process is further facilitated by modern technological tools. What barriers still hinder this expansion the most? How can they be removed? Which markets are the most attractive? How will the approach of Polish companies change in the context of dynamically changing economic and political conditions in the region?

International Polish Community Forum

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Contemporary Challenges for the Promotion of Poland

International Polish Community Forum

We will talk about what the promotion of Poland in the world should look like now. What tools, media, etc. should be used. How important is the participation of the Polish diaspora, Polonian business and Polonian media in this process

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**International
Polish
Community
Forum**

The Importance of Start-ups for the Development of New Technologies

International Polish Community Forum

Start-ups have become one of the driving forces of the global economy. They are usually closely related to the development of new technologies. New ideas or solutions. We want to talk about this relationship and its importance.

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Authorities – Do We Still Have Them?

International Polish Community Forum

Who can become a modern authority these days. Do we need such people? What are the criteria, social attitudes and what values a person should present in order to be followed by the masses. In today's world where some people create their image through social channels promoting unrealistic attitudes and often revealing only what is attractive in perception and translates into financial gain, can they become more than an idol. What message do people carry with them to share socially? Have authority figures been dominated by idols? Do we have a chance and how can we defend past authorities who shaped worldviews and attracted millions of people with their approach and behavior?

16:05 - 17:05
(2023-09-07)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Young People and Leadership. A Need for Generational Change Or Discouragement? - part II

International Polish Community Forum

Young people are socially apathetic, not interested in politics and listen to hip-hop instead of changing the world for the better. We have always liked to complain about the aspirations of young people. Is this image of young people real? What are young Europeans like and what do they want today? How to shape the next generation of leaders in business, politics and civic activity? How can today's leaders help their successors? And most importantly: how not to disappoint the young?

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

**International
Polish
Community
Forum**

Continuation or Reforms? Family Support During Economic Crisis

International Polish Community Forum

Europe has been facing demographic crisis for the past years. In order to reverse that trend, many countries make serious investment in family support policies, however the current economical situation remains infavourable to the families' financial safety. Should the state treat family support as a priority in times of crisis? How to encourage the youth to start families in such a difficult period? Should the current situation result in change of the approach to the matter?

19:35 - 20:35
(2023-09-07)

ROZMOWA

**International
Polish
Community
Forum**

"The Art of Iconic Leadership: Power Secrets of Female World Leaders" - Meeting with Justina Mutale

International Polish Community Forum

The Woman of the Year in Africa (2012), in 2023 awarded with the 46th Presidential Gold Medal by US President J. Biden for her contribution to humanitarian development. The book chronicles the extraordinary achievements of women leaders and aims to inspire and motivate a new generation of women around the world by revealing the stories of women who work for a better and fairer world.

Lower Silesia Zone

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

**Lower Silesia
Zone**

Lower Silesia Zone

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**Lower Silesia
Zone**

Polish Elections - What Will Be Most Important to Voters in 2023?

Lower Silesia Zone

The last four years have been a period of severe upheaval and change caused by a pandemic, the economic downturn and the war in Ukraine. It has posed challenges for Poland and Polish society not seen since the political changes. These events accelerated the evolution of social attitudes and forced those in power to take key, far-reaching decisions shaping the future of our country, e.g. in terms of security or energy. How do Poles themselves see their future? For whom and why do they intend to vote in the upcoming elections? Which topics are becoming less important to them and which have become existential priorities? Who, according to the polls, will win the forthcoming elections?

13:45 - 14:45
(2023-09-07)

DISCUSSION PANEL

**Lower Silesia
Zone**

**Emotions Paid for from the Budget -
Administration and Sport**

Lower Silesia Zone

If it were not for funding from local government budgets, many professional sports clubs could find themselves in difficulty. Meanwhile, sport is no longer just entertainment and competition, but a powerful economic sector. The premiere of a special report by "Rzeczpospolita" will be the starting point for a discussion on the scale and significance of financing of sports clubs by local governments and business in Poland.

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**Lower Silesia
Zone**

**Do We Still Want to Use the Goods of
Traditional Culture? - part I**

Lower Silesia Zone

When was the last time you went to the cinema, theater or museum? Nowadays, with the help of a smartphone, tablet or computer, we are able to watch new movies, plays and even exhibitions and openings without leaving home. Will streaming platforms, VOD services and apps and portals on museum or theater websites replace our live interaction with culture? Interactive exhibitions are becoming increasingly popular. In what condition are traditional venues spreading culture and what threats do they face in the fast-paced and thriving virtual world. Are ticket prices scaring off customers who are financed more profitably by investing similar money in two or three VOD platforms. What is the future of traditional venues spreading cultural goods?

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

Lower Silesia Zone **Artificial Intelligence in Business. How Does an Algorithm Helps to Make Money?**
Lower Silesia Zone

The revolution has already arrived! New technologies - like artificial intelligence - are a change on the scale of the Copernican Revolution. It is changing our daily lives, the way we communicate with each other and move around; it is changing our work, medicine, even the way we interact with state authorities. And how does all this relate to business and making money? We will ask experts who know business and technology inside out. We'll look at how to gain a competitive advantage with AI and how to convince customers and clients.

Society

11:10 - 12:25 DISCUSSION PANEL
(2023-09-07)

Society **Ageing - Are We too Old for the Future?**
Society

According to WHO predictions, between 2015 and 2050, the proportion of the world's population aged over 60 will almost double from 12% to 22%, and by 2050, 80% of the world's older population will live in low- and middle-income countries. The data clearly show that the pace of population ageing is much faster today than in the past. What action should we take to improve our future prospects and ensure that Europe does not suffer the fate of Japan, which is dying out?

12:35 - 13:35 DISCUSSION PANEL
(2023-09-07)

Society **The Role of Cultural Institutions in the World of Education, Tourism and Politics - part II**
Society

The basis of any state is the people and cooperation between them. As a nation they should be aware of their own history and culture, as representatives of business they are supposed to know how to promote it and profit from it, in turn, as a political entity they must be able to properly declare it and translate it into a system of social values. All this is unattainable without the education offered by cultural institutions. The largest and most modern of them are able to stand above divisions by uniting different ethnic, political, class groups. How should a cultural institution be managed to effectively educate the public and bind the nation together? Is it possible to effectively combine profit, promotion and identity building in the modern world?

13:45 - 14:45 DISCUSSION PANEL
(2023-09-07)

Society **What More Can Be Done to Make Social Europe a Reality?**
Society

The European Pillar of Social Rights is a social compass that sets out 20 key principles to underpin a Europe that is fair and inclusive in the 21st century. These principles were reaffirmed at the Porto Social Summit in May 2021 and most recently at the Social Forum in Porto on 27 May 2023. Has the Porto Social Forum succeeded in bringing the social dimension back to the heart of European policymaking? Can the EU reaffirm its social values by maintaining high levels of employment, social protection, and equality, despite challenges such as the Russian invasion of Ukraine, the digital and green transition, demographic changes, and the cost-of-living crisis?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-07)

Society **A Semblance of Equal Opportunities. In the Face of Growing Social Inequalities**

Society

Living conditions on Earth have probably never been better. But how much truth is there? At the heart of Kate Raworth's Doughnut Economics theory lies an important question: who today owns the sources of wealth - such as land, housing, or business - that the rest of society contributes to? Is there a chance to build economies so that wealth can be redistributed more equitably - which is also pointed out in the recent works e.g. by Thomas Piketty? Will it be possible to move away from the importance of GDP growth, or from the omnipresent consumerism, towards greater sustainability, e.g. for the sake of climate protection? But will the economy of self-restraint actually convince only those who already can no longer afford what the privileged can?

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

Society **Society**

Society

17:15 - 18:15 DISCUSSION PANEL
(2023-09-07)

Society **Building the Resilience of Modern Societies**

Society

According to the "Global Infrastructure Outlook", by 2040 the world will need USD 94 trillion in infrastructure investments to keep up with economic and demographic changes. The resilience of societies is also influenced by climate policy, effective systems of protection against disinformation while ensuring access to information for citizens, freedom of speech and respect for fundamental rights, democratic standards, quality of institutions, resistance to external threats, terrorism, corruption, etc. What builds our long-term resilience?

19:35 - 20:35 ROZMOWA
(2023-09-07)

Society **"Football, Politics and Power" - Meeting with Authors**

Society

This book discusses the world of football and its relationship with international relations and world politics, and how football has risen to the role of a key geopolitical actor. It can be considered a driver of globalisation and its organisations are true para-diplomatic institutions. As an instrument of soft power, it represents a way through which states, or even stateless nations, pursue the goal of projecting identity, power, values and ideologies externally, mobilising the masses within their borders. A specific focus concerns different cases, from Ukraine to Qatar from China to the USA, analysing how the main powers use football as soft power and a tool to promote their agendas. Authors: Valerio Mancini, Narcís Pallarès-Domènech, Alessio Postiglione.

Special Events

11:10 - 12:25 DISCUSSION PANEL
(2023-09-07)

Special Events **A City Fit for the Future - Citizens, Infrastructure, Sustainability**

[Special Events](#)

According to the UN's calculations, by 2030 urban residents will make up 60% of the world's population. Cities today face a number of different challenges which, although they concern the future, often require authorities to take action immediately. The fight against climate change, the adaptation of urban space to the needs of different social groups, rising inflation are just some of the catalogue of main challenges affecting major cities around the world today. In these demanding times, a city needs a strong leader who can listen to its citizens and, in response to their needs, build a strong city that is resilient to the challenges of the future.

12:35 - 13:05 ROZMOWA
(2023-09-07)

Special Events **Talk with Angela F. Williams**

[Special Events](#)

13:05 - 13:35 ROZMOWA
(2023-09-07)

Special Events **European-Norwegian Cooperation on Energy Security - 5 Years after the "Strategy Game on Energy Security"**

[Special Events](#)

13:45 - 14:45 DISCUSSION PANEL
(2023-09-07)

Special Events **Equality and Diversity Policies Nowadays: Evolution or Regression?**

[Special Events](#)

Equality is one of the core values of a just social system. It might seem unquestionable in a democracy to believe that all members of society should be equal before the law and have access to the same opportunities. Yet, effective ensurance of equality proves to be a lengthy process, and the undertaken measures tend to stir controversy, if not outward resistance. The reason behind this is that, in the opinion of certain groups, equality threatens other values, such as maintaining social structure based on the traditional division of gender roles. Is there a way out of this conflict of values? How to make the vision of losing certain privileges in the name of justice seem less frightening? Is the world currently moving toward greater equality? How should equality policies be designed to be effective?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-07)

Special Events **21st Century Democracy. A Question of Values and Efficiency**

[Special Events](#)

We live in times of fundamental changes shaping the face of a new era. Russia's unleashing of a full-scale war in Ukraine, the COVID-19 pandemic, the rise of nationalism and the growing doubt about the ideal of a globalized world, these are just some of the events showing that the world is changing, changing radically and irrevocably. Is liberal democracy an adequate response to the ongoing changes? Is it able to ensure economic efficiency and security? Are the values it promotes still valid? Does the 21st century require a correction of the democratic models we inherited from the previous century?

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

Special Events **Corruption and Mafia in Politics - Why Do We Still Have to Deal with It?**

[Special Events](#)

Macro-corruption and organised crime are the most complex but also the most serious consequences of crime and pose a serious threat to the security and financial interests of the whole of Europe. Protecting these interests must be a priority for the institutions of every state, both to make the best use of taxpayers' money and to combat organised crime and terrorism, for which corruption provides fertile ground. What are the dangers of corruption and the mafia in politics and why should states declare zero tolerance for high-level corruption?

17:15 - 17:35 ROZMOWA
(2023-09-07)

Special Events **We Move Dreams - Talk with Giuseppe Bonollo**

[Special Events](#)

Sustainable Development

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

**Sustainable
Development**

New Food System in Europe - Will we Meet at the Shared Table?

Sustainable Development

Agriculture and food production is one of the pillars of European economy. Transforming the way it is produced, as well as the vision of decarbonising Europe, are issues that increasingly becoming the cause of polarising debate. Is it possible to talk about the future of food production in a balanced and professional manner? During the panel discussion, we will attempt to determine what steps await us and what actions we should take to be able to produce food in the next years and decades to come, to be able to produce food in a more environmentally and animal-friendly way, and at the same time meet the needs of a growing global population.

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**Sustainable
Development**

Sustainable Development of Maritime Transport in Europe

Sustainable Development

Maritime handles 77% of European foreign trade and 35% of the total (in value terms) trade between EU Member States, so it is a fundamental element of the international supply chain. The sustainability of maritime in Europe is a daunting challenge due to COVID, war, AI, and ecology. To sort out these challenges, we need multiple approaches and embrace a variety of strategies, considering every step of the way the impact that our actions are making on national economies throughout Europe and the social order on the continent. We must be solution-oriented in collaboration, innovation, new management, new educational maritime systems, and modern communications.

13:45 - 14:45
(2023-09-07)

THEMATIC BLOCK

**Sustainable
Development**

Electric Cars - the Future of the Automotive Industry, or a Temporary Trend?

Sustainable Development

Electric cars are increasingly being spotted on the roads. They are widely advertised in the media and every major producer already has them in its offer. However, not all drivers are convinced by them. Despite their low emissions, their production is more difficult than that of combustion cars. Electric cars require greater extraction of rare and precious metals (e.g. silver). Their resources on the planet are limited. Some experts also point out that the consumption rate of electric cars is faster than that of combustion cars. Will we all be driving only electric cars in the near future, or will combustion cars, however, stand the test of time?

13:45 - 13:55
(2023-09-07)

PRESENTATION

**Sustainable
Development**

**Fuel Cells and Hybrid Propulsion Systems in
the Automotive Sector**

Sustainable Development

13:55 - 14:45
(2023-09-07)

DISCUSSION PANEL

**Sustainable
Development**

**Electric Cars - the Future of the Automotive
Industry, or a Temporary Trend?**

Sustainable Development

Electric cars are increasingly being spotted on the roads. They are widely advertised in the media and every major producer already has them in its offer. However, not all drivers are convinced by them. Despite their low emissions, their production is more difficult than that of combustion cars. Electric cars require greater extraction of rare and precious metals (e.g. silver). Their resources on the planet are limited. Some experts also point out that the consumption rate of electric cars is faster than that of combustion cars. Will we all be driving only electric cars in the near future, or will combustion cars, however, stand the test of time?

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**Sustainable
Development**

**Trans-European Transport Network - Key
Directions of Development and Challenges in
the Context of the War in Ukraine - part II**

Sustainable Development

The Trans-European Transport Network - TEN-T is an instrument of the European Union used to ensure territorial cohesion of the Union and to facilitate the free movement of goods and people. An efficient transport system contributes to the proper functioning of the single internal market and stimulates the economic growth of the Member States. TEN-T includes both rail, road and water routes as well as seaports, airports and road and rail terminals. Panel participants will discuss the most important directions of TEN-T development, taking into account the current geopolitical situation in the region.

16:05 - 17:05
(2023-09-07)

DISCUSSION PANEL

**Sustainable
Development**

**Innovations to unleash the potential of rural and
remote areas in the face of growing
depopulation - part II**

Sustainable Development

80% of EU territories are rural, and that is where 30% of its total population lives. Developing urban areas, providing better access to public services, contributed to the progressive depopulation of many territories, which successively lost to their offer. However, in recent years, the increase in the cost of living and the paradoxical discomfort of living in the city have opened up new opportunities. The development of policies related to innovation, using the potential of technological changes in the name of economic growth, can significantly make rural and remote areas more attractive in the eyes of future residents. How to do it? How to wisely manage the potential of difficult regions?

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

**Sustainable
Development**

Revitalization Action - Impact of New Projects on Degraded Areas

Sustainable Development

Degraded areas include post-industrial, post-military areas, or old downtown districts, where negative social phenomena such as high unemployment, crime and low levels of education are concentrated. Revitalization, to be effective, should include not only public spaces, but above all social activities: strengthening neighborhood ties and social capital, improving security, countering suburbanization, and revitalizing the local economy. In recent years, local governments have carried out many successful revitalization processes, thanks to which degraded areas have regained their luster and become representative parts of cities. Which of the revitalization projects carried out so far can serve as a positive example for further such efforts?

Green Transition

11:10 - 12:25 DISCUSSION PANEL
(2023-09-07)

Green Transition Nuclear Energy - Past or Future?

Green Transition

Nuclear power is a stable source of electricity, and the ability to store nuclear fuel for a long time improves the energy independence of the country. In connection with the lively debate on the construction of a nuclear power plant in Poland, the question arises as to what are the advantages and disadvantages of this solution, especially in the context of ensuring security against possible failures that took place in the past (Chernobyl and Fukushima). Cooperation in the field of nuclear energy with Poland's neighbours and their experience can be a valuable example for Poland of how to jointly ensure energy security, which will not be exposed to external factors. Is there a better source of energy security? What are the possible risks of this project?

12:35 - 13:35 DISCUSSION PANEL
(2023-09-07)

Green Transition The Role of the CEE Region in Shaping European Energy Security - part I

Green Transition

The issue of European energy security has become particularly important in the context of the ongoing war in Ukraine and the simultaneous rapid changes in energy markets. Energy security has become crucial in the face of geopolitical changes. In March this year Prime Minister Morawiecki said that "Our plan is to become an energy hub, in particular a gas hub, of Central Europe." The panellists will try to determine the role that the Central European region can play in shaping European energy security.

13:45 - 14:45 DISCUSSION PANEL
(2023-09-07)

Green Transition Hydrogen Valleys - a Springboard to the European Hydrogen Economy

Green Transition

The zero-carbon issues associated with the "Fit for 55" package and the transition away from fossil fuels require local governments to modify their approach to energy policy - energy storage and conversion, district heating, and urban transportation. This is where hydrogen is increasingly coming into play. Although its use is not widespread, local governments are becoming increasingly bold in their use of hydrogen. Hydrogen valleys are being created to integrate players from different sectors and create networks to develop the hydrogen economy value chain. Can local governments play an animating role in building the hydrogen economy?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-07)

Green Transition **The Role of the CEE Region in Shaping European Energy Security - part II**

Green Transition

The issue of European energy security has become particularly important in the context of the ongoing war in Ukraine and the simultaneous rapid changes in energy markets. Energy security has become crucial in the face of geopolitical changes. In March this year Prime Minister Morawiecki said that "Our plan is to become an energy hub, in particular a gas hub, of Central Europe." The panellists will try to determine the role that the Central European region can play in shaping European energy security.

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

Green Transition **Seas and Oceans as Sources of Renewable Energy**

Green Transition

Seas and oceans have an immeasurable potential as a source of clean and ecological energy - the so-called blue energy. Blue energy has not yet been fully commercialized, but technological solutions for its use deserve more attention due to cost-effectiveness and long-term sustainability. The main benefits of drawing energy from the oceans are the negligible impact of drawing this energy on the biodiversity of water bodies, its reliability - tides and sea currents are fully predictable and the possibility of obtaining more energy produced. Panelists will try to determine what is the future of ocean energy use.

17:15 - 18:15 THEMATIC BLOCK
(2023-09-07)

Green Transition **Decarbonisation of the Economy and the European Green Deal**

Green Transition

The key trend on the supply side will be maximum electrification, i.e. replacing fossil fuels with electricity wherever it is technically possible and does not generate unreasonable costs. This electricity will become increasingly low-carbon and, by 2050, zero-carbon, generated by RES and nuclear power plants. On the demand side, energy efficiency will become a primary goal, including widespread thermal modernization of buildings, prosumer energy or higher efficiency requirements for machinery and equipment. All these measures will reduce electricity consumption.

Health and Business

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

**Health and
Business**

A Modern Approach to Prevention

Health and Business

Modern societies face challenges related to global threats of infectious diseases. As technology and science advance, vaccination plays a special role in ensuring effective prevention. What are the key aspects of effective prevention strategies? How to convince the unconvinced to prophylaxis?

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**Health and
Business**

Patient in the Healthcare System

Health and Business

Focusing on the patient and his needs connects all participants of the health care system. Despite the efforts made, providing prompt and appropriate care, including uninterrupted access to medicines and medical devices, is still a serious challenge. Are we able to ensure drug safety and deal with drug shortages in the long term? What should be the response to the phenomenon of insufficient access to medical care and the problem of health exclusion? Where is the patient in the system?

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**Health and
Business**

Innovative Future Work

Health and Business

The world is constantly changing, and so is the job market. Professions that were once popular may no longer be relevant today. What will the situation look like in the future? What professions will our children and grandchildren choose? Or will it be an architect of smart grids, planning cities using smart technologies, a 3D clothing designer, an architect of additional reality, operating in the graphics, film and medicine industries? A roboticist, a cryptocurrency advisor, an emotion designer or a specialist in creating gardens on urban rooftops and terraces? What changes in the life of societies will these innovations bring? Can education be the answer? What needs to be changed to make exact sciences exciting and delightful? What is STEM and how is the development of this area in Poland vs. other countries?

International Politics

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

**International
Politics**

Global expansion of China's Capital - Who Is the Winner Who Is the Loser?

International Politics

The cumulative value of global Chinese investments since 2005 is estimated at USD 2.27 trillion. Expansiveness of Chinese capital on practically all continents. Ambitious large-scale projects such as the "One Belt One Road" project continue to be implemented since 2013, involving around 150 countries and organizations. regular mergers and acquisitions of companies in various countries by Chinese capital are taking place, also in the vicinity of Poland (Industrial Park in Belarus - USD 5 billion), investments in the raw materials industry (Congo, Saudi Arabia, Venezuela), in raw materials and goods supply routes, etc. What are the benefits and risks linked to these processes in the short and long term?

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**International
Politics**

Ukraine's Fight Against Russian Disinformation and Information Security: Lessons for Europe

International Politics

The debate will focus on defining effective strategies to counter disinformation: participants will discuss the nature and scope of Russian disinformation campaigns in the context of the war, as well as their impact on global support for Ukraine. By sharing their experiences, participants will exchange insights on strategies to counter hybrid aggression and promote a more informed society resistant to the challenges of disinformation and propaganda. The debate will help to better understand the changing range of risks and strengthen cooperation between stakeholders in addressing these issues.

13:45 - 14:45
(2023-09-07)

DISCUSSION PANEL

**International
Politics**

The Future of Conservatism - The Challenge of the European Elections

International Politics

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**International
Politics**

**The Most Important Geopolitical Challenges of
the Countries of South-Eastern Europe towards
the War in Ukraine**

International Politics

The war in Ukraine ended the period of peace in Europe. In the Balkans, the situation around Kosovo is becoming increasingly tense. Can the experience of Polish peacekeeping missions be helpful in de-escalating the situation? What is the attitude of the neighboring countries towards potential conflicts, will they try to counteract the destabilization of the Balkans? Can they have an impact on easing the situation and shouldn't they react faster in the face of the war in Ukraine?

16:05 - 17:05
(2023-09-07)

DISCUSSION PANEL

**International
Politics**

**The Black Sea Basin in the Context of the
Current Geopolitical Situation**

International Politics

The current situation has significantly disrupted the Black Sea regional supply chain and led to operational difficulties, such as the repositioning of Ukrainian import flows to different countries in the region and the delivery of some goods by other methods of transport. This obviously leads to an increase in additional costs. What is the long-term impact of the Russian aggression in Ukraine on freight traffic in the Black Sea region?

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

**International
Politics**

**Education for Future - What Should Schools and
Universities Offer? - part II**

International Politics

Universities are now seen not only as sources of highly skilled personnel in the regions, but also as centers of innovation and research. Responding to current market needs, universities should implement new curricula, new advanced technologies, and exploit the potential of cooperation with business. What impact do digital technologies and the dynamic development of the labor market have on the educational offer of higher education institutions? Are public authorities sufficiently engaging in dialogue with universities to create a high level of education? What should education look like for future generations?

New Economy

11:10 - 12:25 DISCUSSION PANEL
(2023-09-07)

New Economy **How Technological Innovation Is Reinventing Traditional Industries?**

New Economy

The global economic landscape has been and will likely continue to be deeply affected by the rapid growth and ever-increasing sophistication of computer technology. Interestingly, many of the biggest winners of the digital revolution are companies with traditional industry backgrounds. Thus, in industry sectors there is an increasing demand for AI researchers with advanced technical skills. Are we facing a new industrial revolution?

12:35 - 13:35 DISCUSSION PANEL
(2023-09-07)

New Economy **Economic Challenges in Times of Crises. The Economy in the Third Decade of the 21st Century - part II**

New Economy

Inflation, increasing arms spending, the energy crisis, migration and the war in Ukraine are affecting the economic situation of not only European countries. Governments and Central Banks, through appropriate fiscal and monetary policies, are trying to minimise the effects of crises while at the same time trying to stimulate economic growth. How to support the development of national economies? How to stimulate economic growth without putting the country into debt? Which sectors of the economy should be most invested in in the current situation?

13:45 - 14:45 THEMATIC BLOCK
(2023-09-07)

New Economy **Poland's Digital Strategy - Can We Close the Gap?**

New Economy

Public debate on the opportunities and threats of the development of new technologies is unfortunately not present in Poland to the same extent as in many other OECD countries. As a result, it is not in the focus of governments - at a loss for citizens and entrepreneurs. Poland has maintained the fourth lowest score on the Digital Economy and Society Index in the European Union since 2017. Therefore, there is a need for a coherent and comprehensive digital strategy, including not only the development of priority industries, but also the closing of a significant gap in infrastructure, competencies and e-services.

13:45 - 14:45 DISCUSSION PANEL
(2023-09-07)

New Economy **Poland's Digital Strategy - Can We Close the Gap?**

New Economy

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

New Economy **Is It Possible to Be Energy Independent Today? - part II**

New Economy

The war in Ukraine and the far-reaching consequences for the energy market have forced many countries to review their energy strategies and may have already changed their chains and relations for good. These events are also encouraging us to become increasingly brave in turning to renewable energy sources and becoming independent of raw material imports. But can every country afford to do so? What does it mean to be energy independent today and is it even possible?

17:15 - 18:15 DISCUSSION PANEL
(2023-09-07)

New Economy **Innovation as an Answer to the Challenges of the 21st Century?**

New Economy

The history of innovation is full of fascinating inventions that change the course of the world (for example, penicillin discovered by Alexander Fleming), but there are also innovations that are harmful to health (the use of asbestos in buildings). Over the past decades, public authorities have funded research, and the resulting innovations have often been commercially exploited by the private sector. How to design an innovation policy that will serve the social good? How to effectively support innovators in Europe? How to build a social environment in which the failure of an entrepreneur does not mean the end, but becomes a lesson on the way to success?

19:35 - 20:35 ROZMOWA
(2023-09-07)

New Economy **"The Political Economy of Digital Ecosystems" - Meeting with Meelis Kitsing**

New Economy

The author combines the point of view of political economy and scenario planning to understand how future digital ecosystems will shape. It focuses on the study of those ecosystems that are based on digital technology. The priority is to understand how these ecosystems develop in global, national and local contexts, taking into account economic, political and social aspects. Exploring various theories and approaches related to political economy, the author explores the various ways to interpret the development of these digital ecosystems. This makes it possible to anticipate various possible future scenarios of their development.

Media and Communication

11:10 - 11:40
(2023-09-07) ROZMOWA

**Media and
Communication**

Talk with Željka Cvijanović, Member of the Bosnia and Herzegovina Presidency

Media and Communication

Open Balkan is a regional initiative created by North Macedonia, Serbia, and Albania, committed to securing conditions for practicing the four European freedoms for as many as possible citizens and companies on the Balkans. Project, so far, is called the small Shengen zone and affects mainly the development of tourism in the region. Does the project have the prospect of extension and further development in other areas?

11:40 - 12:25
(2023-09-07) DISCUSSION PANEL

**Media and
Communication**

"Curtain raised" - Meeting with Zdzisław Krasnodębski

Media and Communication

A book about the problems of contemporary Europe and the West more broadly. Its author questions the belief that liberal democracy in its present form is the ultimate culmination of history, and analyses the numerous negative phenomena in our civilisation. He asks what relevance in the modern world such important concepts and phenomena as sovereignty, nation, modernity, political freedom and faith have. At the same time, it is an extensive panorama of the ideological and political discussions of the last few decades, revealing the intellectual sources and consequences of many political disputes.

12:35 - 13:35
(2023-09-07) DISCUSSION PANEL

**Media and
Communication**

Apolitical Media. How Real Is It?

Media and Communication

The media does not exist in a vacuum. The work of each editorial office is necessarily situated in the context of current political life, social realities, and interpersonal relations. Is completely apolitical media possible? How to understand the term "apolitical" in this context? Can apoliticality be gradual? How to find a balance between political sympathies and conscientious fulfillment of the journalistic duty to provide the public with access to reliable information?

13:45 - 14:45
(2023-09-07) DISCUSSION PANEL

Media and Communication

The Future of Traditional Media. Is It Possible to Maintain Freedom of Speech?

Media and Communication

Freedom of media is one of the basic rights and necessities to guarantee a working democracy, ensuring provision of information needed to participate in the democratic process. But the freedom of press is under pressure from various aspects, including: censorship and repression by laws and government restrictions, media ownership, economic and political pressure and influence on the public-media system. To guarantee a working future of independent media is a big challenge for the future of the democracy in Europe. The fight against fake news, hate speech, disinformation and propaganda is a mayor task of a media system in which people can trust in. To secure this path of development is one of the biggest efforts for future of the democratic societies in Europe and the whole West.

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

Media and Communication

How to Win the Struggle With Disinformation?

Media and Communication

As a result of the emergence of new electronic media, disinformation and fake news have become a huge problem that democratic regimes around the world have to face. On the one hand, it is an important part of democracy to ensure freedom of speech, while on the other hand, disinformation, which often becomes difficult to distinguish from the truth, has turned into a tool of hybrid warfare. What lessons can be learned from the experience with disinformation in the context of the war in Ukraine? What are the tools for fighting fake news in a democratic society? Can we win the struggle with disinformation?

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

Media and Communication

News vs. Disinformation

Media and Communication

The race to be the first to make the news public is a phenomenon that has been with us since the first editorial offices were founded. However, the multitude of press, television or radio stations in the sense of traditional media and modern media such as platforms, portals and websites are increasingly compacting the market with new information channels. How do you find real verified and reliable content in this communication noise? How do you combat disinformation and not expose yourself to fake information?

19:35 - 20:35
(2023-09-07)

DISCUSSION PANEL

Media and Communication

Political Correctness - a Neutral Statement or an Attempt to Keep a Mouth Shut?

Media and Communication

According to the Cambridge Dictionary, the term politically correct is "avoiding language or behaviour that any particular group of people might feel is unkind or offensive." As the saying goes, "do as you would be done by" it seems obvious but sometimes there are situations when you just have to speak up. Everyone agrees that in a cultivated society there should be no mutual insult, but it is often under the cover of tolerance that an attempt is made to silence those with a different opinion. Isn't that a denial of the right to free speech? Yes, there is no freedom of speech without certain limitations, but ostracism and the so-called a Cancel culture should have no place in a free society. We are people, so we should be able to discuss and respect each other. Are we capable of it?

Regions Forum

11:10 - 12:25 DISCUSSION PANEL
(2023-09-07)

Regions Forum **Directions of Development of Public Transport**
[Regions Forum](#)

Public transportation is an important factor in the region's sustainable development. Well-prepared urban planning and integrated transportation are measures to improve public transportation in both agglomerations and medium-sized cities. Will the designation of zones with expensive parking fees in the city center, as well as the use of financial incentives in the form of cheap fares and optimal planning of public transportation routes, contribute to a steady increase in the use of public transportation?

12:35 - 13:35 DISCUSSION PANEL
(2023-09-07)

Regions Forum **How Are the Leaders of the Local Government Finance Ranking Coping with the Budgetary Challenges of the New Reality?**
[Regions Forum](#)

Recent years have not been an easy time for local government administrators. The war and its aftermath, changes in the tax system, inflation - these are circumstances negatively affecting the financial condition of local governments. Local authorities are warning that further reduction of revenues will make it more difficult for local governments to fulfill the tasks imposed on them. How to face new challenges?

13:45 - 14:45 DISCUSSION PANEL
(2023-09-07)

Regions Forum **Local Patriotism in the Economy. Origin Matters**
[Regions Forum](#)

Benefits from the development of local entrepreneurship accrue not only to businesses, but especially to cities and municipalities. The stable situation of companies enables further investments, promoting job creation. Indigenous companies are guarantors of stable development - both of a given region and of the country as a whole. But in a globalizing reality, does "consumer patriotism" even make sense? How to improve cooperation between both business and local government?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-07)

Regions Forum **Energy Security of Local Communities**
[Regions Forum](#)

The basis for the efficient functioning of the economy in the 21st century is energy resources and electricity, which is why the energy security of the population is so important. Especially today, in the current geopolitical situation, energy security is becoming one of the most important challenges. EU member states are facing the necessity of energy transition and becoming independent from fossil fuels, especially imported ones, even faster than before.

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

**Regions Forum Possibilities of Cooperation in Local Dimension
in Europe**

Regions Forum

Cooperation of European countries with the support of EU funds may start with local government units, as well as with the participation of NGOs. Bottom-up projects teach citizens how to act in practice, as well as self-government. Ngos and local governments can help broaden citizens' horizons, especially those who come from poorer regions. Thanks to various types of projects, young people can increase their competences needed on the labor market. However, many projects can help to activate seniors.

New Technologies

11:10 - 11:25
(2023-09-07)

PRESENTATION

**New
Technologies**

Travel Smart Campaign

New Technologies

11:10 - 12:25
(2023-09-07)

DISCUSSION PANEL

**New
Technologies**

**Reindustrialization - What is the Recipe for
Success of the Region?**

New Technologies

The post-industrial and innovation economy has gradually led us to an era when knowledge has become one of the factors of production, the creation of new information has become a type of industry, and the possession of information has become an addiction. The breached stability revealed that we could not get rid of blue-collar industries by relocating industrial production to Asia and relying on raw materials from the East. The start of reindustrialization has become an accomplished fact. How are regions dealing with it? What should they bet on: creative services and high technology or sustainable industry? How to rise above the divide and balance two relatively different entities while moving forward?

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**New
Technologies**

Algorithm of the Fear or Fear of the Algorithm?

New Technologies

Is the social future inextricably linked to control by advanced, learning algorithms? Is human freedom threatened by ever new manifestations of surveillance? Where is the current limit of individual freedom and should civil liberties be restricted? Perhaps, however, it is completely different and technoenthusiasts who predict that the development of Internet algorithms will allow man to live an even more comfortable and ergonomic life are right?

13:45 - 14:45
(2023-09-07)

DISCUSSION PANEL

**New
Technologies**

**Innovative Agri-food Sector for Food Security
and Climate Protection - part II**

New Technologies

Agriculture already uses a third of the world's agricultural land and accounts for at least 70% of all water used, generating a large proportion of all global emissions that contribute to climate change. How to sustainably feed the growing world population? A better understanding of local contexts, shortening supply chains or an innovative approach to production and food sources can help create an effective food production system - one that takes into account the needs of consumers, farmers and producers, but is also environmentally friendly and fosters business development. What is an agroecological approach to food production and what is circular agriculture? How to produce wholesome food and ensure access to it without negative impact on the environment?

14:55 - 15:55 DISCUSSION PANEL
(2023-09-07)

New Technologies **Smartphone - a Good Servant but a Bad Master**
New Technologies

What does a smartphone have in common with medicine? Nothing at first glance, but excessive use of smartphones can lead to "digital dementia". The term Smart has come into common use so much that it does not even need to be explained, but the equivalent may be the term - intelligent. Everything around us is a "smart" and we rely on smartphones so much that they make us fools. Yes, smart devices make our lives easier, and thanks to them we do not have to remember all things, but thanks to smart devices we lose the ability to remember at least one thing. The brain works as a muscle, if we don't develop it and neglect it, it will weaken until it disappears. Using a smartphone, forgetting about being with people, our relationships do not develop and in extreme cases it can lead to addiction. Put down your phone and start living!

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

New Technologies **Prospects for Supporting and Developing the Start-up Ecosystem in Europe**
New Technologies

The European start-up ecosystem has experienced a real investment boom in recent years, and Warsaw is becoming a regional leader in the ranking of capitals attracting venture capital most efficiently. Not without significance in this context is the quality of technical education offered by Polish universities, access to qualified IT specialists, good infrastructure and friendly business environment. How to use this success? How many Polish unicorns will be created by 2030? How to create Polish companies that count in the European and maybe even the global scale?

17:15 - 18:15 DISCUSSION PANEL
(2023-09-07)

New Technologies **All Faces of Tourism - Strategies for Service Development in the Context of the Crisis - part II**
New Technologies

The pandemic forced the travel industry to get out of its comfort zone and bet on more flexible solutions. Many did not idle, sales and after-sales processes were automated during this time, services were developed in the technological aspect, companies underwent rebranding, which in effect made the sector stronger. The outbreak of war and its aftermath posed new challenges to the industry. Has the pandemic lesson made it better prepared for them?

State and Reforms

11:10 - 12:25
(2023-09-07) THEMATIC BLOCK

**State and
Reforms**

The Future of Belarus - Is Society Ready for Changes?

State and Reforms

11:25 - 12:25
(2023-09-07) DISCUSSION PANEL

**State and
Reforms**

The Future of Belarus - Is Society Ready for Changes?

State and Reforms

For almost 30 years, Lukashenka has maintained power in Belarus, constantly violating the rights of its citizens. In this country, prisons are full of political prisoners, NGOs and independent media are not functioning, and active opposition representatives have been forced to leave the country. What is the attitude of Belarusians to the conditions in which they are forced to live, do they take action to change the situation and are they ready for democratic changes?

12:35 - 13:35
(2023-09-07) THEMATIC BLOCK

**State and
Reforms**

From Poland to Germany. New Trends in Ukrainian Refugee Migration

State and Reforms

Over the past nine months, the number of Ukrainian refugees under temporary protection in Poland has consistently decreased, reaching 980,000 in June this year. Meanwhile, in Germany, it has steadily increased, reaching more than 1.1 million during the same period. To understand the reasons why some of the refugees moved from Poland to Germany, EWL together with the Centre for East European Studies at the University of Warsaw conducted a survey, commissioned by the Chancellery of the Prime Minister of the Republic of Poland. The survey included 400 refugees from Ukraine who first received temporary protection status in Poland, and then decided to move to Germany.

12:35 - 12:45
(2023-09-07) PRESENTATION

**State and
Reforms**

Presentation of Survey Results

State and Reforms

12:45 - 13:45
(2023-09-07)

DISCUSSION PANEL

State and Reforms

From Poland to Germany. New Trends in Ukrainian Refugee Migration

State and Reforms

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13:45 - 14:45
(2023-09-07)

DISCUSSION PANEL

State and Reforms

Local Products in Global Markets

State and Reforms

Growing competition in the country's food market means that producers not only have to defend their position in the local market, but also look for new markets. The need to expand into global markets affects both big corporations and smaller companies. In the current world of marketing solutions, it turns out that the brand is one of the most important and visible marketing tools. What determines the chances of successfully exporting local food products?

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

State and Reforms

Perspective of Transregional Cooperation Projects in Triangle Poland-Ukraine-Moldova

State and Reforms

The participants of the debate will discuss the involvement of the parliaments of Poland, Ukraine and Moldova in the development of economic cooperation, the adoption of the necessary legislation to "stimulate" economic relations at the level of local authorities and specific plans of representatives of specialized parliamentary committees to establish cooperation in the regional triangle. They will also discuss the possibility of cooperation in the implementation of EU energy, infrastructure and investment projects in the Eastern European direction and the joint efforts of the triangle to ensure security and economic stability in Eastern Europe. In particular, the energy component of the interaction will be agreed as the basis for ensuring economic security and further blocking of Russian energy in Europe.

16:05 - 17:05
(2023-09-07)

DISCUSSION PANEL

State and Reforms

Poland as a Logistics Hub in Central Europe: Securing Supply Chain Conditions in Uncertain Times

State and Reforms

The success of foreign trade activities depends to a large extent on functioning supply chains, which in turn are based on reliable logistics links. As a result of the current geopolitical discussion, European companies are increasingly considering relocating these processes to their immediate neighbourhood. In this context, Poland has proven to be resilient and powerful for the Central European logistics market. What challenges does the logistics industry currently face? And what advantages does Poland as a location offer for international business? Leading players from the industry will present their insights on this.

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

State and Reforms

Ethnic Policies and Human Rights in Iran. The Case of Ethnic Azerbaijanis

State and Reforms

The Mahsa Amini protests and the Russian-used UAVs in Ukraine returned Iran to headlines in 2022. While the former shaped the domestic dynamics in Iran, her indirect involvement in the Ukraine conflict signaled (once again) Tehran's assertive foreign policy. Amid this turbulence and complicated geopolitical picture, there emerge the internal ethnic relations within the country. Despite being an understudied and underdiscussed topic, the human rights of the Azerbaijanis are occasionally documented by international organizations. The panelists will discuss a topical issue of human rights in Iran and its impact on Iran's foreign policy.

Rebuilding Ukraine

11:10 - 11:40
(2023-09-07)

ROZMOWA

**Rebuilding
Ukraine**

Families in Times of War

Rebuilding Ukraine

An international conference on the family under the falling missiles in Kiev. It may seem paradoxical but this is what happened in June this year, when the Ukrainian civil society, with the participation of the Federation of European Family Associations (Fafce) decided to request a meeting between various realities and Churches present in the Country. The panel will consider the major challenges for Ukraine and neighbouring Country to support families fleeing from and divided by the war.

11:45 - 12:25
(2023-09-07)

ROZMOWA

**Rebuilding
Ukraine**

Women's Leadership in Wartime

Rebuilding Ukraine

Among the many urgent intellectual and ethical necessities, we need a modernized, perhaps entirely new, perspective on the female experience of war. Panelists will discuss how women who face war manage to find the strength to recover, generate new ideas, run business and social activities, and unite people. The issues of development directions that a new reality opens up for women will also be discussed.

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**Rebuilding
Ukraine**

**Ukrainian Cities in the Face of War.
Reconstruction and Future**

Rebuilding Ukraine

The war forced millions of Ukrainians to flee their homes, destroyed hundreds of cities, and continues to wreak havoc on Ukrainian regions. Already today, Ukrainian municipalities have taken a leading role in urban reconstruction together with the central government, the EU, and other international partners. Coordination of joint efforts with partners willing to make resources available is essential to ensure an effective and sustainable recovery. What future awaits Ukrainian cities and what needs to be done to ensure the transfer of knowledge on capacity building, good governance, and technical assistance?

13:45 - 14:45
(2023-09-07)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Equality in Local Governments. Cooperation Between Poland and Ukraine

Rebuilding Ukraine

Russia's full-scale aggression against Ukraine has become a turning point for Ukrainian women. The women's movement joined in national defense and counteraction: they defend their country together with men and provide for the most urgent needs of society. The effective participation of women in social life will certainly soon play an important role in building a post-war, inclusive and democratic Ukrainian society, and Poland can play an important role in this process, passing on the experience of changes after the accession of Polish to the European Union, one of whose compactness is respect for diversity and ensuring equal treatment.

14:55 - 15:55
(2023-09-07)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Refugees from Ukraine - How to Help and Manage the Potential?

Rebuilding Ukraine

The scenario of a massive influx of refugees, primarily women with children, came to reality in a matter of months, forcing societies, economies and state institutions to adapt immediately. Given the rapid pace of immigration from Ukraine - on the one hand, this situation can be called a crisis - and on the other hand, this crisis, not without effort, can be turned into an opportunity, both for the host countries and the refugees.

16:05 - 17:05
(2023-09-07)

DISCUSSION PANEL

**Rebuilding
Ukraine**

Survival Or Integration – Ukrainian Refugees After One Year and a Half of War

Rebuilding Ukraine

Since 24 February 2022, millions of Ukrainian citizens had to flee their homes. Some of them went to the Western Europe, but a significant number has remained in countries neighbouring with Ukraine. This is a very mixed group of people in various situations, either planning to come back home after the war or aiming to stay in their current location. Their needs demand different solutions. How do the countries of the region deal with those challenges?

17:15 - 18:15
(2023-09-07)

DISCUSSION PANEL

**Rebuilding
Ukraine**

New Horizons of Polish-Ukrainian Cooperation

Rebuilding Ukraine

Polish-Ukrainian relations are stronger today than ever. Poland is a leader in the process of defending Ukraine's borders and the main principles of international politics. In the contemporary situation, relations between Ukraine and Poland are linked by a whole range of factors, in particular such as the reconstruction of Ukraine, its accession to the EU, security, as well as the strengthening of the defence system within NATO and the reorientation of energy policy. Today we are in a good moment to consolidate good Polish-Ukrainian relations on solid foundations and on a more realistic approach to what we know about each other, and what we can offer. This shows the need for a new approach to a broader review of priorities, institutions and methods of mutual cooperation.

Europe of the Carpathians

12:35 - 13:35
(2023-09-07)

DISCUSSION PANEL

**Europe of the
Carpathians**

**The Future of Europe of Carpathians from a
Young Person's Perspective**

Europe of the Carpathians

The year 2023 is a special year for the Carpathian region. On the one hand, we are celebrating the 30th anniversary of the Carpathian Euroregion, established in 1993. On the other hand, 2023 is also the 20th anniversary of the signing of the 2003 Framework Convention on the Protection and Sustainable Development of the Carpathians. What remains to be done? What do young leaders from the Carpathian region think of our achievements of the past 30 years? What has been the biggest failure of the project and the vision behind the Europe of the Carpathians initiative? How to act further? What to do next? With whom can we further realise the vision of a "Europe of the Carpathians"? The role of youth in the project today and tomorrow.

19:35 - 20:35
(2023-09-07)

DISCUSSION PANEL

**Europe of the
Carpathians**

**"It Happened on the First of September (or
whenever)" author meeting with Pavol Rankov**

Europe of the Carpathians

The first of September 1938. A swimming pool in Levice somewhere in the centre of Europe. Three teenagers - a Hungarian, a Czech and a Jew - organise a private swimming competition. The prize for the winner will be the right to claim the favours of the beautiful peer Mária. What Peter, Jan and Gabriel don't know, however, is that their race will continue for the next 30 years. Youthful love will change the lives of all four. Their fascination for one woman will not be interrupted by the war or the first two decades of communist rule in Czechoslovakia, although history and politics will put their friendship to the test. The fates of the main characters are interspersed with humorous episodes featuring guest appearances by authentic historical figures such as Miklós Horthy, Jozef Tiso, Klement Gottwald and Ivan Koniev. The best Slovak book of recent years, honoured with the European Prize for Literature 2009 and the SME Readers' Prize. Translated into Czech, Hungarian and Croatian, it was staged at the Slovak National Theatre in 2010.

Digitalisation

12:35 - 13:35 DISCUSSION PANEL
(2023-09-07)

Digitalisation **Challenges Related to the Planned Enactment of the Cyber Resilience Act (CRA)**

Digitalisation

17:15 - 18:15 DISCUSSION PANEL
(2023-09-07)

Digitalisation **Europe and its Technological Sovereignty**

Digitalisation

Recent crises – from COVID to climate and energy and food supply – have highlighted Europe’s vulnerability in various sectors critical to its future. They have also underlined why the EU needs strategic autonomy in a highly volatile world. The cloud technology, in the same way as energy, is the foundation on which a digital economy is built. The mastery of these two elements is equally important to guarantee the independence of a country or a continent. But does Europe have the cards in hand to claim technological sovereignty?

Healthcare Forum

12:35 - 13:35 DISCUSSION PANEL
(2023-09-07)

Healthcare Forum **Education in medical professions - perspective and challenges. KRAUM recommendations**

Healthcare Forum

Contemporary health care challenges, including, above all, the growing number of patients, require flexibility and readiness to work in diverse environments from doctors. Medical education programs need to be adapted in such a way as to produce competent and flexible professionals. Have and what steps have been taken in curricula to reflect modern approaches and technologies? Can medical education contribute to a healthier society?

13:45 - 14:45 DISCUSSION PANEL
(2023-09-07)

Healthcare Forum **Healthcare Forum**

16:05 - 17:05 DISCUSSION PANEL
(2023-09-07)

Healthcare Forum **Quality in Healthcare - a New Perspective**

Healthcare Forum

Building a health care system in which quality is inextricably linked to patient safety is a necessity. The higher the quality, management culture, clinical indicators and patient satisfaction, the higher the safety. How to build an effective quality monitoring system in health care and what will be its benefits? Who should assess quality in health care? How to reward entities with the highest quality standards?

Gala of the Economic Forum

20:45 - 21:45
(2023-09-07)

Gala of the Economic Forum **Gala of the Economic Forum**
Gala of the Economic Forum